

RVA minutes
Monthly meeting 2-18-2014

8:35. Heneseys

Board Members In attendance. Mike Ward, Chris Hateneles, Jeff Melodia, Ellen enkle, Brian Diederich, Ron Zaga, Chandra Chaikin, Terry McGaughey

8:40 meeting called to order.

Jeffrey Scott is having 30 the anniversary. RVA will be sending out a press release

Minutes approved.

Separate motions and keeping a log was requested by Ron Saga

Treasurer's report:

Mike Ward presented Karen's report. (See enc) Mike mentioned that we have a tight budget and need to be careful of expenditures before June. We are currently working through a potential tax liability currently at \$22,000. No taxes has been filed for 2012/2013

Motion made by Jeff Melodia , Chris Hateneles second. To receive and file treasures report, motion passes.

Contracts report,

Terri. 4 contracts we are aware of.

1-Farmers market, (met with Karen to discuss). Should be ready for approval at e next RVA meeting

2-with VR promotions (draft to present at next board meeting)

3- sculpted gardens

4- cowgirl (Ellen) contract was discussed.

Marketing report:

Chandra.

Chris moved that we renew the annual advertising 1/2 page add for the chamber, Chandra second. \$1,500. Amended not to exceed 2k for updating add

Chris Hateneles made a motion to approve \$1,500. Second by Jeff Melodia To update the website. Motion carried.

New marketing ideas. Ellen stated the importance of putting together a concierge event having a bid restaurant help sponsor, Chris mentioned having a punch card as well as an incentive. A bid mixer was recommended as well

Motion was made Jeff and second by Chris to allow \$500 for a mixer to be held on march 20th. Motion carries

Brian talked about lights that are out. City needs to be contacted.

Ellen. Farmer's market banners are faded and needs replacement. Mike suggested we hold for more information.

Chris mentioned to move forward on the needed changes to the by laws

9:55. Motion to adjourn. Jeff second a