

Riviera Village Association Board Meeting

Tuesday, June 19, 2018

8:30 AM

McGaughey & Spirito

116 Avenue I

MEETING MINUTES

Board#	BID Address in Redondo	Owner Name(s)	Title	Beginning	Ending
#01:	1820 S Catalina Ave Ste 108	Ray, Lauren "Lorry"	President	??/??/????	
#02:	222 Avenida del Norte Ste 202	Richard, Lori	Vice President	06/19/2012	
#03:	1811 S Catalina Ave Ste A	Ward, Mike	Treasurer	??/??/2004	
#04:	1611 S Catalina Ave Ste 115	Ginsburg, Jeff	Secretary	01/11/2005	
#05:	116 Avenue I	McGaughey, Terry	Board Member	10/19/2010	
#06:	1801 S Catalina Ave Ste 201	Diederich, Brian	Board Member	12/01/2013	
#07:	1708 S Catalina Ave	Nayebdadash, Bobak "Bobby"	Board Member	??/??/????	
#08:	1611 S Catalina Ave Ste 120	Hatanelas, Chris	Board Member	01/15/2013	
#09:	1909 S Catalina Ave	Kelly, Kristina	Beautification	??/??/????	
#10:	1845 S Elena Ave Ste 300	Rich, Sharon	Marketing	07/18/2017	
#11:	1712 S Catalina Ave	DeLaHaza, Christian	Board Member	07/18/2017	

A. *Roll Call*—Board Members 8:35am Lorry Ray, Mike Ward, Terry McGaughey, Sharon Rich, Chris Hatanelas, Jeff Ginsburg, Bobby Nayebdadash, 8:45am Kristina Kelly

B. *Administrative Reports*

1. President's Report - Lorry Ray

a. May Minutes Review and Approval: Mike Ward, Chris **MSA20180619-01**

b. Merchant Meeting/ Mixer - Updates from Kristina: Mike Ward suggested Chicago for Ribs...Kristina Kelly will contact them to try to coordinate for June 28th 6pm

Agenda for Meeting Portion:

- Review of accomplishments 2017-2018 Board (Need list of accomplishments from Social, Media, Marketing, Beautification and Digital, Directory chairs by Friday)
- Review of Finances- Mike Ward
- Thank and acknowledge current Board
- Introduce in-coming Board

c. Board Nominations/Bylaws - Update from Mike on terms; Review current By-Laws and update provision re power of Board to fill vacancies for any resignations and to fill vacancies if Board has less than 11 members: Terry McGaughey handed out most recent bylaws and had a few revision suggestions regarding vacated positions; Terry McGaughey, Mike Ward made motion that bylaws be updated so when the board is less than 11 members that Board may appoint additional members (up to 11) but it must be an odd number of members **MSA 20180619-02**

d. Need RVA Rep for Chamber - Volunteers? Kristina Kelly volunteered to take the position (4th Wednesday of each month)

e.. (Hold) City Council Meetings- Attendance at future City Council

Meetings - need everyone to volunteer to attend; 2 Board members ideally per meeting for agenda item portion only. Chris has set up Sign-up Genie. Who can go tonight?

f. (Hold) Project Reminder for City Council

- Long Term Project is Parking Structure at the Triangle
- Three Short Term Projects:
 1. Sidewalk Pavers throughout the Village
 - II. Roundabout at Ave.I and Catalina
 - III. Arc Signage at Elena and Ave I and Catalina and PV Blvd.

C. *Treasurer's Report* - Mike Ward

1. Review and discussion of current financial reports: Reports were distributed to board members. Chris, Kristina made motion to approve financials **MSA20180619-03**
2. Summer Festival and Farmer's Market Contracts - (attached) Terry McGaughey, Bobby made motion to approve **MSA20180619-04**
3. Summer Festival/ Farmer's Market Update

D. *Committee Reports*

1. Marketing - Sharon Rich

- a. First Fridays update and plans: Going well...Chicago Ribs location went well; Jeff, Chris made motion the BID officially requests amplified permit for music on First Fridays **MSA20180619-05** Jeff, Mike made motion to create signage to describe RVA is responsible for musicians, etc on First Fridays and include information (website, etc) about the RVA **MSA20180619-06**
- c. Door Hanger Program next steps? Sharon said they're offering 4 advertising spots on backside of door hangers (\$375 per spot this last time). Next door hanger to focus on Sidewalk Sale 8/18 (approximately 12,000 flyers at cost of about 3k).
- d. Totes bag program update: Sharon ordered 5k blue tote bags.
- e. Rack cards update-Distributed to Terranea, Portofino, Shade and Crowne Plaza. Will be distributed to other hotels in the area, including those in Del Amo
- f. Other marketing plans

2. Social Media — Brian Diederich (absent - read statement.)

- a. Updates

3. Beautification — Kristina Kelley

- a. Hanging Basket updates; are we consolidating baskets to move them to the main intersections? Will they be sold at the Summer Festival?
- b. Updates to getting additional "R"s?
- c. Farmers Market Booth – updates: Successful and lots of bags going out!

4. Directory Sign - Jeff Ginsberg/ Brian Diederich

- a. Meeting Updates- see below for action items to report on:

- b. Outline of plan/action items/ person(s) responsible for Directory Sign Installation, uploads, merchant opt-in, directory map design, etc. Graphic design and merchant info upload- budget? Vote? Who will upload info, design and add detail to the map, and who will review?
- c. Budget for merchant/ concierge mixer for unveiling of Directory Sign. Who will coordinate? Date? Vote?
- d. Delivery and installation status

E. *Other Business*

- 1. U-Haul - Statement from Brian
- 2. Walker Consulting - Parking Structure initial meeting and next steps

F.. *Non-Board Member Reporting* — Roll Call

1. City Reports — Mike Klein

- a. Paver project -update: On hold until after September to avoid interrupting businesses, etc.
- b. Lamp Installation timeline: Just need to get the one in front of Sophies done after sidewalk project approved; contractor is about to get the banner poles installed and his materials out before this weekend.
- c. Trash Can and Bench Replacement- timeline: To be done in conjunction with art benches.
- d. Market String Light/ Banners/ Planters Rehang and Replacement timeline: Cable lights to go back up in August.
- e. Leadership Redondo Art Benches- Update: City is working with art folks to restore art benches.
- f. Directory Sign blind spot? Placement discussed with Jin Kim, Traffic Engineer? Still waiting on Jin Kim to get back to Michael Klein. Jeff suggested a roundabout be a priority for that intersection.

2. District 1 Updates - Nils Nehenheim: We discussed code enforcement going after businesses which do not have business licenses or pay BID fees. On tonight's agenda is sidewalk dining rent .75/sqft for food and \$2.00/sqft for alcohol service; Nils wants to make motion tonight to cut these rent rates in half.

- a. Pedones 4th of July Fireworks: Nils suggests RVA sponsors fireworks.
- b. Sidewalk Dining updates; permit program update / Rebel Republic Update: Dining deck legal action continues.
- c. Other updates and information

3. Crime Watch/PATH Updates — Dinah Lary: Skateboard event Sat, 9/29 at the Octagon on the Pier.

- a. Crime in Village: Area 1 had 48 incidents in last month
- b. PATH Update

G. *Next Meeting* — Tuesday, July 17, 2018, 8:30 AM at McGaughey & Spirito

H. *Meeting Adjourned*: 10:43am by Lorry Ray

Please contact Lorry with questions or comments at: absfabpilates@gmail.com