

Riviera Village Association

Regular Meeting Minutes

*September 15, 2020*

*8:30 AM*

*Virtual via Zoom Meeting*

- I. Call to order – 8:36am
- II. Roll Call and Introductions – Jeff Ginsburg, Kristina Kelly, John Antabian, Terry McGaughey, Orlando Novoa, Jessica Horrell, Allen Sanford, Brian Diederich, Lovette Mioni, Ralph Russomano. Non Board Members: Nils Nehrenheim and Stephen Proud; Sara O’Conlon--bookkeeper
- III. Administrative Reports
  1. Minutes from August meeting; **Motion to approve by Orlando Novoa, 2<sup>nd</sup> Terry McGaughey – APPROVED**
  2. Treasurers Report: Tabled until Sara O’Conlon finishes her consolidation/organization
- IV. Updates
  1. Social Media—See reports prepared by Kathleen Fisher; Instagram hit 4,000 and YTD growth is up 48%. Facebook is up 8% YTD
    - A. Consider purchasing Riviera Village song by Eryn Charles posted here: <https://soundclick.com/r/s8e6uk>
  2. Farmers Market—Terry would like to see a breakdown of sales per week/month
  3. Merchant Mixer—Tabled
  4. Electrical Box Wraps—The Art Commission meets on 9/23 to discuss
  5. Parklet Program
    - A. Electrical has been approved by Mike Klein for overhead only and must be done by a licensed electrician.
    - B. The Parklets are owned by the RVA
    - C. We will need at least one business on each side of street who can provide a GFI on the roof; the install will be about \$700, and the lights will cost about \$2,500 per parklet.
    - D. **Motion by Lovette Mioni to have the RVA BID pay for each install of overhead lights; Brian 2<sup>nd</sup>—APPROVED**
    - E. **Motion by Lovette Mioni to give authority to allocate the remaining monies (approx. \$43,000) to the Parklet committee. 2<sup>nd</sup> by Brian—Approved**
    - F. For the parklet program to continue they must be rebuilt properly to accommodate the findings of the hydrology study; Currently they are only approved until October 15.
    - G. Allen and Jeff said we should consider having a parking study completed before inside dining is allowed again and then after. This data can be used to show the City and the Coastal Commission the parklets are not a hindrance to parking in the Village. This may help keep the parklets even post Covid restrictions.
- V. Non-Board Members
  1. Nils Nehrenheim—The city has allocated \$50,000 toward the paver project in the Village; if the RVA has any thoughts of this parklet program continuing beyond the pandemic he suggests we show/prove there are no parking issues in the Village and the community is in full support. Stephen Proud suggests we do a study which includes businesses and employees.

**Motion by Brian to adjourn at 10:28; Ralph 2<sup>nd</sup>--APPROVED**