

RV-BID meeting, August 20, 2013

Called to order: 8:47 am

Attending: Karen Damskey, Mike Ward, Ron Zagha, Mike Morales, Jeff Melodia, Fernando, Chris Hatanelas, Jeff Ginsburg, Jim Allen, Deb Mejia, Ellen Engelke

Public Comment: Mary Delehanty sent concerns about parking.

Minutes: Karen, Ron 2. Karen's request for placing elections on the agenda will modify the present agenda. Passed unanimously.

Treasurer's Report: Deb said RVA balance \$89,125.83. \$77,380.12 in BID account. Mike W. moved that DNO \$1,200 due on August 22. Liability is \$3,417.80. Karen D 2, passes unanimously. Deb wants to move RVA/BID stuff into storage unit. Mike W moves we spend \$300 on shelving, Chris 2, passes unanimously. Chris is buying it, Chris and Mike M are putting it together. Jim still hasn't received 1<sup>st</sup> and 2<sup>nd</sup> quarterly reports. Deb said she sent it to Mike M., who said he didn't receive it. Jim said it must be vetted through advisory board. Ellen will send it to the board. Mike W asked that it be approved by end of this week. BID has lost its nonprofit status. Deb can file returns but would have to file as "for profit" which will cost thousands of dollars.

Parking issue: Jeff G. City increasing parking rates 25 cents this year and again next year, enforcement until midnight, parking permits increasing. Tickets are going up 10 dollars.

Fernando asked Jeff G. why is the City penalizing the customers who spend money here. Jim Allen says parking money from the pier area has to stay in the pier area. Ron asked if Citywide means everything; Jeff G says yes. Mike W asked when does this start? Jim said July 2014. Ron asked if any Village parking revenue would be earmarked for the Village? Jim said no. Jeff G. says they will be enforcing the 4-hour limit. Money is going to general fund, will be used to fund enforcement staff. Jeff G. said that RocknBrew is the problem, but they are in Torrance. Ron Z says it's a big jump to extend the meters from 6 pm to midnight. BID motion to be presented to City Council: no meter fee increase, no extension of enforcement hours, no increase in permit fees, encourage smart meters okay, 4-hour enforcement okay; Mike W, Ron 2, passes unanimously. Jim said the plan is to move to newer technology, regardless.

Chamber report: Jeff M said that we had a press tour. Ellen requested that next year the Village be informed of the press tour ahead of time. Jeff M. agreed to send Ellen the list of participants so that they can be sent a press. Regional mixer tomorrow. Ron asks that our official motion on parking be taken back to the Chamber for Chamber support.

Bylaws: Mike W, Karen 2 passes to adopt bylaws.

Farmers Market contract . Ellen will send Ron info on Lee O. Mike W moves to give FM comm. , Karen 2, to write contract for Lee. Ron moves to give market manager

authority to make decisions, including placing the food court on the dogleg, Mike W2, passes unanimously.

Lights in the Village: Ron Z . We need to replace lights. Showed sample of lights, like the one they have in San Pedro 6<sup>th</sup> Street. To replace what we have: \$32K, includes installation. Ellen suggested we criss cross the lights. Ron says that will work with the light standards. Karen moves that we replace our lights with the crisscross new lights before the Holiday Stroll, not to exceed \$65K, and explore adding lights to other places in the Village, Chris 2, passes unanimously..

Banners. Seasonal or one for the year, 'cept for Holiday. Mike M suggests that the comm. make a decision on seasonal vs. one banner for the year. Ron says we should not sell private space on the banners; if we can't afford it, don't buy it.

Summa contract. We don't have a contract with them. Responsiveness is an issue.

Sidewalk Sale. September 28 &29. Mike suggested grass root effort to get emails.

Halloween : Private security for Halloween, Moved by Mike W. to use private security for Halloween , Chris 2, passes unanimously.

Holiday Stroll. Don't have to bring anything to the Board if we stay within budget.

Adjourned 10:46 am