Riviera Village Association Regular Meeting Minutes McGaughey & Spirito 116 Ave I Redondo Beach, CA 90277 Tuesday, May 15, 2018 8:30 am

- I. Call to order 8:35
- II. Roll Call and Introductions Lorry Ray, Mike Ward, Mike Klein (RB), Terry McGaughey, Nils Nehrenheim (RB Council), Chris Hatanelas, Kristina Kelly, Dinah Lary (RBPD), Steven Proud (Waterfront), Sharon Rich
- III. Administrative Reports
 - 1. President's Report
 - a. Chris H. motion to approve minutes; Mike W. 2nd
 - b. A letter was sent to Nils requesting \$200,000 per year for the Village and it was brought up to Council. Unfortunately, the city doesn't have the money for the Village. Side note: they had \$50K for the Artesia Corridor.
 - c. Nils is looking for money from the city for sidewalk dining or will have to ask the restaurants to pay for the upgrades. Also, discussed sidewalk dining costs for the restaurants/bars. For example, food establishments would pay \$1 square foot while alcohol service for sidewalk dining would be \$2 per square foot. The sidewalk dining is a work in progress and things can change.
 - d. Board agrees to support Graham for the high school photography contest. Will not cost the RVA anything.
 - e. Lorry Ray is moving over the summer and will no longer be eligible for the RVA.
 - f. Mike Ward to review by-laws and amendments and prepare a draft regarding our nomination process. Looking at adding 2 year term.
 - g. General Merchant Meeting/Mixer will tentatively be June 28th, 2018.
 Motion by Mike W. for \$1,000 max towards appetizers and drinks, Lorry R 2nd. Kristina Kelley and Tatiana Ray will schedule and coordinate the event.
 - 2. Treasurer Report Mike Ward
 - a. See filed report
 - b. Chris H. motion to approve treasurer's report, Sharon R 2nd.
 - 3. Social Media/Marketing-Brian Diederich/Sharon Rich
 - a. All is going according to media plan with Kathleen.
 - b. More door hangers will be going out on June 7^{th} and 8^{th} .
 - c. Will order more shopping totes in a different color- perhaps turquoise
 - 4. Beautification
 - a. Wants to raffle off or sell planters at the Festival
 - b. Mike Ward was approached by the Michael Zareski family about donating \$500 and a bench which would replace a leadership Redondo bench.
 - 5. Farmers Market
 - a. Still working on contract for Farmer's Market and Riviera Village Festival. Terry suggests a 3 year contract but it could be cancelled at any time within 60 days after said event

- b. The contract would state a minimum of \$15,000 or 30%, whichever is greater
- IV. Non-Board Member Reporting

Public Works - Mike Klein

- a. The final installation of the poles will be completed by July.
- b. The paver installation will be delayed until after Summer due to businesses concerns about foot traffic, etc.
- c. New benches will be coming soon and working on bench locations
- d. The art benches will be pulled out and rehabbed by the art council.
- e. Working on different rubberized material for planters
- f. No time set for repaving of Catalina
- g. Lorry requested that the banners, planters and market lights be up on Catalina for the Summer Festival (June 23-24)

Police Update -Dinah

- a. Not much to report
- V. Council Update-Nils Nehrenheim
 - Council voted 3-2 to hold off on Lime Bikes; two bicycle stores fought saying it would kill off small business; if anything were to happen it wouldn't be until December
 - b. Lime Bike offered to implement electric bikes
 - c. Sidewalk Dining-a lot of people applied for the permit since code enforcement gave them 15 days or it must be removed. The city is allowing all businesses a grace period and allowing the chairs and tables to remain if a permit was APPLIED for.
 - d. The Budget Commission meets monthly and we should talk to them first, then present our requests to council.

Terry motion to adjourn at 10:25; Kristina 2nd; Motion carries