

Riviera Village Association Board Meeting

Tuesday, January 16, 2018

8:30 AM

McGaughey & Spirito

116 Avenue I

MEETING MINUTES

Board#	BID Address in Redondo	Owner Name(s)	Title	Beginning	Ending
#01:	1820 S Catalina Ave Ste 108	Ray, Lauren "Lorry"	President	??/??/????	
#02:	222 Avenida del Norte Ste 202	Richard, Lori	Vice President	06/19/2012	
#03:	1811 S Catalina Ave Ste A	Ward, Mike	Treasurer	??/??/2004	
#04:	1611 S Catalina Ave Ste 115	Ginsburg, Jeff	Secretary	01/11/2005	
#05:	116 Avenue I	McGaughey, Terry	Board Member	10/19/2010	
#06:	1801 S Catalina Ave Ste 201	Diederich, Brian	Board Member	12/01/2013	
#07:	1708 S Catalina Ave	Nayebdash, Bobak "Bobby"	Board Member	??/??/????	
#08:	1611 S Catalina Ave Ste 120	Hatanelas, Chris	Board Member	01/15/2013	
#09:	1909 S Catalina Ave	Kelly, Kristina	Beautification	??/??/????	
#10:	1845 S Elena Ave Ste 300	Rich, Sharon	Marketing	07/18/2017	
#11:	1712 S Catalina Ave	DeLaHaza, Christian	Board Member	07/18/2017	

A. Roll Call—Board Members 8:31am Terry, Jeff, Mike, Brian, Lorry, Sharon, Bobby, Kristina

B. Administrative Reports

1. President's Report - Lorry Ray

a. December Minutes Review and Approval Lorry, Sharron **MSA20180116-01**

b. Attendance at future City Council Meetings - need everyone to volunteer to attend; 2 Board members per meeting for agenda item portion only Chris H to set up Sign-up Genie. Who can go tonight? Jeff G volunteered to organize a volunteer

list.

c. Prioritize Projects we need City funding and approval on to discuss at City Council Meetings: Have 2 goal categories (within 1yr & long range) Jeff G, Sharron

MSA20180116-02

1. Parking Structure at the Triangle (Long range #1)
2. Roundabout at Ave I and Catalina (Short term #2)
3. "Riviera Village" Arc Signage at the N (Ave I at Elena, between Wells Fargo and Coffee Bean) and S (Catalina at PV Blvd) entrances of the Village (Short term #3)
4. Other?: Prioritize completing CIP sidewalk project (Short term #1)

C. Treasurer's Report - Mike Ward handed out financials Discussed how expensive water barriers are for Halloween, Summer Festival and Jeff suggested classic cars as barriers (free) as an alternative. Farmers Market made a little over 7k and RVA made 10%. Mike W, Kristin **MSA20180116-03**

D. Committee Reports

1. Marketing - Sharon Rich

a. Shopping bag feedback: People who got them like them

b. First Fridays update and plans: Sharron said a city inspection will determine proper locations for music; Mike W, Sharron NTE 6k between now June 30, 2018 **MSA20180116-04**

c. Door Hanger Program next steps: Door hangers are working out great; 10,000 cost \$1300 to get out. Jeff suggested adding QR codes to the door hanger...Sharron will check it out.

d. Other marketing programs

2. Social Media — Brian Diederich: said he gets some negative comments sometimes.

a. Updates

3. Beautification — Kristina Kelley

- a. Hanging Basket updates; some plants look dead and uncared for. Will they be replaced? Kristina said dead plants will be replaced. Mike W said plants better replaced with the metal R's; Kristina agreed but maybe more art/colorful looking R's? Mike W, Kristina made motion NTE 6k to phase out hanging planter baskets and replace them with the R's (powder coated ok too) also Mike W donating a Farmers Market location to sell the existing pots with funds going back to beautification **MSA20180116-05**
- b. Updates to Wells Fargo area?
- c. Directory Sign — Update? What is the plan for uploading merchant information? - Jeff Ginsberg: Jeff said Pat of 3vSIGNS is working with Michael Klein

E. Other Business

- 1. Any update to Leadership Redondo Art Benches ? Art Committee money? - Mike Ward: Nils said Art Committee or RB Art Group might be able to work on them. Lorry said if he has the funding then Sean Guthrie is invited to join us at next RVA meeting (February).
- 2. Farmer's Market — Mike Ward
- 3. RVA Phone number- who is receiving calls and returning calls? Is there an automated response? An outgoing message? It rings Jeff Ginsburg's cell phone

F.. Non-Board Member Reporting — Roll Call

1. City Reports — Mike Klein

- a. Lamppost and paver update: Some trees were removed, a water line was cut by accident which is being fixed. Some California Water lines need to be relocated to make room for new street light pole foundations. Mike Klein said Spectrum/Time Warner offers free WiFi to the area.
- b. Merchant/customer feedback about parking concerns
- c. Directory Sign approvals/issues? Mike Klein will discuss with Aaron Jones as the dirt area by the palm tree may need a solid surface to comply with ADA requirements.
- d. Next Village walk-about - Thursday, Feb 8 at 12:30: Meeting at Coffee Cartel lot. Lorry asked if doggie poop bags could be installed; Mike said he would look into it.

2. District 1 Updates - Nils Nehrenheim

- a. Lime Bikes or other Bike Sharing Systems
- b. Triangle Parking Lot- updates on engineering study?
- c. Sidewalk Dining updates - Meeting with Restaurant Owners?
- d. Other updates

3. Crime Watch/PATH Updates — Dinah Lary/ Officer Keith Turner

- a. Crime in Village Dinah Lary: 7 incidents in last month (not too bad)
- b. Officer Keith Turner - PATH Update: He does outreach to homeless. Keith's cell 310-508-3289 and accepts calls/texts. Thursday & Friday he has a DMH worker in Redondo Beach.

G. Next Meeting — Tuesday, February 20, 2018, 8:30 AM at McGaughey & Spirito

H. Meeting Adjourned: 10:20am by Lorry, Mike W

Please contact Lorry with questions or comments at: absfabpilates@gmail.com