

Riviera Village Association
Regular Meeting Minutes
McGaughey & Spirito
116 Ave I
Redondo Beach, CA 90277
Tuesday, December 13th, 2016
8:30a.m.

- I. Call to order – 8:32
- II. Roll Call and Introductions – Lorry Ray, Brian, Chris, Graham, Mike Klein, Mike Ward, Terry, Bobby, Kristen, Christina, Shannon, Stephen Proud, Lori
- III. Non Board Member Reporting
 1. City Report – Mike Klein
 - a. Sidewalk cleaning – Pressure washing continues.
 - b. Trash cans – Mike looking into putting in more trash cans at requested locations. Trash being emptied from new cans more frequently as per board request.
 - c. Bike corrals – Response has been very positive. Mike continues working on having a bike “fix-it” station installed.
 - d. Rubberized tree surrounds – Installed rubberized material in front of Ribbons first. Will see how it works and look into cost to install in all of the planters.
 - e. Light strand replacement – Mike’s crew continuing to repair and replace lights in sections.
- IV. Administrative Reports
 1. President’s report – Lorry
 - a. Mike made a motion to approve November minutes. Bobby 2nd. Motion carried.
 - b. Holiday stroll feedback – Everyone agreed it was a huge success and perhaps one of the busiest strolls yet. Discussion of forming a committee to start planning for next year’s stroll and how to improve and/or add activities that could perhaps generate revenue for the RVA.
 - c. Valet Parking –A lot of people didn’t realize we had it. Decided that next year valet should be moved to more visible area that is more centrally located.
 - d. Holiday parking – Positive feedback from customers about free holiday parking starting earlier this year. Business owners noticed many spots occupied by employees all day. Discussion of putting a 2 hour time limit on free parking. Plan to bring up idea with PD regarding enforcement.
 - e. Homeless – Shannon, Lorry, Lori, Mike Ward and Mike Klein meeting to discuss homeless issue today at 3:30 with Martha Barbee and RBPD at Wells Fargo.

- f. January Merchant’s meeting - Set for Wednesday, January 25th at 6pm @ Knights of Columbus. Different committees to present projects they have worked on to demonstrate what the RVA does and future plans for 2017.
 - 2. Treasurer’s report – Mike Ward
 - a. RVA account – 15,967.05
 - b. BID account – 91,945.01
 - c. Current amounts available: Marketing \$45,908.25 Beautification \$36,067.26 Administration \$1819.50
- V. Committee reports
 - 1. Marketing Reports- Graham
 - a. Website – Linking Easy Reader ads to blog and website. Need photos and videos for the website. Working with Bobby from the Chamber.
 - b. Marketing budget review – Graham reports being under budget and having excess money in marketing account if needed by other committees for projects that are marketing related.
 - c. Amie and Allison- Graham informed the board that Amie and Allison are working well and performing assigned duties with success.
 - 2. Beautification Reports – Kristen, Lori, Chris
 - a. Directory sign – Chris shared image of directory sign. Board agrees it is a suitable design for the “look” of the village. Next step will be to talk with city re: digital sign/lights on directory to determine final design elements.
 - b. Trash clean-up crew- Crew continues to work assigned hours picking up trash. Board members have seen them working and feel they are doing a good job.
 - c. Kathy Goldberg – After comparing the work Kathy performs status of plants/planters and the cost for her work it was agreed that we should look into other options for our gardening needs. Board agrees we should get an estimate from Lisa’s Garden Therapy. Lisa tends to multiple storefronts in the Riviera. Chris and Kristen to meet with Lisa and get an estimate.
 - d. Topics for 2017- Work with Mike Klein to get tree stumps removed, planters and pots along the sidewalk, monthly Landscaping Award to businesses, etc.
- VI. Other business
 - 1. Farmers market – Time changed officially to 9am – 2pm. Continues to do well and grow in size and attendance every week.
 - 2. Corporate Dissolution –Done!!
- VII. Next meeting Tuesday, January 17th,2017 at 8:30am
- VIII. Meeting adjourned 10:10am