

RIVIERA VILLAGE BUSINESS IMPROVEMENT DISTRICT ADVISORY BOARD
REGULAR MEETING

Hennessey's Tavern
1712 S. Catalina Ave
Redondo Beach, CA 90277
Wednesday, February 29, 2012
8:30 a.m.

MEETING MINUTES

Legend:	Board#	BID Address in Redondo	Owner Name(s)	Title	Beginning	Ending
	#01:	1705 S Catalina Ave	Mike Morales	President	??/??/2004	
	#02:	1901 Catalina S Ave	Ron Zagha	Vice President	??/??/2004	
	#03:	1811 S Catalina Ave Ste A	Mike Ward	Treasurer	??/??/2004	
	#04:	1611 S Catalina Ave Ste 115	Jeff Ginsburg	Secretary	01/11/2005	
	#05:	1799 S Catalina Ave	Chad Somers	Board Member	??/??/2004	
	#06:	1617 S Pacific Coast Hwy	Shar Franklin	Board Member	07/19/2007	
	#07:	1611 S Catalina Ave Ste L30	Cari Campbell	Board Member	11/13/2007	
	#08:	1611 S Catalina Ave Ste 150	Michael Franks	Board Member	03/10/2010	06/19/2011
	#09:	116 Avenue I	Terry McGaughey	Board Member	10/19/2010	
	#10:	1819 S Catalina Ave	Pasha Niroom	Board Member	06/21/2011	
	#11:		VACANT			

- I. CALL TO ORDER: 8:40am by Mike Morales
- II. ROLL CALL & INTRODUCTIONS: Mike Morales, Jeff Ginsburg, Mike Ward, Ron Zagha, Terry McGaughey (late 8:50am).

Steve Aspel (City Council - District 1), Jim Allen (Harbor Transit Dept), Marissa Christensen (Asst City Mgr), Tim Shay (Public Works), Suzanne (Leadership Redondo), Ellen Engelke (BID Marketing Mgr).
- III. PUBLIC COMMENT - This is for comment on items not on the agenda. Steve Aspel said murder suspect was caught in Mexico and returned to Redondo Beach Police. Darren Embry of LEGADO 323-481-9178 dembry@lagadocompanies.com said the PV Inn site is going to be rebuilt (150 condo units mixed-use with about 30k sqft commercial space & 13k sqft open space) by his company. Steve Aspel said he would like to see the Farmers Market expanded. Steve Aspel will have a district meeting on March 11th at Alta Vista Community Center.
- IV. CONSENT ITEMS FOR APPROVAL
 1. Approval of Minutes from January meeting: Postpone until next meeting
 2. Receive and file Treasurers report: Postpone until next meeting
- V. PRESIDENT'S REPORT
 1. ADA Workshop – March 8th 8am-9:30am “Avoid Getting Sued”: Mike M said RB Chamber is sponsoring this at North Redondo Library (2000 Artesia Blvd, Redondo Beach) to help avoid you being sued over ADA violations.
 2. Leadership Redondo Bike Rack presentation – Christian Anthony & Susan Hillyer: Suzanne promoting more bike rack locations in the Riviera Village area (Trader Joes could really use a bike rack). They are also meeting with NRBBA for North Redondo and other sections of the city. Justin suggests that smaller bike rack systems than a bike corral would be better for businesses. Mike W feels the pots around the bike corral should be changed...Tim Shay said the pots match the approved master plan approved by the BID a few years ago. Website: <http://advancevitality.com>
 3. Riviera Garden Club Home Tour – Karen Lent & Mary: They do an annual garden tour which includes viewing historic homes which were built for the movie stars years ago. She would like to offer discounts to BID members to advertise. Last tour was about 500 people so they anticipate more than 500 this year...also interested in bike valet for the event. Ellen offered to eblast the BID businesses. Website: <http://rivieragardenclub.org>
 4. RVA & BID corporate & tax exempt status- Deb Mejia: Mike Morales said she will have completed tax returns for RVA which Mike Morales will sign. The Advisory Board will meet with the city this Friday for a complete update on the corporation status. Bills need to be submitted through Jim Allen until the corporation is in good standing again.
 5. Village map brochure – Ellen Engelke handed out the map brochure and will get out to the hotel concierges.
- VI. Other Business: Tim Shay said Catalina Ave CIP project is well underway and should be done over the next few weeks.
- VII. ADJOURNMENT OF BID MEETING: Terry M, Jeff G made motion to adjourn

Next BID meeting is March 20, 2012, 8:30am

Please contact Michael Morales at 310-791-7104 for more information.