

RIVIERA VILLAGE ASSOCIATION  
REGULAR MEETING

**Hennessey's Tavern  
1710 Catalina Avenue  
Redondo Beach, CA 90277**

**Tuesday, August 15, 2017  
8:00 a.m.**

**MEETING MINUTES**

Legend:	<b>Board# BID Address in Redondo</b>	<b>Owner Name(s)</b>	<b>Title</b>	<b>Beginning</b>	<b>Ending</b>
	#01: 1820 S Catalina Ave Ste 108	Ray, Lauren "Lorry"	President	??/??/????	
	#02: 222 Avenida del Norte Ste 202	Richard, Lori	Vice President	06/19/2012	
	#03: 1811 S Catalina Ave Ste A	Ward, Mike	Treasurer	??/??/2004	
	#04: 1611 S Catalina Ave Ste 115	Ginsburg, Jeff	Secretary	01/11/2005	
	#05: 116 Avenue I	McGaughey, Terry	Board Member	10/19/2010	
	#06: 1801 S Catalina Ave Ste 201	Diederich, Brian	Board Member	??/??/????	
	#07: 1708 S Catalina Ave	Nayebdadash, Bobak "Bobby"	Board Member	??/??/????	
	#08: 1611 S Catalina Ave Ste 120	Hatanelas, Chris	Board Member	01/15/2013	
	#09: 1909 S Catalina Ave	Kelly, Kristina	Beautification	??/??/????	
	#10: 1845 S Elena Ave Ste 300	Rich, Sharon	Marketing	07/18/2017	
	#11: 1712 S Catalina Ave	DeLaHaza, Christian	Board Member	07/18/2017	

- I. **CALL TO ORDER:** 09:03am (following PATH presentation) by Lorry Ray
  
- II. **ROLL CALL & INTRODUCTIONS:** Lorry Ray, Lori Richard, Mike Ward, Jeff Ginsburg, Kristina Kelly, Christian DeLaHaza, Sharon Rich, Bobby Nayebdadash, Chris Hatanelas  
**ALSO PRESENT:** Nils Nehrenheim (City Council District 1), Michael Klein (Public Works), RBPD (Lt. Wayne Windman, Dinah Lary), PATH (Lao Moua – Associate Director, Meredith Berkson – Regional Director)
  
- III. **NON BOARD MEMBER REPORTING** - This is for comment on items not on the agenda.
  1. **PATH Presentation** – PATH (Lao Moua – Associate Director, Meredith Berkson – Regional Director) Team video presentation 4,282 homeless in South Bay (SPA 8), they explained how PATH can be directly contacted 562-457-0205 for non-emergency homeless matters but to call the police if it is an emergency situation. Mike Ward suggested PATH/RBPD go through the Riviera Village weekly to check on homeless. Lt Windman said the city has a grant program which will allow PATH to allocate 1 full time person to assist with homeless in Redondo Beach.
  2. **City Report** - Laurie Koike, Mike Klein Laurie Koike said she needs the BID's annual financial report before November's City Council Meeting to renew the BID; she said a similar report like was done last year would be good.
    - a. LA Kings Run -Riviera Village to Hermosa. Jennifer Pope, Amanda Ellis of LA Kings, and Laurie Koike, Waterfront and Economic Development Manager; Michael Klein introduced them Sept 5k/10k approved by the city and should be all done by 10am. Mike Ward said last year there was a lot of trash but Jennifer said they realize that and this year will be different. Bobby said he is happy it begins/ends in Riviera Village as people will stay in the village after the races are over.
    - b. Ribbons for rubberized material to place around the planter installed! RVA Board is good with the rubberized material; Kristina Kelly said the tree there has bugs on it. Michael Klein also discussed the new street lights are coming in soon (likely December); this could affect the holiday banners while work is being done...new poles will have banner & flag pole supports.
    - c. Discuss re-landscape of Wells Fargo lawn area— Kristina K to meet with Mike and Karen from West Basin to discuss options for that corner. Action item— Kristina please set up Meeting; Mike Ward said the benches are not going away...the Art Commission will refurbish the benches, clear coating protecting, etc so he is happy to keep the benches. Nils asked about newsstands which are without permits; Michael Klein is working on removing non-permitted ones. Nils said there are no new projects allocated towards Riviera Village so if the RVA wants more done we need to work on getting more done.
    - d. Need to set-up standing monthly Village walk-about with Beautification Committee. Action item — Kristina please arrange
    - e. Trash Bins—have the extra trash bins near the doctor's offices on Catalina near PV Blvd. been moved to Trader Joe's/ Triangle area?
    - f. New improvement projects for the Riviera this fall: Lt. Wayne Windman said parking meters in Triangle Parking Lot will be replaced with the new credit card type.
    - g. Dining Deck Program status update; City Council Meeting in September 19<sup>th</sup> (per Nils); he had positive response at his Community Meeting regarding the outdoor dining in Riviera Village. RVA board members said the new pavers need to be done all together rather than separate small projects done over years. Lori Richard asked how North Redondo got so much funds allocated for Artesia Blvd when the Riviera Village needs so much work...Nils said show up at the next Strategic Plan September 21<sup>st</sup> 4-

8pm; also a RVA Board member should be at every City Council meeting. Best to get a grant funds to do the project all at the same time. Lorry said we should setup a committee for going after grant funds for the roundabouts/1-way streets.

2. Village Safety Report --Officer Mike Diehr /Dinah Lary reported that there were 31 crimes (4 commercial) since January 1st; accident report was 23 accidents (includes Esplanade, Vista del Mar, etc); Police Open House is Sun, Oct 1<sup>st</sup> 10am-3pm; King of the Harbor Skateboard Championships is Sat, Oct 14<sup>th</sup> 11am at old Octagon.

- a. Update on crime in the Village
- b. Update on city recommendations for managing dangerous intersections in the Village

#### IV. Administrative Reports

##### 1. President's Report—Lorry

- a. July Minutes: Review & Approve Mike Ward, Kristina Kelly **MSA20170815-01**
- b. Interim RVA Liaison/Ambassador — Nominate Tatiana Ray Mike Ward, Sharon **MSA20170815-02** and will be in charge until RVA interview Sher Haddon in Sept.
  1. Distribute sidewalk sale posters and offer to hang them in the window for all merchants.
  2. Distribute the Homeless Task Force stickers and information

3. Insure that she has the correct emails for merchants and managers; ask if they are receiving and reading the newsletter and correspondence from the RVA.

4. Communicate the request from Council Member Nehrenheim to have the merchants call him regarding getting their opinions about the Dining Deck Program

5. Other activities as deemed appropriate and necessary from the Board.

This position will be in place until we have interviewed Sher Haddon to determine if she is the right fit for the position of RVA Liaison/Ambassador. Hourly rate and monthly hours will be the same as for the RVA Liaison/ Ambassador as previously voted upon and agreed to.

c. Leadership Redondo Benches -- Mike Ward

##### f. Treasurer's Report —

— 2017-2018 Budget - Mike Ward, Lori Richard made motion **MSA20170815-03**

— August Sidewalk Sale Budget review and approval Mike Ward said we're under budget.

Lorry Ray requested that Marketing/Social Media and Beautification Chairs work with their committees to put together plans to utilize the funds available in the budget, and present them at the next meeting. Also Lorry Ray set up a Committee/meeting to develop a new Riviera Village Strategic Plan to present at the meeting on Sept. 21.

#### V. Committee Reports

##### 1. Marketing/Social Media Reports—Sharon and Brian (out of town)

- August Sidewalk Sale —Sharon

- Need a social media and marketing plan developed for the next 10 months. Action Item -Brian to develop plan with Sharon and deliver to next meeting in September; need to coordinate all efforts (Social Media) for sidewalk sale.

- Marketing Committee Meeting Date— set date for August; Sharon will send an email.

##### 2. Beautification Reports- Kristina/Chris/Jeff

a. Directory sign/Shuttle Sign -- Update - Jeff/Chris; Jeff said he met with Michael Klein and location for directory sign would be between the 2 benches; Jeff is working on 2 additional bids

b. Walk thru of Village with MB Landscaping —Kristina said Israel will work on planters tomorrow so they're ready for sidewalk sale.

c. 2017 Projects update-- New Holiday Banners , planter re-planting, addition of hanging baskets to replace spheres

d. Next Beautification Meeting-Set Date

#### VI. Other Business

1. Farmers Market -- Updates on management of the Market by VR Enterprises— Mike Ward took over management 2 weeks ago; he said it is going well (\$20/week + 10% of sales for vendors)...he feels he will double the vendors/sales; ideally sales per vendor would be in the \$300+ range. Mike Ward, Sharon Rich made motion for RVA to file police report for last Farmers Market manager that monies were likely stolen **MSA201708-04**

##### 2. Proposal for New Projects - Monthly Reminder

- Project Description and Overview
- Project benefits
- Project cost
- Who will do the work?
- Project timeline
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VII. Next Meeting Tuesday, September 19, 2017 at 8:30 AM —Hennessey's Tavern

VIII. Meeting Adjourned Mike Ward, Sharon Rich **MSA201708-05**

***Please contact Lorry with questions or comments at: [absfabpilates@gmail.com](mailto:absfabpilates@gmail.com).***