

Riviera Village Association
Regular Meeting Minutes
Tuesday, October 16, 2018
8:30 AM
McGaughey & Spirito
116 Avenue I

- I. Call to order – 8:32am
- II. Roll Call and Introductions – Jeff G., Brian, Mike Klein, Terry McGaughey, Jeff Ginsburg, Mike Ward, Nils Nehrenheim, Kristina Kelley, Ralph Russomano, Paul Hennessey, Andy DiGirgis; Non Board Member Amy Wilkens
- III. Administrative Reports
 1. Minutes from September 18, 2018; **Motion to approve by Mike Ward, 2nd by Ralph**
 2. Treasurers Report from August 21, 2018 (see filed); **Motion to approve by Kristina, 2nd by Brian**; have a slight surplus of money in our marketing budget so need to increase some spending in marketing
 3. Bobby Nayabdadash has resigned from the Board for personal and business time constraints; we wish him well.
 4. Amy Wilkins from Urban Clothes Horse (and previously Safari) attended meeting and requested to be a nominee; stated an email was sent to marketing@rivieravillage.net and possibly Mike Ward at Village Runner; not per instructions in email sent to BID members
 5. Proposed New By-Laws
 - A. Notice was emailed to merchants with property BID licensing regarding the proposed changes and nomination requests were requested per instructions in email for vacant board positions.
 - B. The board would like the ability to vote on time sensitive items via email
 - C. The board would like to change the minimum amount of vacant Board Members which can be appointed from 9 to the full 11 Board Member positions.
 - D. **Motion by Mike Ward to approve the amended By-laws with Paul H. 2nd. Motion Passes**
 - E. **Motion by Paul H. to approve newly appointment Board Members in order of request received; Mike W. 2nd. Motion passes**
 - F. **New Board members, in order of request are: Tom Dunbabin (King Harbor Brewery), Chris Hatanelas (Sacks) and Steve Aspel (Pike Properties);** the next three in order are being worked on to check for time stamp of emails
 6. Uber/Lyft discounts are discussed again for the Riviera Village as sponsored by the RVA. Some board members did not want to take the risk of potentially being sued in case of catastrophic event involving Uber/Lyft. **Brian made a motion to put a moratorium on the discussion of Uber/Lyft discounts for one year (October 2019); Kristina 2nd. Motion passes**
 7. After reviewing Kathleen Fisher’s Statement of Work (SOW) agreement a motion approving Jeff Ginsburg to sign it with provision “Not to exceed \$1150” was made by Paul Hennessey, 2nd by Jeff Ginsburg. Motion passes
- IV. Non-Board Member Reporting
 1. Mike Klein
 - A. Had delays with tree growers as the original company upped the price so the city went with someone else.
 - B. Banner arms are being installed and Mike needs one of our banners so he can make sure they are spaced properly
 - C. Most lights are in and being installed. The rest will be installed once they are received

- D. The basket cages are being held by Mike K. until Kristina has them painted and moss changed; **Mike ward motion to approve \$1,000 to change the color of the moss; Andy 2nd**. This should be done and they can be hung by Halloween.
- E. Pavers will be completed by Halloween, south to north.
- 2. Nils Nehrenheim
 - A. The trees must be done by Halloween
 - B. Helped council allocate \$500,000 for traffic calming measures; potential electronic stop sign by Casa Playa.
- V. Additional Items
 - 1. Farmer's Market (Mike W) crowds are down so he wants to spend more money on marketing; 'fish guy' just left; encouraged all of us to come down weekly to spend \$20 and to spread the word.
 - 2. Halloween/Holiday Stroll; Brian and Kristina will set up a meeting with Ellen Engleke regarding the Holiday Stroll; Nils was able to waive the permit fees (NICE).
 - 3. Door hanger program will be on hiatus while Paul will work on a Riviera Village Coupon book which can be sold by schools/sports teams/etc.; Paul will set up meeting with Kat Fischer to go over a plan; **Motion by Mike Ward to approve no more than \$4,000 for the design and printing of this coupon book; 2nd by Brian. Motion passes**
 - 4. Need to send another email to all properly licensed members of the BID regarding the shopping bags and -explain they can be picked up at the new Village Runner location (1611 S Catalina Ave Ste 105).
 - 5. First Fridays; discussion of posters for first Friday being printed with all participating businesses; **Motion by Mike Ward to all Paul to order more First Friday flags for other streets beside Catalina not to exceed \$1,000; Ralph 2nd**; Suggested we also have roving street musicians on First Fridays who work on tips. Motion passes
 - 6. Digital Directory
 - A. **Motion by Mike Ward to allow the RBPD to post on our director for the Unity Tour 2019; Kristina 2nd. Motion passes**
 - B. The air vent on the directory is rusting and Jeff has reached out to 3V for warranty info.
 - 7. City Meeting potentially on November 6th; Jeff to attend this meeting; If meeting cancelled due to National Elections and Jeff in town he will attend the next meeting.
 - 8. **After presentation by Brad Waller & Sue Ludwig regarding General Plan Advisory Committee (GPAC) which could affect zoning in Riviera Village Motion was made by Jeff Ginsburg; 2nd by Terry McGaughey to provide information/details in RVA Newsletter. Motion passes**

Brian motion to adjourn at 10:26am; Terry 2nd.