

Riviera Village Association (RVA-BID) Board Meeting

Tuesday, June 15, 2021 - 8:30am

The Rockefeller

1707 S Catalina Ave, Redondo Beach, CA 90277

Also available via Zoom at this link: <https://zoom.us/j/98307047908?pwd=enB0TVJDRkwzdIVRRVBOGHOFreUJCUT09>

MEETING MINUTES in GREEN/BOLD font & motions highlighted below

Board#	BID License#	Name/Address	Board Member Names	Title	First on RVA
#01:	309640:	Plaza Riviera Office Buildings, 1611 S Catalina Ave Ste 115	Ginsburg, Jeff	President	2005
#02:	328011:	Mioni Family Law APC, 1815 Via El Prado #203	Mioni, Lovette	Board Member	2020
#03:	313730:	Party House Liquor, 1817 S Catalina Ave	Antabian, Ohannes "John"	Treasurer	2019
#04:	308860:	Riviera Funding, 1801 S Catalina Ave Ste 201	Diederich, Brian	Secretary	2013
#05:	318410:	McGaughey & Spirito, 116 Avenue I	McGaughey, Terry	Board Member	2010
#06:	019757:	Horrell Realtors, 1860 S Elena Ave #B	Horrell, Jessica	Vice-President	2019
#07:	311843:	HT Grill, 1845 S Elena Ave Ste 300	Russomano, Ralph	Board Member	2018
#08:	328043:	The Aloha Bungalow, 1799 S Catalina Ave	Poage, Brian	Board Member	2020
#09:	327531:	The Rockefeller, 1707 S Catalina Ave	Sanford, Allen	Board Member	2020
#10:	328015:	Kalihi, 1815 1/2 S Catalina Ave	Novoa, Orlando	Board Member	2019
#11:	327704:	Property Owner, 1830 S Elena Ave	Greg Gomez	Board Member	2019
Pending:	302409:	Good Stuff Restaurant, 1617 S Pacific Coast Hwy	Cris Bennett	Board Member	2007
Pending:	327316:	Card De A, 265 Avenida del Norte	Kimberly Judy	Board Member	2021

- I. **CALL TO ORDER** (Time & by whom): **8:36am by Jeff**

- II. **ROLL CALL** (Board Members present): **Jeff, Lovette, Brian (Zoom), Jessica (Zoom), Ralph, Allen, Orlando, Greg; also Dinah Larry (Redondo Police), Eddie Solt (Beachlife Festival Magazine), Kathleen Fisher (KatIsMe), Lisa (Lisa's Garden Therapy)**

- III. **CONSENT ITEMS FOR APPROVAL**
 - a. Approval of Minutes from previous board meeting: **Allen, Orlando made motion to approve MSA20210615-01**
 - b. Receive/file Treasurers report: **Orlando, Lovette made motion to approve MSA20210615-02**

- IV. **UPDATES ON PROJECTS/EVENTS/TASKS/APPOINTMENTS**
 - a. Update: Social Media Manager (Kathleen Fisher) task list (FORM 8810P) & discuss donation page on website: **Kathleen explained how Facebook is only 2.5% YTD new but Instagram is a lot higher number of new LIKES.**
 - b. Update: Farmers Market Financials (Lynda Habash of Start To Finish Event Services, Inc.): **There was discussion about how Farmers Market could be moved to Elena St to create more space for the market while also reducing parking impacts. Ralph, Orlando made motion with the COVID restrictions rescinded that the Farmers Market should return to its original size so more parking is available MSA20210615-03**
 - c. Update: Merchant Mixer details (3rd Wed of Jan/Apr/Jul/Oct), NTE \$1,000 (**July 21st, 6-8pm at: The Rockefeller**):
 - d. Update: Junction boxes (7 remaining) Art Wrap projects (Approved from 3vsigns \$4,098.11); On 9/24/2020 John LaRocke emailed approval from City & The Public Art Commission for RVA to do the Art Wrap but to get his approval of the actual graphics intended for each location first to insure the art is appropriate, etc (Brian Poage): **Discussed how financial situation is much better so if all still good or better by July's meeting we can move forward with this Art Wrap project.**
 - e. Update: Outdoor Dining & Sidewalk Sale event permit permanency request timeline (Recovery Committee): **Allen said only 7% of parking consumed by parklets which can all be replaced by bicycle parking; also Allen, Orlando made motion for Ralph to send email to Nils to request maximum parking meter parking within Riviera Village be reduced to 2 hours which will create more turnover of parking MSA20210615-04**
 - f. Update: Free WiFi for visitors of Riviera Village via WiFi equipment installed at private properties by Charter/Spectrum at no cost (except electricity) to property owners. 06/02/2020 Jeff did walkthrough with Monte/Kevin (Charter); Access Point on top of Digital Directory approved 07/11/2020 at RVA Board meeting 9/10/2020 email from Monte **"From what I could see, it may be end of Oct."**...Jeff sent follow-up emails to Monte on 11/5, 11/15, 12/11, 1/14, 2/10, 3/13, 4/15, 5/5, 6/8: **Jeff explained how Monte seems to believe we should get approvals in a few months.**
 - g. **On 07/01: New RVA Board positions going into effect (Newly elected highlighted in yellow above)**
On 07/20: General Meeting (7/20 in 2021) new RVA Board to vote for President, Vice-President, Treasurer & Secretary
 - h. Update: Fireworks & Festival 4th of July on Avenue I focusing on having a FUN '21 :) (Jeff Ginsburg): **Discussed how city approved the permit on Friday so when Jeff gets the official stamped permit he will scan/email it to RVA.**
 - i. Update: First Fridays (city approval status for ongoing) maybe include open container feature; Mike Ward (VR Events) offered to do for 3k-3.5k monthly and/or Allen Sanford (Beachlife Festival) to manage future events: **Discussed how we will wait until July's RVA Board meeting to decide if we do First Friday in August...also discussed how maybe a less busy weekday would be better like Monday/Wednesday?**

- V. **DISCUSSION ITEMS**
- a. Discuss Merchant Mixer (3rd Wed of Jan/Apr/Jul/Oct), NTE \$1,000 (Oct 13th, 6-8pm at: HT/Rebel or Hennesseys):
 - b. Discuss May 4th City Council meeting where PayByPhone & MobilePay were approved to see after 4 months which one works best for users to pay & extending time at parking meters: **Discussed perhaps offering parking at Plaza Riviera via a mobile APP; Orlando, Lovette made motion to request approval through city CUP but Motion Failed.**
 - c. Discuss outstanding water barrier rentals for Parklets with new extension through December on whether to purchase or continue renting (Allen Sanford): **Allen should have purchase quote by next month.**
 - d. Consider Beachlife Festival banners/flags in Riviera Village marketing the event (Allen Sanford): **Approved at last month's meeting so didn't have to vote again.**
 - e. Consider Summer & bi-annual Scavenger Hunt Event for week of July 12th-18th with approximate costs of \$500.00 (Kimberly Judy – Card de A will explain): **Allen, Orlando made motion to approve MSA20210615-05**
- UPDATES ON GOALS/ATTENDING CITY COUNCIL MEETINGS**
- a. Project goals prioritized in order below:
 1. Completion of Sidewalk Pavers (CIP) throughout the Village:
 2. Roundabouts beginning at Avenue I & Catalina (Al Muratsuchi's office looking into grant programs):
 3. Overhead Entry Archway/Signage at Elena/Avenue I & Catalina Ave/Palos Verdes Blvd & Esplanade/Avenue I; we received a proposal in 05/2020 from 3Vsigns to do an entry archway 152k:
 - b. Board Member **eComments** at City Council Meetings (Tuesday's 6pm) to request city support of project goals:
- VI. **NON-BOARD MEMBER INTRODUCTIONS & REPORTING (USUALLY BEGINS 9:15AM-9:30AM):**
- a. City Council Member District 1 - Nils Nehrenheim:
 1. Updates & announcements:
 - b. Public Works Department (Michael Klein):
 1. Sidewalk CIP project (next phase) update:
 2. Overhead cable lights on Avenue I between Catalina Ave & Esplanade:
 - c. Waterfront & Economic Development (Stephen Proud/Laurie Koike):
 1. Updates & announcements:
 - d. Redondo Beach Police Department (Dinah Lary/Daryn Glenn/Keith Turner):
 1. Persons Assisting The Homeless (PATH) update:
 2. Updates & announcements:
- VII. **PUBLIC COMMENT** (This is for comment on items not on agenda up to 3 minutes per individual): **Eddie Solt explained advertising opportunities in the Beachlife Magazine and handed out flyers to attendees. Lisa (Lisa's Garden Therapy) explained how her landscaping work ended up being more pots in the Riviera Village than originally counted so requested additional payment for the additional work (approximately \$600). Greg, Orlando made motion to approve paying additional amount for extra landscaping MSA20210615-06**
- VIII. **ADJOURNMENT OF MEETING** (Time & by whom): **Orlando, Greg made motion to adjourn 10:03am MSA20210615-07**

Next BID meeting scheduled for July 20, 2021

Please email jeff.ginsburg@nsicorp.net with any questions/comments about this agenda.