

RV-BID meeting, July 16, 2013

Attending: Chris Hatanelas, Karen Damskey, Jim Allen, Mike Ward, Mike Morales, Jeff Melodia, Ron Zagha, Royce Morales, Jeff Ginsburg, Terry McGaughey, Deb Mejia, Ellen Engelke

Called to order: 8:43

Public Comment: Karen brought up reforming the board and asking about elections. Mike M. said it has to go on the agenda. Karen requests that this go on the agenda for the next meeting. Mike M agreed to put it on the agenda for the August meeting and said that we need to have the Board vote. Mike W. said, according to the City Manager, Mike W. is the only business license holder on the RVA board. Mike W. said that he has sent emails requesting that the BID board be appointed to the RVA board be placed on the agenda several times, though it was not placed on the agenda. Ron suggested that we honor what we have done so far, by putting everyone on the BID advisory board until October elections.

Mike W. said that we could still keep two organizations in the future, just for now this is a stopgap measure. Deb agrees that this can be a stopgap measure. Karen said we need an election committee. Mike M asked if the four people were okay with being on the RVA board temporarily until elections in October. Mike W. in charge of the election committee. Made the appointments official Mike W moved, Royce 2, passed unanimously.

Consent Items:

Minutes: Mike W, Ron 2 to approve minutes as corrected. Passed unanimously.

Treasurer's Report: Deb opened a second account. Mike W gave \$25K. RVA has \$75K, BID has \$78K. Jim Allen has still not received quarterly reports and BID is in danger of going away. Deb said that she gave reports to Mike M. Mike W said that reports will be in the City by this Friday. Mike W asked Deb about FTB. Deb said that there is nothing to do until we receive non-profit status. Ron asked about time line, Deb said 4-6 months. Mike W asked if we should begin to pay fines or send letter, and Deb said no because then we have to file for profit tax returns. Karen asked if Deb filed for non-profit tax status and Deb said yes. Ron asked about separate account Deb and Mike M. are signers. Mike W, Royce 2, approved the treasurer's report.

Jim Allen said that as long as he gets the quarterly reports by Friday, everything is good. Mike W. asked about bollards (a type of barricade) for the Farmers Market. Jeff G. asked that Mike W. send him email about that. Mike W. thanked Jim for getting everything done before Summer Festival.

Chamber report: Jeff M. said the installation was last Friday. Healthcare symposium on Sept 10 at Crowne Plaza. Economic Development Comm. plans to send out Welcome package to new residents. 36 businesses will be included.

Summer Festival: Mike W. said the Summer Festival was up 30% from last year. RVA will get about \$40K this year.

Shuttle: Ellen said that Crowne Plaza shuttle had started and was running successfully. Terranea has greenlighted the shuttle, and is planned to start in about a week.

Marketing: Ellen showed the co-op ad that appeared on the back page of the Easy Reader.

Farmers Market: Mike W. said we need to get barriers. Jeff G suggested that we use classic cars. Ellen will call a Farmers Market committee meeting to discuss market issues. Mike W moves that we have the City look into price of bollards, Chris 2. Passes unanimously.

Bylaws. Mike W. said they were submitted to the City. Mike M requested that they be sent out again because he hasn't seen a copy and said that it has to be on the agenda before they can be voted on for approval. Mike W requested that the bylaws be put on the agenda for the August meeting.

Sidewalk Sale: August 24 -25. Posters, banners, a-frames (suggested by Ron) will be used to market the event. \$5K budget proposed by Mike W., Chris 2. Passed unanimously.

Halloween: Mike W moved that we \$4K budget. See if City will let us outsource police to hire private security. Chris 2. Jeff G said Chief Leonard was okay but needs a motion.

Holiday Stroll Comm. \$35 K Mike W. Chris 2, passes unanimously. Karen, Mike M, Chris, Mike W., Ellen are on the Holiday Stroll committee

Ron brought up the problem of vendors not being paid in a timely manner. Ron moved that BID requests for approved vendor payment invoices to the treasurer need to be paid within 2 days. Mike W. 2. Mike W. is an alternate signer to ensure that the checks go out. Passes unanimously.

Jim Allen said there were complaints that people can't get to the parking meters to pay them. Mike W asked about sidewalk displays and impediments to pedestrian traffic.

Mike W moved to adjourn, Terry 2. Meeting adjourned at 10:34 am.