

Riviera Village Association

Regular Meeting Minutes

Tuesday, December 17, 2019

8:30 AM

Rockefeller

1707 S. Catalina Avenue

- I. Call to order – 8:32am
- II. Roll Call and Introductions – Jeff Ginsburg, Terry McGaughey, John Antabian, Jessica Horrell, Robert Mauck, Ralph Russomano, Kristina Kelly, Orlando Novoa, Greg Gomes, Brian Diederich. Non-Board Members: Kathleen Fisher and her special guest, Dad; Travel Host Magazine: Dan and Lance; Nils Nehrenheim
- III. Administrative Reports
 1. Minutes from April Meeting; **Motion to approve by Greg Gomez, 2nd by John Antabian; APPROVED**
 2. Treasurers Report from John Antabian (see filed); **Motion to approve by Kristina Kelly, 2nd by Greg Gomez; APPROVED**
 - A. Instead of John paying invoices as they come in and people emailing for payment, John wants all to be notified checks will only go out twice per month; 1st and the 15th.
 - B. John will also print the check register monthly for his reports.
- IV. Board Member Reporting
 1. Farmer’s Market—See filed report by VR Promotions
 2. First Friday—Jessica is lining up future acts and will oversee collecting their payment in advance to hand to the acts the night of performance
 3. Social Media—See reports prepared by Kathleen Fisher
 - A. Almost 7,000 FB;
 - B. Instagram continues to rise, up 90 followers.
 4. Parking Meters—**Motion by Jessica to formally request from the City to have 15 minute increments on the meters instead of 1 hour minimum; John Antabian 2nd; APPROVED**
 5. Wraps on electrical boxes—**Motion by Ralph Russomano to spend up to \$4,700, per estimate obtained by Jeff Ginsburg, to wrap all utility boxes in The Village; Greg Gomez, 2nd; APPROVED**
 6. Triangle Lights—officially installed and they look great.
- V. **Non-Board Member Reporting**
 1. Travel Host
 - A. Dan and Lance gave info regarding the ‘Nations largest in hotel room brochure’ to us and wants our advertising dollars.
 2. Nils Nehrenheim
 - A. The Orange Permits are supposed to be for sale again
 - B. There is no update on the QR code for automatic download of the parking app
 - C. Holiday Stroll—appeared to be the largest crowd yet; the only real safety issue was the candy throwing from the parade; it was a huge success.
 - D. Per Jessica’s request for 15 minute increments on the parking meters, Nils was under the impression Manhattan and Hermosa all did 1 hour minimum. Jessica and others stated this was not the case so Nils will check into it.

Kristina motion to adjourn at 9:49; Greg 2nd; APPROVED