

RVA Meeting 8:30 am

Tuesday, September 15, 2015

McGaughey and Spirito

Members in attendance- Chris Hatanelas, Mike Ward, Terry McGaughey, Lori Richard, Kristen Hoffman, Bobby Nayedadash, Lorry Ray, Brian Diederich and Ellen Engelke,

- I. CALL TO ORDER- 8:35 am Chris Hatanelas
- II. ROLL CALL & INTRODUCTIONS

Non Board Member Reporting

1. City Report
 - a. Street repaving begins today and will last through next week depending on weather
 - b. Due to El Nino the city is concerned about trees in the Village falling and causing injury/damage. Requests business owners or concerned citizens to call City if a potential problem tree is identified.
 - c. A pilot project for dining decks in front of Zazou/RB Brewing Company and Hennessey's/Mickey Finnz is being proposed. The businesses are paying for the decks and no parking spaces will be lost due to smaller restriping.
2. Legado Development
 - a. Asked for RVA approval of their updated project—no opinion was given by Board until more concrete plans were seen on the changes
3. Marketing and Events Coordinator—Ellen Engelke
 - a. September report attached
 - b. Obtaining a bid for Halloween flyers and posters from the person who supplied the Sidewalk Sale flyers.
 - c. Next Mixer—September 17- Spread the word!

Administrative Reports

1. President's Report—Chris Hatanelas
 - a. MOTION to approve August Minutes, Mike Ward, Terry 2nd; MOTION APPROVED.

2. Treasurer's Report—Current Financials—Mike Ward
 - a. MOTION to approve minutes, Terry McGaughney, Bobby Nayedadash 2nd; MOTION APPROVED

3. Farmer's Market
 - a. There is a Special Events Commission on September 24, 2015 at 8:30am where we can discuss moving the farmer's Market to another location. All Board members are encouraged to attend.

Committee Reports

1. Website/Social Media
 - a. Bobby Christian was not in attendance. Lori discussed his desire to set up a Drop Box account for businesses to send website/FB changes to avoid the chaos of constant email.

2. Marketing
 - a. MOTION: Marketing committee will meet prior to next Board meeting to finalize 2016 calendar. Lori Richard, Bobby Nayedadash 2nd; Motion approved
 - b. MOTION: Not more than \$4,500 will be allocated for Halloween Event; Mike Ward, Terry 2nd; Motion approved
 - c. MOTION: Not more than \$30,000 will be allocated for the Holiday Stroll; Mike Ward, Terry 2nd; Motion approved
 - d. MOTION: Set up a sub-committee for allocation of the \$20,000 from the city of signage/directory; Mike Ward, Chris Hatanelas 2nd; Motion approved

Other Business

1. MOTION: The RVA BID is to be dissolved after we receive confirmation from the City Attorney acknowledging its lack of necessity; Terry, Mike 2nd; Motion Approved
2. MOTION: RVA to pay \$5,000 annually, or \$416.67 monthly, for liability insurance for RVA BID; Terry, Chris 2nd; Motion Approved
3. MOTION: Require The City to enforce parking limits of four hours on Catalina Avenue meters only; Terry, Bobby 2nd; Motion Approved
4. MOTION: Request the City Council to allocate 2 people twice per week for weed abatement and general maintenance; Terry, Mike 2nd; Motion Approved

Next meeting will be October 20th, 2015 at 8:30am. Location: McGaughey and Spirito

Motion: Adjournment at 10:13; Terry, Chris 2nd.