

Riviera Village Association Regular Meeting
McGaughey and Spirito
116 Ave I
Redondo Beach, CA 90277
Tuesday, October 18, 2016
8:30am

- I. Call to Order – 8:37am
- II. Roll Call and Introductions – Mike Klein, Shannon, Mike Ward, Lori, Lorry Ray, Terry, Graham, Bobby, Kristen
- III. Non-Board Member Reporting
 1. City Report – Mike Klein
 - a. Sidewalk cleaning update – Bid received for \$6,000. To continue obtaining bids for the project.
 - b. Bench repair/replacement update – New bench being installed today at corner by Wells Fargo. Over the next month more replacement benches to be installed.
 - c. Trash can update – Trash cans installed and being used. Kristen reported seeing the trash cans overflowing with trash and attracting seagulls. Mike to call Athens to make sure they are emptying the new trash cans.
 - d. Bike Corral update – Installed several and they are being used! Kristen sent picture of bike corrals in front of French Farmhouse completely full of bikes!
 - e. Way finding signs – All installed!
 - f. Rubberized material around trees update – Mike received material. Plans to try in planter in front of Ribbons to start.
 - g. Light strand replacement – Crews working on Catalina Ave. today replacing strands of lights. Replacing section at a time due to cost of lights/difficulty to obtain. \$3000 per strand of lights. Mike requesting help from the RVA to purchase lights and city will do labor and maintenance. Will report back how many strands need to be replaced.
 - h. Parking meter concerns – Going to council to ask for free parking in Riviera/Pier Saturday, December 10th – January 2nd. Mike Ward requested time period shift for free parking to December 3rd – 26th to coincide with neighboring cities. The board agreed that this is a good idea, as most customers begin shopping and holiday celebrations earlier in the month of December. Also discussed clear bags (clear because of solar powered meters) or signs to notify customers of free parking. Last year many people didn't realize the metered parking was free. Lastly, a 3 hour time limit was discussed to prevent employees or others from taking up spots all day.
- IV. Administrative Reports
 1. President's Report – Lorry
 - a. September minutes review and approval – Mike Ward made a motion to approve September minutes. Graham 2nd, motion carried.
 - b. September Merchant Meeting feedback – Everyone felt the meeting was the best yet. It was organized, informative and it was attended by approx. 50 people. Having representatives from the city, RBPD, PATH, etc. allowed for specific questions, that the board was unable to answer, be addressed by the appropriate people.

- c. Next Merchant Meeting October 24th at KOC Hall 6-8. Chief Kauffman to speak about safety and Graham to discuss marketing. Recommended that Martha Barbee speaks at next meeting to discuss dining decks, parking and other topics relating to the village.
 - d. Review and updates for BID Annual Report – Main topic that needs to be addressed is Kathy Goldberg. Her role is very unclear and the board would like more communication. It was agreed that she should come to the next meeting and explain in detail what she does and discuss possible changes including new planters/plants/succulent globe removal etc.
 - e. Ambassador replacement – Next ambassador should be very familiar with social media. Bobby brought up the idea of finding a college student that may need an internship. Lorry, Graham and Bobby to interview potential replacements to determine if they are qualified and an appropriate fit for the job.
2. Treasurer’s Report – Mike Ward
 - a. RVA account = \$35,723.54
 - b. BID account=\$82,326.35
 - c. Mike Ward made a motion to file and approve treasurer’s report. Kristen 2nd, motion carried.

V. Committee Reports

1. Marketing Reports – Graham and Lori
 - a. Website update – Website is up and active. Need images and video for website. Graham questioned if Henry is getting paid, as he has not received any invoices from him. To be looked into how much he has been paid/needs to be paid/etc.
 - b. Text to Win campaign on hold for now.
 - c. Downtowner program – Shannon met with representatives. No immediate need for the service at this time.
 - d. Small Business Saturday – November 26th. Amex has promo to support small businesses.
 - e. Next marketing meeting TBD by marketing committee.
2. Beautification Reports – Kristen
 - a. Directory sign - Chris not present at meeting. No update.
 - b. New banners - Printed and ready. We will store until after the holidays and Jarvis will hang new banners when holiday banners come down.
 - c. 2017 projects - Discussed new planters and continued efforts to encourage business owners to maintain and beautify their storefronts.
 - d. Trash pickup - Mike W. uses a company that will pick up trash throughout the village. To get a bid.

VI. Other business

1. Farmer’s Market Update – Going well! Growing every week.
2. Corporation Dissolution – State approved dissolution. Waiting for written documents. They are being sent in the mail this week.
3. Discussion of extending Board Member term to 2 years. Agree it is better and will hopefully stagger the gain and loss of experienced board members

VII. Next Meeting Tuesday, November 15, 2016 @ 8:30am

VIII. Meeting Adjourned – 10:06am