

RIVIERA VILLAGE BUSINESS IMPROVEMENT DISTRICT  
BOARD MEETING

Hennessey's  
Tuesday, January 18, 2011  
8:30 a.m.

**MEETING MINUTES**

Member#	BID Address in Redondo	Owner Name(s)	Title	Beginning	Ending
Board Legend: #01:	1705 S Catalina Ave	Mike Morales	President	??/??/2004	
#02:	1901 Catalina S Ave	Ron Zagha	Vice President	??/??/2004	
#03:	1811 S Catalina Ave Ste A	Mike Ward	Treasurer	??/??/2004	
#04:	1611 S Catalina Ave Ste 115	Jeff Ginsburg	Secretary	01/11/2005	
#05:	1799 S Catalina Ave	Chad Somers	Board Member	??/??/2004	
#06:	1617 S Pacific Coast Hwy #102	Shar Franklin	Board Member	07/19/2007	
#07:	1611 S Catalina Ave Ste L30	Cari Campbell	Board Member	11/13/2007	
#08:	1611 S Catalina Ave Ste 150	Michael Franks	Board Member	03/10/2010	
#09:	116 Avenue I	Terry McGaughey	Board Member	10/19/2010	
#10:		VACANT			
#11:		VACANT			

- I. CALL TO ORDER: 8:36am by Mike Morales
- II. ROLL CALL & INTRODUCTIONS (M:9/Q:5): Mike Morales, Jeff Ginsburg, Ron Zagha, Mike Ward, Shar Franklin, Terry McGaughey, Cari Campbell (Late 8:52am), Chad Somers (Late 9:01am)  
  
ABSENT: Michael Franks
- III. PUBLIC COMMENT - This is for comment on items not on the agenda.
- IV. CONSENT ITEMS FOR APPROVAL
  1. Approval of Minutes from November meeting: Jeff G, Shar F **MSA20110118-01**
  2. Receive and file Treasurers report: Jeff G, Ron Z **MSA20110118-02** (Mike M has some questions about Holiday Stroll expenses he will address with Mike W & Ellen E)
- V. PRESIDENT'S REPORT
  1. Streetscape project next phase – Tim Shea and Mike Witzansky: Tim said they will start next phase of streetscape project with PV Blvd & Catalina...it is tricky as there will be 6 handicap ramps installed (partly funded by state). Cari C asked if we will have an entryway sign at PV Blvd & Catalina; Mike Witzansky said he will check into it as the funding was allocated; Cari C wants to be sure Waltons Automotive allows a sign in their planter.
  2. Waste Hauling Contract recap – Mike Witzansky: Athens was voted the new hauler by city council beginning 7/1/2011.
  3. Marketing Director review
- VI. PRESENTATIONS
- VII. COMMITTEE REPORTS
  1. City Update – Jim Allen: Mike Witzansky spoke that 10k race will be new route; Esplanade project should be complete by 4/30/2011 as planned. Mike Ward brought up parking limits on Catalina with Mike Witzansky.
  2. Marketing Report – Ellen Engelke, Executive Director
    - a. Farmers Market – Susan Hilyer: Not present.
    - b. Holiday Stroll: Some discussion how merchants all had a great turn out and felt attendance was much increased.
  3. Website update - Ron & Chad: Nothing new
  4. Parking update – Ron: See notice above under "City Update".
  5. Planting report – Chad & Kathy spoke about how well the living spheres are doing. Chad S, Cari C made motion to **cancel MSA20101116-04** and allocate NTE 9k towards installing stainless steel "R"s (subject to city approval) and glaze flower pots with color brought to meeting **MSA20110118-03**
  6. Banner report – Mike W: Nothing new
- VIII. DISCUSSION ITEMS: Jeff G asked Tim Shea if we can have Mark Campbell come to our next meeting to explain how the BID can legally allow businesses to install lights for our next holiday season.
- IX. OTHER BUSINESS: Cari C inquired why Mike Franks has not shown up for 4 months of meetings and should we remove non-attending members? Chad S suggested we add a requirement to the agenda that members who cannot attend the meetings must at least email the board so it is clear there is interest in continuing on the board.
- X. ANNOUNCEMENTS: Summer Festival dates this year: 6/25 & 6/26 per Mike Ward.
- XI. ADJOURNMENT OF BID MEETING: Shar F, Mike W made motion **MSA20110118-04**

Please contact Michael Morales at 791-7104 for more information.