

Riviera Village Association  
Regular Meeting Minutes  
**Tuesday, September 17, 2019**  
**8:30 AM**  
**Rockefeller**  
**1707 S. Catalina Avenue**

- I. Call to order – 8:31am
- II. Roll Call and Introductions – Jeff Ginsburg, Terry McGaughey, Kristina Kelly, John Antabian, Jessica Horrell, Orlando Novoa, Robert Mauck, Ralph Russomano. Non-Board Members: Stephen Proud, Kathleen Fisher, Mike Klein, Jeff Mendez (RBPD), Nils Nehrenheim
- III. Administrative Reports
  1. Minutes from April Meeting; **Motion to approve by Kristina Kelly, 2<sup>nd</sup> by Robert Mauck; APPROVED**
  2. Treasurers Report from John Antabian (see filed); **Motion to approve by Kristina Kelly, 2<sup>nd</sup> by Jessica Horrell; APPROVED**
- IV. Board Member Reporting
  1. Farmer’s Market (Mike W)—We would like to see Quarterly reports
  2. Tote Bags—15 cases of totes left; Ralph wants to get rid of them from his storage and Kristina will help store them.
  3. First Friday
    - A. The idea of a beer garden on First Fridays was mentioned. After brief discussion it did not have much support
    - B. Sidewalk Sale for first Friday (Kathleen presented a list of complaints and compliments; attached to documents)
    - C. The Flags are being stored with merchants and this needs to be a bit more organized as to when they are placed and when to remove. **Motion by Kristina to order 6 more flags; Robert Mauck 2<sup>nd</sup>; Motion approved.** Ralph to place order
    - D. Jessica to be lead on potential Vendor Pop Ups during our First Fridays
    - E. **Motion by Robert to have 3 of our first Fridays also be considered Sidewalk Sales; Orland 2<sup>nd</sup>. Motion Approved.**
  4. Social Media—See reports prepared by Kathleen Fisher
    - A. 12% increase in FB; FB interaction down a bit
    - B. 33% increase in Instagram
    - C. No businesses are interested in our ValPak offer of advertising; **Motion by Ralph Russomano to advertise our Halloween event and Holiday Stroll instead; 2<sup>nd</sup> by Kristina**
    - D. Kathleen will meet with Brad again with new template ideas and Amie will fix some of the graphics
    - E. Kathleen will also talk to Jessica about her contacts for a new potential website.
  5. Merchant Mixer—October 16<sup>th</sup> is Chez Melange; The January 2020 will be at Hook n Plow; Jessica to set up; Q2 Mixer will be at Rockefeller
  6. Banners—Amie is still working on new graphics
  7. Halloween—**Motion by John Antabian to have a high school marching band at the Halloween Haunt; Robert 2<sup>nd</sup>; motion approved.**

V. **Non-Board Member Reporting**

1. Jeff Mendez (RBPD)
  - A. Will begin to enforce the 4 hour time limit on parking meters and new signs will be placed on meters
  - B. We requested our holiday bags on parking meters from Dec 6-Jan 5; need to talk to city for approval
  - C. IPS is the current vendor for the parking meters with the Park Smart App
2. Mike Klein
  - A. The city has their own painting truck now; curbs, stop signs and crosswalks will all be repainted
  - B. The new stops sign was hit within first weekend; contemplating rumble strips in the area and/or a new crosswalk.
3. Nils Nehrenheim
  - A. In favor of parking meter waivers for all events in the area
  - B. Lobsterfest would like to hold their event in the Riviera Village
  - C. **Motion by Brian Diederich to have Jeff Ginsburg attend Council Meeting on November 4<sup>th</sup> to discuss BID Renewal and answer any questions; 2<sup>nd</sup> by Robert Mauck**
  - D. Nils would like a list of our upcoming events to present at council meetings

**Terry motion to adjourn at 10:31; Robert 2<sup>nd</sup>.**