

RIVIERA VILLAGE BUSINESS IMPROVEMENT DISTRICT
ADVISORY BOARD & RVA
REGULAR MEETING

Hennessey's
1712 S. Catalina Ave
Redondo Beach, CA 90277
(310) 540-8443

Tuesday, February 19, 2013
8:30 a.m.

MEETING MINUTES

- I. CALL TO ORDER: 8:37am by Mike Morales
- II. **ROLL CALL & INTRODUCTIONS:** Mike Morales, Royce Morales, Mike Ward, Ron Zagha, Jeff Ginsburg, Terry McGaughey
- III. **ALSO PRESENT:** Jeff Melodia (Keeping it Local), Dan Lipton (Travel Host), Ellen Engelke (RB Marketing director), Javier Alonzo (Euro Comfort Shoe Store)

Legend:	RV-BID#	BID Address in Redondo	Owner Name(s)	Title	Beginning	Ending
	#01:	1705 S Catalina Ave	Mike Morales	President	??/??/2004	
	#02:	1901 Catalina S Ave	Ron Zagha	Vice President	??/??/2004	
	#03:	1811 S Catalina Ave Ste A	Mike Ward	Treasurer	??/??/2004	
	#04:	1611 S Catalina Ave Ste 115	Jeff Ginsburg	Secretary	01/11/2005	
	#05:	1799 S Catalina Ave	Chad Somers	Board Member	??/??/2004	
	#06:	1617 S Pacific Coast Hwy	Shar Franklin	Board Member	07/19/2007	
	#07:	1611 S Catalina Ave Ste L30	Cari Campbell	Board Member	11/13/2007	
	#08:	116 Avenue I	Terry McGaughey	Board Member	10/19/2010	
	#09:	1819 S Catalina Ave	Pasha Niroo	Board Member	06/21/2011	
	#10:	222 Avenida del Norte #202	Lori Richard	Board Member	06/19/2012	
	#11:					

Legend:	RVA#	BID Address in Redondo	Owner Name(s)	Title	Beginning	Ending
	#01:	1705 S Catalina Ave	Mike Morales	President	??/??/????	
	#02:	1705 S Catalina Ave	Royce Morales	Vice President	??/??/????	
	#03:	1811 S Catalina Ave Ste A	Mike Ward	Secretary	??/??/????	
	#04:		Debra Mejia	Treasurer	??/??/????	

- IV. **PUBLIC COMMENT:** We discussed shoplifting & homeless issues which have increased recently.
- V. **CONSENT ITEMS FOR APPROVAL**
1. Receive and file Treasurers report: N/A as Debra M not present
 2. Receive and file "Riviera Village Annual Report 2012" from Ellen Engelke: Report described her work each month and budgets; she has not been paid since April 2012. Mike W asked Ellen E to send invoice to Debra Mejia. Terry M, Ron Z made motion to receive and file Ellen Engelke's annual report **MSA20130219-01**
 3. Receive and file General Contract template: Ron Z handed it out, Terry M, Mike W made motion to receive and file **MSA20130219-02**
- VI. **PRESIDENT'S REPORT**
1. TravelHost magazine – Dan Lipton
 - a. Marketing opportunity: Dan handed out his company magazine and wants to promote the village to travelers staying in hotels, etc. Mike W, Terry M made motion to do FULL PAGE (plus complimentary full page) for 12-months at 12 month rate of \$525/mo but we only pay for 6 months and includes cover headline (Dan Melodia offered) **MSA20130219-03**
 2. City report – Jim Allen: N/A as not present
 3. Update on Keeping It Local program – Jeff Melodia: Left 9:34am before able to do presentation.
- VII. **ACTION ITEMS**
1. Open up the "Executive Director" position for bid and review.
 - a. Create subcommittee to create job description, interview candidates and make recommendations for the position: Royce M, Mike M, Ron Z, Mike W volunteered
- VIII. **Other Business:** Mike W suggested we request proposals for running the Farmers Market on the next agenda and financials needed for 2012 from our current manager.
- IX. **ADJOURNMENT OF MEETING:** Mike W, Ron Z made motion to adjourn 10:12am **MSA20130219-04**

Please contact Michael Morales at 310-791-7104 for more information. Next board meeting scheduled for March 19th, 2013...