

Riviera Village Association
Regular Meeting Minutes
McGaughey & Spirito
116 Ave I
Redondo Beach, CA 90277
Tuesday, January 17th, 2017
8:30a.m.

- I. Call to order – 8:37
- II. Roll Call and Introductions – Lorry Ray, Brian, Chris, Graham, Mike Klein, Mike Ward, Terry, Bobby, Kristen, Christina, Shannon, Lisa from Garden Therapy
- III. Non Board Member Reporting
 1. City Report – Mike Klein
 - a. Light strand replacement – Currently being assembled. Need to be soldered to appropriate lengths. Several city employees have been ill slowing down progress.
 - b. Banners – Board requesting to have banners installed along the Esplanade from Ave I to Vista Del Mar. The hope is to attract beach goers. Banner installers informed Kristen that they don't have the hardware necessary to hang banners on those poles. Mike Klein has the hardware, but needs permission from the city to install hardware/banners on those poles. Mike to check with the city.
 - c. Bike "Fix-It" station – On to-do list. Once city crew isn't so short staffed station will be installed.
 - d. Rubberized tree surrounds – On to-do list. Once city crew isn't so short staffed material will be installed.
 - e. Benches – Need to vote on taking out benches and talk to city/Leadership Redondo re: bench removal as well. Mike K. working on a "Water wise Project" including drawings to re-landscape the area by Wells Fargo as well as some other planters.
 - f. Super bowl 10k – Traffic layout changed. PD providing increased security measures and asking to station large trucks as barricades that can be moved if needed.
 - g. Obstructive Signs/Graffiti – If any political signs are placed on public property and obstructing views they need to be removed/reported. Graffiti has also been an increased problem recently. Call graffiti hotline to report.
 - h. Mike Ward made a motion to work with the city to replace and/or remove all Leadership Redondo benches located in the Riviera Village. Bobby 2nd the motion. Motion carries.
 2. Bid Renewal and Renewal of contract – Laurie Koike informed Lorry Ray that we were approved.

IV. Administrative Reports

1. President's report – Lorry

- a. Mike made a motion to approve November minutes. Terry 2nd. Motion carried.
- b. Lisa from Garden Therapy – Currently maintains 9 businesses in the village. Lives close and cares about the look of the Village. Provided a bid (see attached). She will update existing pots/planters and provide watering and maintenance. Terry made a motion to have a walk through with Mike Klein to determine the exact number of pots. Mike Ward 2nd. Motion carries. Kristen to set up walk through.
- c. Valet Parking – Mike Ward made a motion to have valet parking available 10 days before Christmas (14th-23rd) from 10am-10pm in the area near Sophie's at \$6,500 for cost and permits. Bobby 2nd. Motion carries.
- d. Parking – Mike Ward made a motion to work with the city and police department to limit parking on Catalina to 2 hours at all times and eliminate employee parking on Catalina for a 1 year trial period. Bobby 2nd. Motion carries.
- e. January Merchant's meeting – Being postponed to February. Waiting for reply from Knights of Columbus. Maybe 2/15? Bobby presented town hall idea for meeting. Plans include inviting Mayoral and District 1 candidates. Bobby will get in touch with candidates to see if they are able to attend. Bobby made a motion to allow a 5-10 minute platform for each candidate at the next Merchant Meeting. Brian 2nd. Motion carried.
- f. Dining deck – Topic abandoned until after the elections. Bobby will follow up.

2. Treasurer's report – Mike Ward

- a. RVA account – 713.04
- b. BID account – 89,937.08
- c. Christina made a motion to approve and file the treasurer's report. Chris 2nd. Motion carries.

V. Committee reports

1. Marketing Reports- Graham

- a. Bike Rentals – Steve from Hermosa Cycles wants to move into Riviera. Working with city re: permits/etc.
- b. Shuttle update – Waiting for directory sign progress to provide Terranea with ad space/shuttle stop.
- c. Amie and Allison- Graham informed the board that Amie continues to work on design projects as well as Face book boosts. Allison is working on the newsletter.
- d. Easy Reader – Decided to abandon ad space for now as it wasn't making money. Face book boosts are a better investment so focusing on that instead.
- e. Nikon Student Photo Competition – Graham presented his idea for a student photography competition working with Nikon and Paul's Photo. Photos will be displayed throughout restaurants/businesses in the village and voted on by the

public. The winners will be displayed at the Summer Festival. Graham made a motion that the Riviera Village Association support hosting a South Bay Student photography contest and will work with Paul's Photo, Nikon, etc. for sponsorship. Terry 2nd. Motion carried.

2. Beautification Reports – Kristen, Lori, Chris
 - a. Directory sign – Chris spoke with the city and is meeting with Mike Klein to get instruction for obtaining permits and approval for digital directory sign.
 - b. Kristen – Resigning from board after selling business. Shannon to take over beautification chair. Jeff Ginsburg discussed as possible replacement.
 - c. Kathy Goldberg – If we decide to go with Lisa's Garden Therapy for plant maintenance we will give Kathy a 30 day notice. To be discussed next meeting after getting final bid from Lisa/walk through with Mike Klein.
- VI. Other business
 1. Shannon got a bid for making stickers. Shannon made a motion to raise sticker budget from \$500 to \$530. Chris 2nd. Motion carried.
 2. Farmers market – Continues to do well and grow in size and attendance every week.
 3. Corporate Dissolution – Mike W. to contact Bickelmeyer re: a refund on the insurance premium for the dissolved corporation.
- VII. Next meeting Tuesday, February 21st, 2017 at 8:30am
- VIII. Meeting adjourned 10:01am