Riviera Village Assocation

Regular Meeting Minutes Tuesday, September 18, 2018 8:30 AM McGaughey & Spirito 116 Avenue I

- I. Call to order 8:35
- II. Roll Call and Introductions Jeff G., Brian, Mike Klein, Terry McGaughey, Jeff Ginsburg, Mike Ward, Nils Nehrenheim, Kristina Kelley, Ralph Russomano, Bobby Nayebdadash, Laurie Koike, Waterfront Dept., RBPD Officer Glenn and Dinah Lary.
- III. Administrative Reports
 - 1. Minutes from August 21, 2018; Motion to approve by Mike Ward, 2nd by Bobby N
 - Treasurers Report from August 21, 2018 (see filed); Motion to approve by Terry, 2nd by Kristina
 - 3. Discussion of potential new amendments to our existing by-laws
 - A. The board would like the ability to vote on time sensitive items via email
 - B. The board would like to change the minimum amount of Board Members from 9 to 11
 - C. Jeff G. made a motion for the Board to work on a revision of our by-laws; Brian Diederich 2nd.
 - 4. Current rules state a board member may not miss more than 3 meetings in a row without being removed from the Board. It was decided to give Andy one more chance since he responded to Jeff's text sent during the third and final meeting missed.
- IV. Non-Board Member Reporting
 - 1. Mike Klein
 - A. Will be adding 'additional parking signs' directing customers to the Triangle
 - B. The cables are installed for the overhead lights but the City would like money to help offset the cost of \$22,000 (item will be discussed when Mike K. leaves)
 - C. Hanging baskets are painted and will be replaced at the entrance points to the village and ½ way down Avenue I
 - D. The tree replacement along the newly constructed paver project will begin; the trees will alternate between Palm, Strawberry and Crepe Myrtle
 - E. The contractor who put in the light poles will be back by Nov 1 to install the banner brackets
 - 2. Laurie Koike
 - A. The renewal process for the BID is coming up. She would like our reports by October 15th which will then be a consent item on November 6th. The public hearing will be on December 4th.
 - B. Laurie would like quarterly reports but the monthly treasurer's reports will work

- 3. Dinah Lary
 - A. 2nd Annual King of the Harbor Skateboard Contest is Sept 29th at the Octagon
 - B. Homeless still an issue in Redondo. The churches are continuing to feed the homeless from all over on most days of the week, except Sundays.
- 4. Nils Nehrenheim
 - A. The kings run seemed successful with only two complaints
 - B. Smart meters installed in the triangle and a pilot program will begin soon so meters can be paid and extended via an app on the phone
 - C. Will be meeting with a an automated parking garage company regarding our triangle lot with possible ideas
 - D. The strategic planning meeting does not have a date yet (possible October 18) but Nils strongly encourages us to be ready and give a great report. Bobby N. will take the lead with presentation; suggested we have 3d renderings of the possible structure ready. Motion made by Mike W to allocate up to \$2,500 for 3D renderings of the potential parking structure; Terry 2nd.

V. Additional Items

- Farmer's Market (Mike W) is doing well and still way better than the Friday market; Linda is the new manager and doing great. Kristina concurred as she has seen her in action. Mike to contact Kat Fisher of our social media marketing department for advertising
- 2. Halloween/Holiday Stroll; Ellen is still in charge and will be reached out to in regard to her plans this year for both events.
- 3. First Friday's are great but it is time we start letting people know what it really is/does via our directory and different advertisements through social media; bands, food specials, shopping specials, etc.
- 4. Digital Directory
 - A. Suggested to keep the map on the screen for one minute before switching to the slides of events
 - B. The Board will offer free ¼ page ad space on a directory slide for 3 months. A motion was made by Brian to offer a free ¼ slide ad on our directory for merchants if a valid business license with BID fees was presented; Ralph 2nd.
- 5. Motion was made by Mike W to allocated \$3,000 from our beautification fund to help install the hanging lights. Terry M. 2nd.
- 6. Motion made by Mike W. to allocate \$450/month for one month to Kathleen Fisher from Tatiana's pay; Brian 2nd **One month was given so we can know exactly what Kat will be doing and how it equates hourly. A report will be requested from Kathleen

Brian motion to adjourn at 10:55; Terry 2nd.