

RIVIERA VILLAGE BUSINESS IMPROVEMENT DISTRICT
BOARD MEETING

Hennessey's
1712 S Catalina Ave, Redondo Beach, CA 90277
Tuesday, May 17, 2011
8:30 a.m.

MEETING MINUTES

Legend:	Member#	BID Address in Redondo	Owner Name(s)	Title	Beginning	Ending
	#01:	1705 S Catalina Ave	Mike Morales	President	??/??/2004	
	#02:	1901 Catalina S Ave	Ron Zagha	Vice President	??/??/2004	
	#03:	1811 S Catalina Ave Ste A	Mike Ward	Treasurer	??/??/2004	
	#04:	1611 S Catalina Ave Ste 115	Jeff Ginsburg	Secretary	01/11/2005	
	#05:	1799 S Catalina Ave	Chad Somers	Board Member	??/??/2004	
	#06:	1617 S Pacific Coast Hwy	Shar Franklin	Board Member	07/19/2007	
	#07:	1611 S Catalina Ave Ste L30	Cari Campbell	Board Member	11/13/2007	
	#08:	1611 S Catalina Ave Ste 150	Michael Franks	Board Member	03/10/2010	
	#09:	116 Avenue I	Terry McGaughey	Board Member	10/19/2010	
	#10:		VACANT			
	#11:		VACANT			

- I. CALL TO ORDER: 8:44am by Mike Morales
- II. ROLL CALL & INTRODUCTIONS: Mike M, Mike W, Ron Z, Jeff G ****NO QUORUM****
- ALSO PRESENT: Jon Emerson (City of Redondo Beach), Carrie Anne Blevins (Vitality City) carrieanne.blevins@healthways.com
- III. PUBLIC COMMENT - This is for comment on items not on the agenda. Mike W said Summer Festival is coming along; he will have a valet-type bike rentals booth available this year. Jeff G said Boys & Girls Club may want a booth and will give them Mike's email.
- IV. CONSENT ITEMS FOR APPROVAL
1. Approval of Minutes from April meeting: NO QUORUM
 2. Receive and file Treasurers report: NO QUORUM
- V. PRESIDENT'S REPORT
1. Vitality City Program: Carrie Anne: Making simple environmental/health choices can make big impact overall; she is working with Mike W of Village Runner, Susan with Farmer Market, etc. Ellen inquired how to join...visit <http://vitalitycity.com> to sign up for free.
 2. Dine Redondo – October 22-23: Mike M said it is a city wide event (1 weekend every month to dine around using coupons).
 3. ArtLife Redondo Beach Proposal – July 30: Mike M organizing an art walk 12-6pm in Riviera Village; proposal at next BID meeting.
 4. Visitors Bureau FAM Tour – June 10-12: Mike M said this is Travel Writers coming to Riviera Village; reception at Tapas & Vino 5-6:30pm on 6/10. They will check out Farmers Market, buy produce for Saturday meal and report on everything.
 5. Try It Local program: Every week they feature a business with "Groupon's" (50% off)...
- VI. ACTION ITEMS
- VII. PRESENTATIONS
- VIII. COMMITTEE REPORTS
1. City Update – Jon Emerson: Talked about rubbish rates going down with new trash hauler (Athens) as of 7/1; if rates go up in future it will be based upon CPI, etc.
 2. Marketing Report – Ellen Engelke, Executive Marketing Director: New T-Shirts now available \$18/each (Black shirt, white print).
 3. Website update - Ron & Chad: Jeff has been working on it to get Agendas/Minutes posted on the site.
 4. Parking update – Ron: Nothing new.
 5. Planting report – Chad emailed Jeff G the following: Pots have been painted with the glaze we selected (they turned out really nice) & New Village T-Shirts are in and available for \$18 per shirt; anyone can sell them but must sell for \$18.
 6. Banner report – Jeff: Nothing new.
 7. Farmers Market Committee – Susan/Ellen/Jeff/Michael: Susan per voice mail to Jeff said Farmers Market is making a profit (\$140) & Ad in School News called Summer Fun at Farmer Market is submitted; making progress with ad agency who does Hollywood Boul; things are going well and she is sorry but stuck in rainy traffic on freeway! Vitality City is working with Susan too. Mike Ward said we are \$1800 in the red since January...mostly attributed to reimbursing city for parking meters (Susan may not be accounting for).
 8. KFVB News in Riviera Village – Jeff said they want to do an early morning story on Riviera Village and want to talk to as many businesses as they can in the morning; Jeff will get more details...board members present support this and Ellen wants to be involved as well.
- IX. DISCUSSION ITEMS: Nominate Pasha Niroo (Runs both Pedone's & Casa Playa) primetimepasha@yahoo.com working here since 1997! Next meeting this should be a new agenda item as well as possibly removing members that are no shows 3 meetings in a row.
- X. OTHER BUSINESS: Mike M said film company wants to film on 7/6 (Wed afternoon) at Green Temple building.
- XI. ANNOUNCEMENTS
- XII. ADJOURNMENT OF BID MEETING: Ron Z 10:12am

Next BID meeting is June 21, 2011, 8:30am at Hennessey's Tavern