

RIVIERA VILLAGE BUSINESS IMPROVEMENT DISTRICT  
ADVISORY BOARD  
REGULAR MEETING

**Hennessey's**  
1712 S. Catalina Ave  
Redondo Beach, CA 90277  
(310) 540-8443

**Tuesday, June 19, 2012**  
**8:30 a.m.**

MEETING MINUTES

Legend:	Board#	BID Address in Redondo	Owner Name(s)	Title	Beginning	Ending
	#01:	1705 S Catalina Ave	Mike Morales	President	??/??/2004	
	#02:	1901 Catalina S Ave	Ron Zagha	Vice President	??/??/2004	
	#03:	1811 S Catalina Ave Ste A	Mike Ward	Treasurer	??/??/2004	
	#04:	1611 S Catalina Ave Ste 115	Jeff Ginsburg	Secretary	01/11/2005	
	#05:	1799 S Catalina Ave	Chad Somers	Board Member	??/??/2004	
	#06:	1617 S Pacific Coast Hwy	Shar Franklin	Board Member	07/19/2007	
	#07:	1611 S Catalina Ave Ste L30	Cari Campbell	Board Member	11/13/2007	
	#08:	1611 S Catalina Ave Ste 150	Michael Franks	Board Member	03/10/2010	06/19/2011
	#09:	116 Avenue I	Terry McGaughey	Board Member	10/19/2010	
	#10:	1819 S Catalina Ave	Pasha Niroo	Board Member	06/21/2011	
	#11:		Lori Richard	Board Member	06/19/2012	

- I. CALL TO ORDER: 8:39am by Mike Morales
- II. ROLL CALL & INTRODUCTIONS: Mike Morales, Jeff Ginsburg, Ron Zagha, Terry McGaughey, Cari Campbell, Mike Ward, Chris Bennett  
  
ALSO PRESENT: Chris Cannon (Kings Harbor Church), Ellen Engelke (BID marketing director), Jim Allen & Mario Alba (RB City), Tari Lynn Barrera (Legal Tender LA)
- III. PUBLIC COMMENT - This is for comment on items not on the agenda.
- IV. CONSENT ITEMS FOR APPROVAL
  1. Approval of Minutes from last meeting: Jeff G, Mike W made motion to approve minutes **MSA20120619-01**
  2. Receive and file Treasurers report: Mike W said he made some disbursements from the RVA account but city in charge of RV-BID. Mike W, Terry G made motion to receive & file treasurers report **MSA20120619-02**
- V. PRESIDENT'S REPORT
  1. Trade Bank proposal – Tari Lynn Barrera: Did presentation & handout for barter/trade exchange program which membership is \$200; they guarantee at least \$1000 customers from signing up.
  2. RVA & BID status Mike M said the RVA corporation is in good standing now and that we have a meeting at City Hall on Thursday, June 21st, 1pm to discuss.
  3. Summer Festival update: Mike W said setup begins Friday and is well organized; website has band line up.
- VI. ACTION ITEMS
  1. New planter proposal – Cathie Goldberg described all of the potted plants she waters as well as the bike corral area. She feels with all the additional planters that she should be able to increase her rate since the quantity of plants has nearly doubled and asked to go from \$1000/mo to \$2000/mo. Mike W said he does not like the idea of spending that much money on landscaping. Ron Z asked if city expects BID to maintain plants or if city will handle. Mike M said he recommends we hold on to this until the RVA is in charge of the funds again. Jim Allen said he would check and see if the City would take care of the pots around the bike rack (7) since the City placed them there as a protective device. It was then agreed that we would wait to get the City's response before considering the planter proposal.
  2. New Board member – Lori Richard, State Farm: Jeff G, Terry M made motion to add Lori Richards to Advisory Board **MSA20120619-02**
- VII. Other Business
- VIII. ADJOURNMENT OF BID MEETING: Cari C, Terry M made motion to adjourn **MSA 20120619-03**

Next BID meeting is July 17, 2012, 8:30am Please contact Michael Morales at 310-791-7104 for more information.