

RVA Minutes
Draft
January 21, 2014
Hennessey's
8:30 am

in attendance, Chandra chaikin, Chris Hatenelas, Karen Damskey, Bian Diederich, Mike Ward, Jeff Melodia, Lori Richards, Dave dah, Doug christianson, ron Zaga, Justin taylor, sophia post, cari campbell, ellen enkle. Michael Morales arrived 8:45.

Jeff Melodia moved that Mike Ward be elected President for the RVA for the term beginning 2014
Karen Damskey second. Motion Passed

Ron Zaga motion Terry McGaughey be elected Vice President of theRVA for the term beginning
January 2014, Chris Hatenelas Seconed, Motion Passed

Cari Campbel Motioned Minutes from December be approved, Chris Hatenelas Second. Motion
Passed

President report,

Newly elected President Mike Ward mentioned the Super bowl 10k.

Mike motioned to have a separate meeting with Deb our accountant. To discuss tax issues
Ron Zaga amended motion to keep current Accountant as a bookkeeper, Chris second. Motion tabled
until meeting with accountant to be on the agenda at the next RVA meeting.

Committee reports

- **Marketing:** Mike Ward recommended to have next meeting soon Ellen suggested that the meetings be held regularly the following Tuesday after the monthly bid meetings. Next meeting 8:00 Jan 28th. At Hennessey's.
- **Farmers Market:** Mike Morales is also on the marketing Committee. Ellen mentioned some of the details of the contract. Mike Ward requested to see a financial report. Ron suggested we place a time frame for the contract to be signed. Chris motioned we table the contract. Jeff Second. Karen amended that the contract deadline is no later than next monthly meeting, care second. Lori amended that the financial report be received no later than January 28ths, Chris accepted. Motion carried.
- **Events:** Chandra set the next meeting 9:00 January 28th Hennessey's
- **Shuttle, Signage.** Cary asked to get more information from Terranea regarding the shuttle. Ellen scheduled a meeting with them Thursday to discuss the shuttle. Mike requested that we develop a relationship with the concierge at the hotels. Karen suggested we look into the village having its own shuttle. Mike suggested we move the discussion of the shuttle to the marketing committee. Mike Morales asked about the details of the contract of the shuttle. Cary talked about the sign and showed a sample, including allowing advertisement to mitigate the cost. Lori asked about the status of the maps and magazine. We currently do not have a map, further discussion at the marketing committee. Lori asked to get the discussion on the budget for the sign at the next meeting.
- **Beautification.** Mike Morales will be scheduling a meeting and have a report at the next monthly meeting including the budget.

Other Business:

Mike Ward asked that we have a regular committee that reviews all the contracts that the BID has.
Meeting to be held at 9:30 Tuesday January 28th following the event committee meeting.

Jeff Mentioned That Cari Campbell was elected to become the 2014 representative from the RVA for Leadership Redondo

Doug suggested the possibility of the RVA doing fundraising to add to the budget.

Mike W asked Mike M for the most current copy of the RVA Bylaws

Jean Saticore invited us to see a screening of a film on feb 9th at HT 5 to 7 Following there will be a concert Asked if anyone knew of a good location for land lines

Next meeting to be February 18th @ 8:30am Location TBD depending on cooperation from HT

Motioned to adjourn Karen, Chris second