

Riviera Village Association
Regular Meeting Minutes
McGaughey & Spirito
116 Ave I
Redondo Beach, CA 90277
Tuesday, May 16, 2017
8:30 am

- I. Call to order - 8:31 (yes, on time)
- II. Roll Call and Introductions - Lorry, Brian, Chris, Graham, Christina, Terry, Mike Ward, Mike Klein, Jeff Ginsburg, Ted Semaan, Stephen Proud, Mike Witzanski, Diana Leary (Community Outreach), Christina Kelly, Shannon, Bobby and RBPD Mike Diehr; Sean Guthrie from Leadership Redondo 2005 attended
- III. Non-Board Member Reporting
 1. City Report- Mike Witzanski
 - a. City has \$750,000 which must be spent by February 2018 or it will be lost. The \$750,000 Metro grant money will be used for replacing the lights from Good Stuff down Avenue I to the Esplanade; 110 yards of streetscape work will be completed from Soil to Casa Playa (pavers, etc.)
 - b. Grants are given to cities 3 years in advance before the money is even available. It is a long process and the city will be focusing up in the North end for a few years...
 - c. Mike would like us to give him a list of our priority streets for wanted capital improvements.
 - d. Dining Decks-all properties are different and not all restaurants would be eligible (i.e. located on a corner, near handicapped ramp, etc.). The business owner "generally" pays for the upgrades.
 - e. Dining Deck efficacy--He wants to hear from residents and businesses with their opinion/ideas on the dining deck. They want to hear from the public if this Dining Deck program were to continue.
 - f. Jeff Ginsburg mentioned applying for grant money for a traffic circle at Catalina and Vista del Mar (dangerous intersection). Jeff was responsible for the traffic circle up from Miramar Park; Turch (sp) and Associates were responsible for finding the grant. "Traffic circles are 30% safer than regular intersections"
 2. City Report - Mike Klein
 - a. Pressure cleaning is continuing; the bike stations are installed and a pump will be coming to the one on Vista del Mar; lights all good and installed (timer will be fixed as AM/PM was reversed)
 - b. The Wells Fargo corner has no updated status. The homeless have not been hanging there for a while now; he asks for our suggestion as to "what now"?
 - c. Shannon and Mike are to walk around and check out the pots. We all love the blue glazed ones and Shannon was given the info for the company which is located in LaVerne
 - d. Whomever we choose for the new landscaping, Mike will give them the quick coupler so they can water
 - e. A PROMISE was made to complete the rubberized filler in the tree well by the end of Summer.
 3. Police Update -Mike Diehr

- a. The police have beefed up patrols but only so much can be done on their end in regards to crime. Business owners need to be diligent and take precautions
 - b. Suggestions include; install bars/security windows, security cameras.
 - c. Urge business owners to always have two employees at a store whenever possible; team up with other businesses in case one must take a bathroom break, the other can watch the store, etc
 - d. Any time a crime happens the police must be called and a report taken. Don't just sweep it under the rug if you catch someone shoplifting and you get the item back; CALL THE POLICE
 - e.
- IV. Administrative Reports
- 1. President's Report
 - a. Minutes; Motion to approve by Mike Ward, Christina Kelly 2nd
 - b. Merchant Meeting will be held on June 10th at 6pm; Jeff to talk to Hennessey's to confirm time; the police phone number stickers will be handed out at this meeting.
 - 2. Treasurer's Report - Mike Ward
 - a. See attached report
 - b. Motion to approve minutes by Jeff Ginsburg; 2nd by Chris
- V. Marketing
- 1. Graham
 - a. Wants \$1,400 for an ad which will be placed in the yearly Easy Reader magazine which is placed in many hotels, etc.; Jeff motion to allocate \$1,400 for a full page ad; Christina 2nd; approved.
 - b. Wants to set up an RVA Website next year; possibly vote via website for Board positions
 - c. Graham discontinued the photo contest; possibly consider it again next year
 - d. Expand our newsletter to managers and employees instead of just business owners
 - e. Come up with categories for businesses for spotlight on future FB posts
 - 2. Chris
 - a. Directory sign is now \$44,000. This is becoming a moving target and frustrating
 - b. Jeff is going to reach out to contacts and obtain another bid.
 - 3. Sean Guthrie (Colorful benches)
 - a. Sean was part of the Leadership Council in 2005 when the class (20 people) voted on the artistic benches. It was a pilot program, Art in Public Places, for the RVA to take over. Instructions for maintenance was left to the RVA Board. No maintenance occurred that we know of.

Chris motion to adjourn; Jeff 2nd; Motion carries

10:38am