

Riviera Village Association Board Meeting

Tuesday, March 20, 2018

8:30 AM

McGaughey & Spirito

116 Avenue I

MEETING MINUTES

Board#	BID Address in Redondo	Owner Name(s)	Title	Beginning	Ending
#01:	1820 S Catalina Ave Ste 108	Ray, Lauren "Lorry"	President	??/??/???	
#02:	222 Avenida del Norte Ste 202	Richard, Lori	Vice President	06/19/2012	
#03:	1811 S Catalina Ave Ste A	Ward, Mike	Treasurer	??/??/2004	
#04:	1611 S Catalina Ave Ste 115	Ginsburg, Jeff	Secretary	01/11/2005	
#05:	116 Avenue I	McGaughey, Terry	Board Member	10/19/2010	
#06:	1801 S Catalina Ave Ste 201	Diederich, Brian	Board Member	12/01/2013	
#07:	1708 S Catalina Ave	Nayebdadash, Bobak "Bobby"	Board Member	??/??/???	
#08:	1611 S Catalina Ave Ste 120	Hatanelas, Chris	Board Member	01/15/2013	
#09:	1909 S Catalina Ave	Kelly, Kristina	Beautification	??/??/???	
#10:	1845 S Elena Ave Ste 300	Rich, Sharon	Marketing	07/18/2017	
#11:	1712 S Catalina Ave	DeLaHaza, Christian	Board Member	07/18/2017	

A. Roll Call—Board Members: Brian, Jeff, Lorry, Sharon, Mike, Kristina (Absent: Lori, Terry, Bobby, Chris, Christian)

B. Administrative Reports

1. President's Report - Lorry Ray

a. February Minutes Review and Approval: Mike W, Lorry R (Jeff abstained as was absent) **MSA20180320-01**

b. Mike- Have you met with Council Members to discuss financial partnership? Do we request \$200. - \$400K for each district for improvements? Mike said he has been speaking with a few City Council members.

c. City Council Meetings- Attendance at future City Council Meetings – need everyone to volunteer to attend; 2 Board members ideally per meeting for agenda item portion only. Chris has set up Sign-up Genie. Who can go tonight?

d. Project Reminder for City Council

- Long Term Project is Parking Structure at the Triangle

- Three Short Term Projects:

I. Sidewalk Pavers throughout the Village: Elena to Vista del Mar 100k

II. Roundabout at Ave.I and Catalina

III. Arc Signage at Elena and Ave I and Catalina and PV Blvd.

e. Resignation Letters— Christian de la Haza and Lori Richard. Review and file.

Board decided in February meeting not to replace these positions at this time.

C. Treasurer's Report - Mike Ward

1. Review and discussion of current financial reports: Mike W handed out financial reports (see attached) Mike W, Kristina made motion to approve minutes **MSA20180320-02** Mike W made motion to take marketing funds out to pay for the parking garage study (15k) Mike W, Jeff G **MSA20180320-03** Jeff G, Sharon made motion for Jeff G to submit a Comcate to request city inspects businesses in the village to see if they have a license and have any unlicensed businesses get a license **MSA20180320-04**

2. Review of St Patrick's Day Run Mike W said it went well and got no complaints

3. Farmer's Market Update Mike W said it is cranking (\$1500/week); he said they might need a 2nd row of vendors.

4. RVA Board Nomination Forms/Election Update: Mike W said we need to mail out the forms within the next month. Jeff G suggested city mails the nomination forms with the business license renewal so BID can save the mailing costs. It was discussed that the By-laws need to be reviewed by our legal team, Terry and Bobby, to determine if we can send nomination and voting

letters via email. If we cannot, then the legal team will be asked to make suggested updates to the by-laws to allow us to do this, so as a Board we can review the proposed changes and vote on them.

D. Committee Reports

1. Marketing - Sharon Rich

a. First Fridays update and plans: Sharon wants to begin with more musicians/marketing (Easy Reader, etc) in April (or after CIP project construction is completed); Mike Klein said that is ok as long as they are not affecting construction areas...also ok with slightly amplified music. Sharon asked Mike Klein if we can get an annual permit which covers all First Fridays rather than have to get a new permit each month; Mike said he can probably get that approved since it will save time having to renew monthly.

c. Door Hanger Program next steps- quote on adding QR codes? Waiting until work is completed in the Village.

d. Easy Reader or Beach Reporter or Peninsula People ad for First Fridays? Waiting for work to be completed.

e. Lyft Code to get a discount on food or retail if customers take Lyft to the Village? Other ideas? Discuss "GoMonrovia" idea

2. Social Media — Brian Diederich

a. Updates

b. Meeting with Portofino Hotel to discuss partnering with social media: Lorry said GM (Dwayne) they currently send visitors to North Redondo; we ordered RVA marketing rack cards we can give their front desk workers, etc. Tatiana will deliver the rack cards to all hotels. Lunch meeting this Friday at 1 PM for Lorry and Brian to attend to discuss partnering with the Portofino on Social Media. Sharon is invited as Marketing Chair, and Nils as City Council Member.

3. Beautification — Kristina Kelley

a. Hanging Basket updates; are we consolidating baskets to move them to the main intersections? Waiting for street light pole project to be finished.

b. Updates to Wells Fargo area- Quote from MB Landscaping:

Landscape in front of Wells Fargo bank: Mike W, Kristina made motion to postpone removing the landscaping **MSA20180320-05**

* clean up remove existing turf and grading. \$1,200.00

Planting :

* 6, 15gal assorted succulents \$720.00

* 20, 5g

l assorted succulents \$1,000.00

* 30, 5gal assorted plants \$1,050.00

* 80, 1gal assorted plants \$960.00

* 120 Inft bend a board \$360.00

* 5yds of DG \$750.00

crushed gravel \$1,800.00

* retro fit irrigation to drip \$?

c. Updates to getting additional "R"s?

4. Directory Sign - Jeff Ginsberg

a. Wraps— Update? Lorry said Amie is working on the graphics

b. Graphic design and merchant info upload- budget? Who will upload info, design and add detail to the map, and who will review? Jeff G said sign should be here by now but is trying to confirm with Pat at 3Vsigns and then Mike Klein said he can get the footing in within 2 weeks after that. Lorry said Amie is working on the wrap graphics. Jeff to define what the scope of work is to upload merchant information. We should have merchants opt-in to have their names listed in the directory, so an email needs to be written and sent specifying this. Pat needs to provide us with a tutorial of some kind to define how complex the creation of the directory map will be.

c. Budget for merchant/ concierge mixer for unveiling of Directory Sign

d. Delivery and installation status

E. Other Business

1. Updates to Leadership Redondo Benches - Any word from Public Arts Commission

on maintenance and repair? Jeff will reach out to Sean Guthrie & John LaRock for another update as Sean was going to get John a copy of the maintenance instructions

F.. Non-Board Member Reporting — Roll Call

1. City Reports — Mike Klein

- a. Paver project -update: New pavers style required for ADA as we'll see on next phase
- b. Water Main Project- Timelines for completion: Cal Water moving down the street with the underground work on Catalina
- c. Trash Can and Bench Replacement- timeline: Mike has the new trash cans for village/Artesia Blvd
- d. Market String Light Rehang and Replacement timeline: Mike will place new cables/string the lights after all the new poles are installed
- e. Street Lamp Installation timeline: Mike said first the Cal Water work needs to be done first so likely in May the new light poles will be all installed.
- f. Installation of Directory Sign: Mike can get footing poured after he inspects new directory sign

2. District 1 Updates - Nils Nehrenheim

- a. "Go Monrovia" model of partnership with Lyft and LimeBikes ; updates on Lime Bikes or other Bike Sharing Systems
 - b. Triangle Parking Lot- updates on engineering study contract
 - c. Sidewalk Dining updates; permit program update
 - d. Other updates and information- Need to prepare budget statement to deliver at the next budget meeting for work we need completed in the Village. Need to break down the cost of installing la era in the Village to determine what is the cost for just the pavers and installation, not additional infrastructure work.
3. Crime Watch/PATH Updates — Dinah Lary handed out posters for the RBPB "The Line Up" Surf Contest event occurring on May 5th 2018 7am.

- a. Crime in Village: Dinah said Keith Turner has been doing a great job with the homeless
- b. PATH Update: Dinah handed out PATH flyer cards which can be given to homeless; Tatiana and Kristina will hand them out at the Farmers Market Booth.

G. Next Meeting — Tuesday, April 17, 2018, 8:30 AM at McGaughey & Spirito

H. Meeting Adjourned Mike W, Brian D made motion to adjourn **MSA20180320-06**

Please contact Lorry with questions or comments at: absfabpilate@gmail.com