

RIVIERA VILLAGE ASSOCIATION  
BUSINESS IMPROVEMENT DISTRICT ADVISORY BOARD

REGULAR MEETING

**Hennessey's**  
1712 S. Catalina Ave  
Redondo Beach, CA 90277  
(310) 540-8443

**Tuesday, November 13, 2012**  
**8:30 a.m.**

**MEETING MINUTES**

- I. **CALL TO ORDER: 8:38am by Mike Morales**
- II. **ROLL CALL & INTRODUCTIONS**  
Board member#01:Mike Morales  
Board member#02:Royce Morales  
Board member#03:Mike Ward  
Board member#04:Debra Mejia  
Also present: Jeff Ginsburg, Chad Somer, Cari Campbell, Ellen Englekey, Debra Mejia, Lori Richard
- III. **PUBLIC COMMENT - This is for comment on items not on the agenda.**
- IV. **CONSENT ITEMS FOR APPROVAL**  
1. Approval of Minutes from October meeting:N/A  
2. Receive and file Treasurers report:N/A
- V. **PRESIDENT'S REPORT**  
1. RVA & BID **status/ City** report – Jim Allen: Not present but Jeff read an email he sent regarding the RVA/BID being on the 12/4 & 12/18 city agenda; he requested a financial report from the BID which Debra Mejia agreed to contact Jim Allen and get him the details he needs.  
2. Review Village map for Keeping It Local marketing:Map brochure was handed out; it looks good and Jeff suggested a QR code be added to send people to the website. Mike W, Royce M made motion to appoint a committee of Ellen, Chad S, Mike M, Cari C who will come up with an official criteria for which businesses should be listed on the map **MSA20121113-01**.
- VI. **ACTION ITEMS**  
1. Approve amended by-laws:Mike W, Debra M made motion to appoint Mike M, Cari C, Ron Z, Chad S & Debra Mejia as committee to amend draft by-laws before the city's 12/4 meeting **MSA20121113-02**.  
2. Create contract for RVA Marketing ready for 2013– Appoint committee:Mike W, Royce M, made motion to appoint committee of Mike M, Lori R, Royce M, Jeff G, Ron Z to draft, review, approve all contracts including Farmers Market **MSA20121113-03**.  
3. Review plans for Holiday Stroll: N/A as Ellen had to leave before we got to this agenda item.  
4. Approve new lease with Plaza Riviera Office naming the RVA as the lessee: Mike W, Royce M made motion to have Plaza Riviera draft new storage contract in RVA name **MSA20121113-04**.  
5. Discuss Farmer's Market marketing
- VII. **Other Business**  
Halloween next year 4-6pm as kids this year showed up earlier than the advertised 5pm start time.
- VIII. **ADJOURNMENT OF RVA MEETING: Mike M, Royce M made motion to adjourn**

Please contact Michael Morales at 310-791-7104 for more information