

Riviera Village Association  
Regular Meeting Minutes  
**Tuesday July 21, 2020**  
**8:30 AM**  
**Virtual via Zoom Meeting**

- I. Call to order – 8:34am
- II. Roll Call and Introductions – Jeff Ginsburg, Ralph Russomano, Jessica Horrell, Kristina Kelly, John Antabian, Terry McGaughey, Orlando Novoa, Greg Gomez, Allen Sanford, Brian Diederich, Lovette Mioni. Non-Board Members: Kathleen Fisher—Social Media, Stephen Proud and Mike Klein—City of Redondo Beach
- III. Administrative Reports
  1. Minutes from January Meeting; **Motion to approve by Greg Gomez, 2<sup>nd</sup> Allen Sanford -- APPROVED**
  2. Treasurers Report from John Antabian (see filed); **Motion to approve by Kristina Kelly, 2<sup>nd</sup> John Antabian—APPROVED**
- IV. Reporting
  1. Social Media—See reports prepared by Kathleen Fisher
    - A. Facebook has been flat; up 9% YTD
    - B. Instagram up 50% YTD
  2. Electrical Box Wraps—still on hold through Pandemic
  3. Tote Bags—Kathleen has two boxes
  4. Outdoor Dining
    - A. Feedback from other Cities have been awesome; they have been calling Allen with nothing but praise.
    - B. We will create outlets in the attenuation areas of the Parklets
    - C. We need to ‘police’ the areas ourselves regarding trash, people putting tables together, etc. If we see something, we are to take a picture and will then notify the business.
    - D. GoFundMe—**Motion to set up a GoFundMe page in the name of the RVA to help raise funds for the reimbursement of our expenditures so far and potential new phases of the Parklet program by Greg Gomez; 2<sup>nd</sup> by Brian Diederich--APPROVED**
  5. WIFI in Village—**Motion by Jeff Ginsburg to allow Charter (Spectrum) to install an access point on top of the digital directory including free WiFi SSID “Riviera Village (Visitor)”;** Brian 2<sup>nd</sup>—Approved
  6. Summer Festival--**Motion by Jeff Ginsburg for RVA to apply for Special Event Permit combining the Summer Festival weekend with a 4th of July Fireworks Show from an ocean barge for 2021 subject to finding a sponsor which will pay for the whole fireworks show and event to be managed by event organizer (like VR Promotions); Greg Gomez 2<sup>nd</sup>--Approved**
  7. **Motion by Kristina Kelly to appoint the following officers for 2020/2021:**  
President—Jeff Ginsburg  
Vice President—Jessica Horrell  
Treasurer—John Antabian  
Secretary—Brian Diederich  
**\*\*2<sup>nd</sup> by Greg Gomez--APPROVED**

**Greg Gomez motion to adjourn at 9:59; Brian 2<sup>nd</sup>; APPROVED**

Riviera Village Association  
Urgent Meeting Minutes  
**Tuesday July 7, 2020**  
**8:30 AM**  
**Virtual via Zoom Meeting**

- I. Call to order – 8:34am
- II. Roll Call (8) – Jeff Ginsburg, Ralph Russomano, Kristina Kelly, Terry McGaughey, Orlando Novoa, Allen Sanford, John Antabian, Greg Gomez.
- III. Special Agenda Item Regarding Outdoor Dining/Shopping (Allen Sanford Lead)
  - A. Discussion:
    1. The Phase 1 costs far exceeded the expectations as originally 35k but ended up costing \$60,464 plus monthly rent for the “floor”.
    2. The Parklets turned out very well and board members have only heard positive comments since it was setup/made active on Friday, July 3<sup>rd</sup> just before the 4<sup>th</sup> of July holiday weekend.
    3. Allen has signed agreements from the participating restaurants to pay the monthly rental fee which should yield this as a “net zero” cost to the RVA if the Parklets remain for at least 6 months.
    4. Allen explained how some modifications need to be made as city staff decided the Parklets need to have some attenuation aspect added so Allen has a meeting with city staff after this zoom meeting to get more of the details.
    5. Allen described how if the RVA is happy with how Phase 1 went then he wants to focus on Phase 2 which has an estimated upfront cost of 20k-25k.
    6. Allen said he will discuss with the staging company about making payments for what is owed so it isn't all due up front which would make it easier since the Parklet rental payments would be coming in monthly over the next 6 months as well.
  - B. **Motion by Jeff Ginsburg (2<sup>nd</sup> by Orlando Novoa) to accept the financial update for Phase 1 and approve Phase 2 subject to signed Parklet rental agreements ahead of time by restaurants/businesses participating in Phase 2. APPROVED unanimously**

## TEAM-CO (Jeff Ginsburg)

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**From:** TEAM-CO (Jeff Ginsburg)  
**Sent:** Friday, July 31, 2020 3:13 PM  
**To:** Horrell, Jessica (Jessica@horrellrealtors.com); Party House Liquor (Antabian, John) <oantabian@hotmail.com>; Novoa, Orlando (orlando@shopkalihi.com); The BeachLife Festival (Sanford, Allen) <allen@thebeachlifefestival.com>; Gomez, Gregory (gogo10gomez@gmail.com); Russomano, Ralph (Hennesseys Tavern) <rrussomano@hennesseystavern.com>; Kelly, Kristina (christiankelly1@verizon.net); Diederich, Brian (bdiederich@rivierafunding.com); Terry, McGaughey (McGaughey & Spirto, Attornies at Law) (tmcgaughey@mcgs-law.com); TEAM-CO (Jeff Ginsburg); Lovette, Mioni (Mioni Family Law, APC) <lmioni@mionifamilylaw.com>  
**Subject:** Riviera Village Association (RVA-BID) / Tropicana Landscape - Revised Maintenance Proposal for Riviera Village Business Association (see attached) / URGENT Email Vote  
**Attachments:** Tropicana Landscape Maintenance Agreement & Specifications Revised - Riviera Village Business Association, Redondo Beach.pdf  
**Importance:** High  
**Contacts:** Jessica Horrell - Horrell Realtors; Ohannes "John" Antabian - Party House Liquor; Orlando Novoa - Shop Kalihi; Allen Sanford; Gregory & Vicki Gomez; Ralph Russomano - Hennesseys Tavern; Kristina Kelly; Brian Diederich - Riviera Funding; Terry McGaughey - McGaughey & Spirto, Attornies at Law; Jeffrey Ginsburg - Pike Properties & Management; Mioni Lovette - Mioni Family Law, APC

Hi RVA Board!

Kristina Kelly (the RVA's lead for landscaping/keeping outside nice) has been working diligently with Tropicana Landscape (proposal attached) and requested I send this urgent email to replace the existing MD Landscaping company & Roberto Oliva with Tropicana for \$1275/month effective tomorrow (August 1, 2020) since they'll do both landscaping & clean-up more efficiently while also saving the RVA \$600-\$700 monthly (about 8k annually)! Ohhh...also Kristina is in contact with MB Landscaping/Robert Oliva confirming they're ok with the RVA cancelling as of today for the new service to take effect tomorrow (just wanted to include those details in case anybody was wondering about cancelation clauses, etc).

Thanks Kristina for all your hard work on this project :)

Please REPLY-TO-ALL with your vote...I vote YES!

Thanks,  
Jeff Ginsburg (DRE# 00848551)  
Pike Properties (DRE# 01363372)  
WK: (310) 792-7704 x7007 / FAX: (310) 792-8058  
<http://pike.nsicorp.net>

Microsoft Outlook Dell AIO (Desk 107)

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Ralph Russomano Re: Riviera Village Association (RVA-BID) / Tropicana Landscape - Revised Ma... Fri 7/31/2020 3:48 PM  
Yes Ralph J Russomano

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Ohannes Antabian RE: Riviera Village Association (RVA-BID) / Tropicana Landscape - Revised Ma... Fri 7/31/2020 3:28 PM  
I vote yes. John Sent from my Verizon, Samsung Galaxy smartphone

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Allen Sanford Re: Riviera Village Association (RVA-BID) / Tropicana Landscape - Revised Ma... Fri 7/31/2020 3:25 PM  
Yes

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Gregory Gomez Re: Riviera Village Association (RVA-BID) / Tropicana Landscape - Revised Ma... Fri 7/31/2020 3:17 PM  
I vote yes Greg Gomez Sent from my iPhone

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KRISTINA CHRISTIAN Re: Riviera Village Association (RVA-BID) / Tropicana Landscape - Revised Ma... Fri 7/31/2020 3:16 PM  
I vote yes! Kristina Kelly (Ribbons) Sent from my iPhone

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TEAM-CO (Jeff Ginsburg) Riviera Village Association (RVA-BID) / Tropicana Landscape - Revised Mainte... Fri 7/31/2020 3:13 PM  
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