

RIVIERA VILLAGE BUSINESS IMPROVEMENT DISTRICT
ADVISORY BOARD
REGULAR MEETING

Hennessey's
1712 S. Catalina Ave
Redondo Beach, CA 90277
(310) 540-8443

Tuesday, August 21, 2012
8:30 a.m.

MEETING MINUTES

Legend:	Board#	BID Address in Redondo	Owner Name(s)	Title	Beginning	Ending
	#01:	1705 S Catalina Ave	Mike Morales	President	??/??/2004	
	#02:	1901 Catalina S Ave	Ron Zaghera	Vice President	??/??/2004	
	#03:	1811 S Catalina Ave Ste A	Mike Ward	Treasurer	??/??/2004	
	#04:	1611 S Catalina Ave Ste 115	Jeff Ginsburg	Secretary	01/11/2005	
	#05:	1799 S Catalina Ave	Chad Somers	Board Member	??/??/2004	
	#06:	1611 S Catalina Ave Ste L30	Cari Campbell	Board Member	11/13/2007	
	#07:	116 Avenue I	Terry McGaughey	Board Member	10/19/2010	
	#08:	1819 S Catalina Ave	Pasha Niroo	Board Member	06/21/2011	
	#09:	222 Avenida del Norte Ste 202	Lori Richard	Board Member	06/19/2012	
	#10:V	1617 S Pacific Coast Hwy	Shar Franklin	Board Member	07/19/2007	06/11/2011
	#11:V					

- I. CALL TO ORDER: 8:46am by Mike Morales
- II. ROLL CALL & INTRODUCTIONS: Mike Morales, Jeff Ginsburg, Mike Ward, Ron Zaghera, Pasha Niroo, Lori Richard (Late 9:04am)
ALSO PRESENT: Ellen Engelke (BID Marketing director)
- III. PUBLIC COMMENT - This is for comment on items not on the agenda: NONE
- IV. CONSENT ITEMS FOR APPROVAL
 1. Approval of Minutes from July meeting: Jeff G, Ron Z **MSA20120821-01**
 2. Receive and file Treasurers report: Nothing to report per Mike Ward
- V. PRESIDENT'S REPORT
 1. RVA & BID status: RVA is in good standing and tax exempt per Mike Ward's discussion with Debra Mejia; Debra is working on RV-BID corporation.
 2. City report – Jim Allen: Not present
 3. Sidewalk Sale: Ellen E said posters are up, sale is this upcoming weekend; Mike W asked Ellen to email reminder to all businesses; PV News, Daily Breeze, Easy Reader, etc were all sent press releases. Mike M said he feels posters should be up more than 2 weeks in advance.
- VI. Other Business: Pasha N wants to bring back First Friday's; Pasha N, Ron Z made motion to create a First Friday's committee chaired by Pasha N to explore restoring the monthly event and present it's findings at a future meeting **MSA20120821-02**. Lori R said 45-50 people showed up at last week's BID Happy Hour Mixer; another company wants to host an October mixer. Jeff G, Ron Z made motion to create Monthly Mixer Committee chaired by Lori R **MSA20120821-03**. Mike W said SQUARE is offering a deal for \$275/mo you can process up to 250k of credit card transactions per month. Some discussion was made that Shar Franklin had previously been removed from the BID but after Jeff G researched it he found that Shar Franklin quit the RV-BID via an email she sent on 6/11/2011.
- VII. ADJOURNMENT OF BID MEETING: Mike W, Ron Z made motion to adjourn 10am **MSA20120821-04**
Next BID meeting is September 18, 2012

RVA Board Meeting:

- I. CALL TO ORDER: N/A (No quorum)
- II. ACTION ITEMS
 1. Proposed endorsement of Jeff Ginsburg for Redondo Beach City Council, District 1
 2. Approve payment of Invoice submitted for the 2012 Holiday Stroll
- III. ADJOURNMENT OF RVA MEETING

Please contact Michael Morales at 310-791-7104 for more information.