

RIVIERA VILLAGE BUSINESS IMPROVEMENT DISTRICT  
BOARD MEETING

**Chez Melange**  
**1611 S. Catalina Ave**  
**Monday, July 19, 2010**  
**6:00 p.m.**

**MEETING MINUTES**  
**TAKEN BY ELLEN ENGELKE**

Board Legend:	Member#	BID Address in Redondo	Owner Name(s)	Title	Beginning	Ending
	#01:	1705 S Catalina Ave	Mike Morales	President	??/??/2004	
	#02:	1901 Catalina S Ave	Ron Zagha	Vice President	??/??/2004	
	#03:	1811 S Catalina Ave Ste A	Mike Ward	Treasurer	??/??/2004	
	#04:	1611 S Catalina Ave Ste 115	Jeff Ginsburg	Secretary	01/11/2005	
	#05:	1799 S Catalina Ave	Chad Somers	Board Member	??/??/2004	
	#06:	1617 S Pacific Coast Hwy #102	Cris Bennett	Board Member	10/09/2007	
	#07:	1611 S Catalina Ave Ste L30	Cari Campbell	Board Member	11/13/2007	
	#08:	1907 ½ S Catalina Ave	Susannah Hogentogler	Board Member	05/13/2008	
	#09:	1611 S Catalina Ave Ste 150	Michael Franks	Board Member	03/10/2010	
	#10:		VACANT			
	#11:		VACANT			

- I. CALL TO ORDER: Called to order at 6:10 pm by Mike M
- II. ROLL CALL & INTRODUCTIONS: Mike Morales, Mike Ward, Shar Franklin (for Cris at Good Stuff), Ron Zagha, Cris Bennett & Jeff on speaker phone. We have a quorum.
- III. Mike W, Jeff G made motion to replace Cris Bennett on board with his employee Shar Franklin **MSA\_20100719-01**
- IV. PUBLIC COMMENT - This is for comment on items not on the agenda.
- V. CONSENT ITEMS FOR APPROVAL
1. Approval of Minutes from June meeting: Ron Z, Mike W **MSA\_20100719-02**
  2. Receive and file Treasurers report: Ron Z, Shar F **MSA\_20100719-03**
- VI. PRESIDENT'S REPORT
1. Travel Writers tour – recap: Came during Festival, enjoyed it. Interacted, interviewed people. Articles have already appeared.
  2. EATS in the Village: Royce is getting artists, Michael is getting restaurants. Sunday night's in Mid to late October in a tent. Admission to event, limited to amount of tickets. \$70 a ticket. No cost to Village.
  3. Leadership Redondo:
  4. Marketing Director review – set date: Requested that Ellen submit annual report from July 2009 to June 2010. Ron suggested that we look at getting a consistent look for print ads and posters.
- VII. NEW BUSINESS REPORT & UPDATE: Lots of new restaurants are opening. Fantastic Sam's is gone.
- VIII. COMMITTEE REPORTS
1. City Update – Jim Allen: Not present
  2. Marketing Report – Ellen Engelke, Executive Director: See attachment
    - a. Summer Festival – recap: RVA made about \$32,000 on the Summer Festival. Ron moved that contract services need to have a contract with specifics stated; Shar agreed to find a contract template.
    - b. Farmers Market: Ron requested that Cathy and Susan be noticed at the meetings. Ron moves that the Marketing & Promotions Calendar, including promotions, events, budget, timelines. Motion failed.
    - c. Sidewalk Sale: Marketing mtg. On Thursday, July 22 at 10 am at Good Stuff.
  3. Website update - Ron & Chad: Nothing new
  4. Parking update – Ron: Has concerns about filming taking up lots of parking spaces.
  5. Planting report – Chad: Not present; Mike W., Mike M made motion to spend \$1500 to spruce up pots **MSA\_20100719-04**
    - a. Chime update: Chad not present
    - b. Hanging planter balls: Chad not present
  6. Banner report – Mike: Job well done!
- IX. DISCUSSION ITEMS: None
- OTHER BUSINESS: Mike W, Ron Z made motion to move meetings back to 3<sup>rd</sup> Tuesdays, 8:15 am at Hennessey's (unless Michael F. wants to open Chez Melange) **MSA\_20100719-05** Mike W, Ron Z made motion that any Board member who doesn't show up for 2 times in a row without notice or a good reason can be removed by a vote of the Board **MSA\_20100719-06**
- X.
- XI. ANNOUNCEMENTS
- XII. ADJOURNMENT OF BID MEETING: Mike W, Ron Z made motion to adjourn at 7:37pm **MSA\_20100719-07**