

Riviera Village Association Board Meeting

Tuesday, July 17, 2018

8:30 AM

McGaughey & Spirito

116 Avenue I

MEETING MINUTES

Previous RVA Board Positions:

Board#	BID Address in Redondo	Owner Name(s)	Title	Beginning	Ending
#01:	1820 S Catalina Ave Ste 108	Ray, Lauren "Lorry"	President	??/??/????*	
#02:	222 Avenida del Norte Ste 202	Richard, Lori	Vice President	06/19/2012	
#03:	1811 S Catalina Ave Ste A	Ward, Mike	Treasurer	??/??/2004*	
#04:	1611 S Catalina Ave Ste 115	Ginsburg, Jeff	Secretary	01/11/2005*	
#05:	116 Avenue I	McGaughey, Terry	Board Member	10/19/2010*	
#06:	1801 S Catalina Ave Ste 201	Diederich, Brian	Board Member	12/01/2013*	
#07:	1708 S Catalina Ave	Nayebdadash, Bobak "Bobby"	Board Member	??/??/????*	
#08:	1611 S Catalina Ave Ste 120	Hatanelas, Chris	Board Member	01/15/2013	
#09:	1909 S Catalina Ave	Kelly, Kristina	Beautification	??/??/????*	
#10:	1845 S Elena Ave Ste 300	Rich, Sharon	Marketing	07/18/2017	
#11:	1712 S Catalina Ave	DeLaHaza, Christian	Board Member	07/18/2017	

New RVA Board Positions:

Board#	BID Address in Redondo	Owner Name(s)	Title	Beginning	Ending
#01:	1611 S Catalina Ave Ste 115	Ginsburg, Jeff	President	01/11/2005	
#02:	1708 S Catalina Ave	Nayebdadash, Bobak "Bobby"	Vice President	??/??/????*	
#03:	1811 S Catalina Ave Ste A	Ward, Mike	Treasurer	??/??/2004*	
#04:	1801 S Catalina Ave Ste 201	Diederich, Brian	Secretary	12/01/2013	
#05:	116 Avenue I	McGaughey, Terry	Board Member	10/19/2010*	
#06:	1845 S Elena Ave Ste 300	Hennessey, Paul	Board Member	07/17/2018	
#07:	1845 S Elena Ave Ste 300	Russomano, Ralph	Board Member	07/17/2018	
#08:	1909 S Catalina Ave	Kelly, Kristina	Board Member	??/??/????*	
#09:	1729 S Catalina Ave	DiGirgis, Andy	Board Member	07/17/2018	
#10:			Vacant		
#11:			Vacant		

New Chair Positions:

#01:	Marketing:	Ward, Mike & Russomano, Ralph
#02:	Beautification:	Kelly, Kristina
#03:	Social Media:	Diederich, Brian

A. *Roll Call*—Board Members

B. *Administrative Reports*

1. President's Report - Lorry Ray

a. June Minutes Review and Approval: Mike Ward, Jeff Ginsburg **MSA20180717-01**

b. Merchant Meeting/ Mixer -Feedback? All went well at Chicago Ribs

c. Board Nominations/Bylaws - unless other comments have come in, will sign new by-laws: Lorry will sign them today.

sign new by-

d. Walker Consulting- Parking Structure Feasibility Study

Mike Ward is contact moving forward: Discussions regarding how high it can go, Paul questioned 15k being allocated to research the project. Mike said the city is on board with a project. Jeff suggested we think ahead for alternate use than parking in case parking changes.

e. New Board Officer Election- Vote on members to assume the following positions:

- President Jeff
- Vice President Bobby
- Treasurer Mike
- Secretary Brian

Also the following Chair positions

- Marketing Chair Mike/Ralph
- Beautification Chair Kristina
- Social Media Chair Brian
- Directory Sign Chair Decided to make this part of Marketing Chair

f. (Hold) City Council Meetings- Attendance at future City Council Meetings - need everyone to volunteer to attend; 2 Board members ideally per meeting for agenda item portion only. Chris has set up Sign-up Genie. Who can go tonight?

g. (Hold) Project Reminder for City Council

- Long Term Project is Parking Structure at the Triangle
- Three Short Term Projects:
 - I. Sidewalk Pavers throughout the Village
 - II. Roundabout at Ave.I and Catalina
 - III. Arc Signage at Elena and Ave I and Catalina and PV Blvd

C. *Treasurer's Report* - Mike Ward

1. Review and discussion of current financial reports: Motion to approved Mike, Jeff **MSA20180717-02**
2. Projected. Budget July 1, 2018 - June 30, 2019: Paul will shop for better insurance policy rate. Mike handed out the proposed budget. Mike, Kristina made motion to approve **MSA20180717-05**
3. Farmer's Market and Events Updates
Mike, Brian made motion to allocate towards Halloween NTE 7k (includes 1.5k Ellen) **MSA20180717-03**
Mike, Terry made motion to allocate towards Holiday Stroll NTE 35k (includes 3.5k Ellen) **MSA20180717-04**

D. *Committee Reports*

1. Marketing - Sharon Rich

- a. First Fridays update and plans: Band at Kiosk was very good this month; Paul suggested we create an event rather than just a band on each corner like food outside "Taste the Village"; Mike suggested close down part of Catalina (Avenue I & Vista del Mar). Jeff, Paul made motion Paul is in charge of First Fridays **MSA20180717-06**
- c. Door Hanger Program August: Ad's pending from 10,000 Villages/Monogram Shoppe, Aesthetica wants to do 2 ads.
- d. Totes bag program: Going good
- e. Other marketing plans: Getting village businesses more involved is important

2. Social Media — Brian Diederich: Kathleen sends updates 4-5x a week

- a. Updates - Please refer to email from Kathleen Fisher sent separately from Agenda

3. Beautification — Kristina Kelley

- a. Hanging Basket updates; are we consolidating baskets to move them to the main intersections? Will they be sold at the Summer Festival? Mike Klein will walk village with Kristina.
- b. Updates to getting additional "R"s?
- c. Farmers Market Booth - updates

4. Directory Sign - Jeff Ginsburg/ Brian Diederich

a. Meeting Updates- see below for action items to report on:

b. Outline of plan/action items/ person(s) responsible for Directory Sign

Installation, uploads, merchant opt-in, directory map design, etc. Graphic design and merchant info upload- budget? Vote? Who will upload info, design and add detail to the map, and who will review?

c. Budget for merchant/ concierge mixer for unveiling of Directory Sign. Who will coordinate? Date? Vote?

d. LobbyPop updates- are updates uploading and working?

E. *Other Business*

1. Walker Consulting - Parking Structure initial meeting and next steps

F.. *Non-Board Member Reporting* — Roll Call

1. City Reports — Mike Klein: Credit card parking meters going into Parking Triangle; also he said we should be aware of huge water project occurring soon which will shut down Palos Verdes Drive which will affect traffic.

a. Paver project -update: Starting in September

b. Lamp Installation timeline: One by Sophies waiting for Sophies to decide what they will do.

c. Trash Can and Bench Replacement- timeline

d. Market String Light/ Banners/ Planters Rehang and Replacement timeline: Mike will get banners installed soon.

e. Leadership Redondo Art Benches- Update: Picked up and artist are updating them (1-2 months)

f. Directory Sign blind spot - Jin Kim update?

2. District 1 Updates - Nils Nehrenheim: Not present

a. 4th of July Fireworks 2019 Updates?

b. Sidewalk Dining updates; permit program update / Rebel Republic Update

c. Other updates and information

3. Crime Watch/PATH Updates — Dinah Lary: RBPD has been very busy with the Esplanade incident; she handed out next skateboard event flyers for Sat, September 29th 11am on Redondo Beach Pier.

a. Crime in Village

b. PATH Update: RBPD working with church feedings.

G. *Next Meeting* — Tuesday, August 21, 2018, 8:30 AM at McGaughey & Spirito

H. *Meeting Adjourned: by Lorry 10:12am*

Please contact Lorry with questions or comments at: absfabpilates@gmail.com

Proposal for New Projects - Monthly Reminder

- **Project Description and Overview**
- **Project benefits**
- **Project cost**
- **Who will do the work?**
- **Project timeline**