

Riviera Village Association
Regular Meeting Minutes
Tuesday, December 18, 2018
8:30 AM
Rockefeller
1707 S. Catalina Avenue

- I. Call to order – 8:32am
- II. Roll Call and Introductions – Jeff Ginsburg, Brian Diederich, Mike Ward, Kristina Kelley, Paul Hennessey, Steve Aspel, Terry McGaughey, Tom Dunbabin, Ralph Russomano, Andy DiGirgis; Non-Board Member: Mike Klein, Stephen Proud, Dinah Leary and Nils Nehrenheim; Vicki Gomez, Greg Gomez
- III. Administrative Reports
 1. Minutes from November 20, 2018; **Motion to approve by Steve Aspel, 2nd by Paul Hennessey**
 2. Treasurers Report from Mike Ward (see filed); **Motion to approve by Steve Aspel, 2nd by Mike Ward**
- IV. Board Member Reporting
 1. Farmer’s Market (Mike W) just had its best weekend ever; the tri-tip vendor did well
 2. First Fridays (Paul H.) is still going well but we need to come up with some new themes; Paul in charge of the new themes; There are a lot of totes still available
 3. Directory—the north facing monitor was damaged due to water OR power surge; **Motion made by Jeff Ginsburg to allocate \$5,000 from the marketing budget to replace the damaged monitor; Mike Ward 2nd. APPROVED** ; Jeff with continue to press the directory company and/or SCE to find out if anyone at fault.
 4. Hanging baskets and the “R”s are up. Look great.
 5. Social Media—Kathleen walked the village businesses in November and cross referenced the actual businesses with the list of paying BID members given to us by the City. 25% of the businesses verified are not paying members. Jeff Ginsburg turned this list over to the City and are awaiting their response for resolution.
 6. Website—Jeff received two quotes for updating/fixing our website. One for \$5,000 to reimagine the whole site and the other was \$100 per hour (roughly 15 hours of work) to update our site. A motion was made last month to spend \$5,000 on new web design so no further approved was needed. Jeff is the lead and handling.
 7. Hotel Concierge meeting with RBTT (Travel and Tourism) at RB Hotel in December. Jeff G. attended this meeting and explained our BID to them as they weren’t aware; Jeff discussed the shuttle proposal with the new people. We will allow RB hotels first shot before we talk to Terranea and Torrance Marriot. The annual budget for the RBTT is \$750,000 and comes from room tax. For each hotel to have their own shuttle is very expensive; Jeff mentioned a shuttle for ALL hotels which would make it cheaper and more uniform for all.
- V. Discussion Items
 1. RVA/BID Merchant meeting is on January 30th from 6pm-8pm at Gabi James; we will provide one complimentary drink and Gabi James will provide some complimentary appetizers
 2. Village Wide WIFI- Jeff made a records request for the existing contract with the city and Spectrum and is currently waiting; Jeff will follow up
 3. BID Members Greg and Vicki attended as they recently purchased a property in the BID. They walked with Mike Klein through the triangle to discuss a plan of hanging lights across the parking lot. Mike informed us it is about \$5 per foot for lights/cable/labor plus maintenance. Greg and Vicki will take the

lead on the footage needed for quote. Side Note: Mike Klein said Avenue I lights will not be completed in January but more likely February.

VI. Updates on Goals/Attending City Council Meetings

VII. Non-Board Member Reporting

1. Mike Klein

- A. The sidewalk pavers are complete. Mike guesstimated it would cost about \$1,600,000 to complete the rest of Catalina with pavers.
- B. Sophie's has officially begun work this week and once complete the new light pole will be installed.
- C. A storm drain will be installed on the west side of Catalina due to flooding which continually occurs at the corner South West corner of Catalina and Vista del Mar.

2. Nils Nehrenheim

- A. Parking Structure: discussed automated parking systems and how they don't receive very good reviews. Currently, our parking study is sitting in financial feasibility study at the city; our hope is to have this on the strategic plan for September.
- B. The city is looking for locations to install electric vehicle outlets. There will be 5 in the city and they want 2 located in the Village; this is under SCE's program called 'Charge Ready'.
- C. There have been complaints about the free parking and people parking ALL DAY long. We discussed a 2-4 hour maximum park time and having parking enforcement randomly come and mark the tires. They are spread thin so it couldn't be every day.

3. Dinah Leary

- A. Battle of the Bands is coming up on Friday February 8th. Tell all your friends
- B. There was some discussion regarding the frequent panhandling occurring on the sidewalk in front of Trader Joes/Yogurt Land and how Redondo Beach Police can hopefully find a way to do better enforcement. Dinah suggested the RVA discuss with City Prosecutor (Joy) or City Attorney's office.

4. Rick Bender

- A. Head of the PV Fireworks committee. Gave us status update on the private Fireworks show; none in 2018 and he is trying to work with all the bordering cities for permits so he can make it happen in 2019. He is hoping for final sign off by February 1. Pedone's originally gave \$50,000 but after waiting a year and half they requested their money back.
- B. The total cost to run the show with permits, security, etc is about \$68,000 and he is hoping the city will take care of this.
- C. Rick is requesting our support of the Fireworks show for 2019 and looking for sponsors.
- D. Motion made by Jeff Ginsburg in which the RVA will be in support of the Fireworks Show in 2019 .

5. Jake Pike—The BeachLife Festival

- A. May 3-5, 2019; expecting 12,000 people per day with the only announced Headliner so far being Willie Nelson; others will be announced on the 14th of January. Tickets are selling fast. He presented us with the traffic plans, etc.

Chris motion to adjourn at 10:15; Mike Ward 2nd.