

Riviera Village Association (RVA-BID) Board Meeting

Tuesday, June 18, 2019 - 8:30am
 The Rockefeller (inside seating area)
 1707 S Catalina Ave, Redondo Beach, CA 90277

MEETING AGENDA

Board#	BID License#	Name/Address	Board Member Names	Title	First on RVA
#01:	309640:	Plaza Riviera Office Buildings, 1611 S Catalina Ave Ste 115	Ginsburg, Jeff ✓	President	2005
#02:	320789:	Sacks at the Beach Café, 1611 S Catalina Ave Ste 120	Hatanelas, Chris ✓	Board Member	2012
#03:	290198:	Village Runner, 1611 S Catalina Ave Ste 105	Ward, Mike ✓	Treasurer	2004
#04:	308860:	Riviera Funding, 1801 S Catalina Ave Ste 201	Diederich, Brian ✓	Secretary	2013
#05:	318410:	McGaughey & Spirito, 116 Avenue I	McGaughey, Terry ✓	Board Member	2010
#06:	278328:	Hennesseys, 1845 S Elena Ave Ste 300	Hennessey, Paul ✓	Board Member	2018
#07:	311843:	HT Grill, 1845 S Elena Ave Ste 300	Russomano, Ralph ✓	Board Member	2018
#08:	178326:	Ribbons Boutique, 1909 S Catalina Ave	Kelly, Kristina ✓	Board Member	2016
#09:	??????:	Tapas & Vino, 1729 S Catalina Ave	DiGirgis, Andy ✓	Board Member	2018
#10:	323326:	Pike Properties, 1611 S Catalina Ave Ste 115	Aspel, Steve ✓	Vice President	2018
#11:	327704:	Property Owner, 1830 S Elena Ave	Greg Gomez ✓	Board Member	2019

Committee Name	Chair Positions:
Marketing:	Ward, Mike & Russomano, Ralph
Beautification:	Kelly, Kristina
Social Media:	Diederich, Brian

- I. **CALL TO ORDER** (Time & by whom):
- II. **ROLL CALL** (Board Members present):
- III. **CONSENT ITEMS FOR APPROVAL**
 - a. Approval of Minutes from previous board meeting:
 - b. Receive and file Treasurers report:
- IV. **UPDATES ON PROJECTS/EVENTS/TASKS/APPOINTMENTS**
 - a. Update on Social Media Manager (Kathleen Fisher) task list (FORM 8810P):
 - b. Farmers Market (Mike Ward):
 - c. First Fridays update, consider street closure with open container feature & next month's "Theme" (Paul Hennessey/Robert):
 - d. Tote Bag program (Purchased: 2,500 2/2019, on hand now: _____) update (Marketing Committee):
 - e. Digital Directory Sign Wrap update & consider (NTE \$1500) Open Eye Camera tied into Plaza Riviera NVR to monitor sign (Jeff Ginsburg & Brian Diederich):
 - f. Hanging baskets, hanging "R" logos & Farmers Market Booth (Beautification Committee):
 - g. Discuss "Hard to navigate RivieraVillage.net website" details per last month's minutes & consider Brad Waller at ePage for doing more updates:
 - h. Date, time, location & details for Hotel Concierge meeting to bring visitors to Riviera Village (Hotels no longer have shuttles as LYFT/UBER is how guests get around these days):
 - i. Discuss VALPAK advertising (Mike Ward):
- V. **DISCUSSION ITEMS**
 - a. Decide Merchant Mixer details (3rd Wed of Jan/Apr/Jul/Oct), NTE \$1,000 (July 17th, 6-8pm at: Rebel RePUBLIC):
 - b. Discuss approving "Authorization to Install and Maintain Communications Equipment Agreement" which will add Free WiFi for visitors of Riviera Village via WiFi equipment installed at private properties by Charter/Spectrum at no cost (except electricity) to property owner (we're waiting for Senior Management to approve per Monte):
 - c. Discuss cable lighting over Elena Ave as requested by Gomez, Greg & Vicki at 1820 S Elena:
 - d. Consider printing new set of banners as no extras exist and many poles are missing banners: (Mike Ward):
 - e. Status with updating Bylaws to allow for nominations & voting new RVA Board members via email (Terry):
 - f. Consider allocating \$1000 towards Public Art Commission art wrap on old Frontier junction box:
 - g. On 07/01: New RVA Board positions going into effect (nominations confirmed/approved listed below):
 - h. On 07/16: General Meeting new RVA Board to vote for President, Vice-President, Treasurer & Secretary:

Name	Business Name	Business ID & Address
Greg Gomez	Rental Property Owner	327704 1830 S Elena Ave
Ralph Russomano	Rebel Republic Social House	324807 1710 S Catalina Ave
John Antabian	Party House Liquor	313730 1817 S Catalina Ave
Jessica Horrell	Horrell Realtors	019757 1860 S Elena Ave #B

8:43

Kat, Steve Proud, Orlando, Greg, Kristine,
Ward, Chris, Jeff, Jessica Horrel,
John (Party House)

MINUTES - Chris ^{1st} Greg ^{2nd}
Treasurer - Chris ^{1st} Greg ^{2nd}

Social Media - carousel ad (paid);
reach of about 25,000

1400 clicks

Budget was \$500; \$275 to
date; "ad manager" reaches
to IG also

26% ↑ FB

28% ↑ IG

Farmers Market - \$15,000 IN
early July for RVA as was
our minimum; going well &
growing

First Friday - flags should be
out a few days before
MONDAY; Chris to put Kristine
in charge of First Friday
Flags

Tote Bag - people want them
- Jessica & Greg will help
pass out

Directory - sign wrapped: looks great; Jeff wants a 2nd Directory but we will wait for new Board

MOTION: \$1,500 for security camera CHRIS 1st KRISTINA 2nd

Baskets -

Website - Kat / Brad together to discuss fixing website...
- New Board to decide what to do.

* Mike Ward - will prep a list for new members of ongoing costs monthly & allocated monies
Jessica → has a colleague who does websites

RB Tourism - ^{RBTT} Jeff met w/ them & no one really has busses anymore - converge
Valpak - let new Board to decide if continues

Merchant Mixer → July 17th @
Rebel Republic 6-80

WiFi - Spectrum - Motion to have
Terry to Review the speaker
Mike 1st Kristine 2nd; will
need to have area analyzed
for antenna replacement

Cable Lighting → Horst Electric
~~couldn't do~~ came up w/

\$15,000 + ; seems wrong;
ANOTHER BID WAS \$17,000

- city was ABOUT 11,000 w/
- Greg - Mike K to do

New banners on POLES:

Banner brackets: if a pole
has them we can use
careful of blocking view

Motion 100 light pole banners
MAX \$8000; approve design
via email Mike 1st
Chris 2nd

Motion for \$1,000 to wrap
Frontier box based on
approval from city
Design to be approved via
email; Mike w/ Kristine

Klein → city paid bulk of tree
\$5,000 tree at Riviera base
- no lights hanging from park
tree so biz will be
NOTIFIED to remove before
Mike Klein comes & remove
then

July 12th → Athens to take over
sweepers

- NEW PAINTING TRUCK will be
ordered upon transfer;
curbs; crosswalks, etc.

* Proud -

Chris 1st

Kristina 2nd

10:07