

Riviera Village Association
Regular Meeting Minutes
Tuesday, April 16, 2019
8:30 AM
Rockefeller
1707 S. Catalina Avenue

- I. Call to order – 8:34am
- II. Roll Call and Introductions – Jeff Ginsburg, Brian Diederich, Mike Ward, Chris Hatanelas, Kristina Kelly, Ralph Russomano, Terry McGaughey; Non-Board Member: Mike Klein, Nils Nehrenheim, Robert (Rockefeller), Kathleen Fisher (reporting only) and Patricia (Malaga Bank)
- III. Administrative Reports
 1. Minutes from March Meeting; **Motion to approve by Mike Ward, 2nd Ralph Russomano. APPROVED**
 2. Treasurers Report from Mike Ward (see filed); **Motion to approve by Brian Diederich, 2nd by Kristina Kelley. APPROVED**
- IV. Board Member Reporting
 1. Farmer’s Market (Mike W)—weather dependent but it is getting busier and more successful; Terry requested to see financials for the Farmer’s Market
 2. Directory—South side went down again due to power outage and didn’t come back up without manual help; needs to be resolved and Jeff working on this. **Motion by Brian to allow Jeff to make decision on wrap for the directory with two caveats 1) gives us a 180-day warranty on the wrap and 2) whomever is the cheapest with that warranty, 2nd by Terry. APPROVED**
 3. Tote Bags—we have about ½ left (2,500) plus another 200 in Riviera Funding (Brian’s office)
 4. Social Media—See reports prepared by Kathleen Fisher
 - A. Instagram grew by 60-70 people
 - B. We have reached about 11,000 people last month through Facebook
 - C. Kat suggested we do put a ‘picture of the month’ on the directory; locals will email/# pictures and they can be voted on; great idea
 - D. Brian will help Kat work on an email to all merchants about free advertising on the directory; ¼ page ad
 5. Concierge—Jeff walked around with Mary Ann from Dine Around LA; she will work with RB Hotel managers about driving business down here. “Hopefully, by next meeting we will have something”.
 6. WIFI in Village—The Village can have internet throughout The Village at no charge as long as the RVA signs a contract with Time Warner; **Motion by Brian D. to allow Jeff to sign the contract as long as Terry M. gives his approval to the contract, 2nd by Mike W. APPROVED**
 7. Website—has been updated; The ‘rivieravillageassociation.net’ domain name is coming due. **Motion by Ralph to eliminate the domain name, 2nd by Mike W. APPROVED**
 8. Merchant Mixer was not ‘advertised’ but the show will still go on; **Motion by Mike W. to authorize no more than \$1,000 for the mixer, Ralph R. 2nd. APPROVED**
 9. Riviera Village Festival (Frontier Days)—wants to open up the Beer Garden on Friday from 4pm-9pm with live music. **Motion by Chris H. to approve extended hours to Friday, Brian D. 2nd. Mike W. abstained. APPROVED**
 10. Triangle Parking Lot Lighting—Greg met with Horst Electric for a bid; Horst needs plans from Mike Klein
 11. By-Laws—suggestion made to update our by-laws to allow voting/nominations by email in addition to mail/fax; will work on verbiage for this
 12. BCHD (Beach Cities Health District) wants to have a walk on our first Friday; **Motion by Mike to allow, 2nd by Terry.**

13. Tom Dunbabin resigned from Board leaving a vacancy on the RVA Board
14. **Motion by Chris H. to nominate Greg Gomez to the Board, 2nd by Mike W. APPROVED**
15. New Banners—**Motion by Mike stating we do not need new banners; Ralph R. 2nd. APPROVED**
16. Nominations—11 nominations were received prior to the deadline as stated in the nomination form and merchant newsletter; Due to only 11 being received an election is not needed and all nominations are approved and certified:

| Name | Business Name | Business ID & Address |
|--------------------------|------------------------------|----------------------------------|
| Greg Gomez | Rental Property Owner | 327704 1830 S Elena Ave |
| Ralph Russomano | Rebel Republic Social House | 324807 1710 S Catalina Ave |
| John Antabian | Party House Liquor | 313730 1817 S Catalina Ave |
| Jessica Horrell | Horrell Realtors | 019757 1860 S Elena Ave #B |
| Robert Mauck | The Rockefeller | 327531 1707 S Catalina Ave |
| Terence C. McGaughey | McGaughey & Spirito | 318410 116 Avenue I |
| Brian Diederich | Riviera Funding | 308860 1801 S Catalina Ave #201 |
| Jeff Ginsburg | Plaza Rivera Office Building | 309640 1611 S Catalina Ave #115 |
| Chris Hatanelas | Sacks On the Beach | 320789 1611 S Catalina AVE #120 |
| Kristina Christian Kelly | Ribbons Boutique | 178326 1909 S Catalina Ave |
| Orlando Novoa | Kalihi | 328015 1815 1/2 S Catalina Ave |

Motion by Ralph to approve and certify the nominations; Brian 2nd. APPROVED

V. **Non-Board Member Reporting**

1. Mike Klein
 - A. Has the plans for the lights in the Triangle Lot and will give to Horst today; Mike K. reminds us we are responsible for the maintenance of the lights
2. Nils Nehrenheim
 - A. Fourth of July update—City wants to move the Fourth of July Fireworks show just outside the breakwater and not further south to Avenue I per our request and our guarantee of money with Rick Bender.
 - B. Last year was the first amateur open water swim competition in Redondo; last year there were 500 swimmers in the and this year it is capped at 800 for the July 14th amateur swim. Nils wants the Olympics to come to Redondo and the only way is to have professional swimmers and amateur swim competitions.
 - C. On October 5th, Redondo Beach will be hosting the World Open Water Swimming competition along the Avenues.

VI. **Additional Items**

1. After discussion with Rick Bender and his contributors, having the fireworks show outside the breakwater is not acceptable. They will not support with their donation at this location. After discussion among the RVA Board: **Motion by Brian D. to remove our \$10,000 donation to sponsor the Firework show since no longer at Avenue I, 2nd by Terry McGaughey APPROVED**
2. Jeff G. mentioned hosting a firework show the Friday night before Riviera Village Days and he has some donors interested. **Motion by Jeff G to allow a fireworks show off Avenue I with NO COST to the RVA, 2nd by Brian D. APPROVED**

Terry motion to adjourn at 10:09; Brian D 2nd.