

RIVIERA VILLAGE BUSINESS IMPROVEMENT DISTRICT
BOARD MEETING

Chez Melange
1611 S. Catalina Ave
Monday, May 17, 2010
6:00 p.m.

MEETING MINUTES

| Board Legend: | Member# | BID Address in Redondo | Owner Name(s) | Title | Beginning | Ending |
|---------------|---------|--------------------------------|----------------|----------------|------------|--------|
| | #01: | 1705 S Catalina Ave | Mike Morales | President | ??/??/2004 | |
| | #02: | 1901 Catalina S Ave | Ron Zagha | Vice President | ??/??/2004 | |
| | #03: | 1811 S Catalina Ave Ste A | Mike Ward | Treasurer | ??/??/2004 | |
| | #04: | 1611 S Catalina Ave Ste 115 | Jeff Ginsburg | Secretary | 01/11/2005 | |
| | #05: | 1799 S Catalina Ave | Chad Somers | Board Member | ??/??/2004 | |
| | #06: | 1617 S Pacific Coast Hwy #102 | Cris Bennett | Board Member | 10/09/2007 | |
| | #07: | 1611 S Catalina Ave Ste L30 | Cari Campbell | Board Member | 11/13/2007 | |
| | #08: | 1907 ½ S Catalina Ave Susannah | Hogentogler | Board Member | 05/13/2008 | |
| | #09: | 1921 S Catalina Ave Ste 3 | Keith Komatsu | Board Member | 10/20/2008 | |
| | #10: | 1611 S Catalina Ave Ste 150 | Michael Franks | Board Member | 03/10/2010 | |
| | #11: | | VACANT | | | |

- I. CALL TO ORDER: 6:07pm by Ron Zagha
- II. ROLL CALL & INTRODUCTIONS: Jeff Ginsburg, Ron Zagha, Chad Somers, Mike Ward, Michael Franks
ALSO PRESENT: Tim Shay
- III. PUBLIC COMMENT - This is for comment on items not on the agenda.
- IV. CONSENT ITEMS FOR APPROVAL
 1. Approval of Minutes from April meeting (emailed 4/19): Ron Z, Mike W made motion **MSA20100517-01**
 2. Receive and file Treasurers report: Jeff G, Ron Z made motion **MSA20100517-02**
- V. PRESENTATIONS
 1. Public Works – Tim Shay: Explained that Consolidated Disposal wants an increase in rates and protest ballots went out in the mail and public hearing 6/15. He also said a new service for the Riviera Village to steam clean sidewalks, etc should be in place soon.
- VI. PRESIDENT'S REPORT
 1. Update on Veronica Wolkow – Jeff said she quit to go on to other things.
 2. Recap of Economic Summit – Jeff said the city has a new branding logo and theme "More to Sea"
- VII. ACTION ITEMS
- VIII. COMMITTEE REPORTS
 1. Marketing Report – Ellen Engelke, Executive Director showed our new ads in Peninsula People & South Bay Magazine.
 - a. Farmer's Market: Jeff G talked about the possibility of an evening Farmers Market with the city plan used on Avenue I between Esplanade & Catalina. Ellen will work on getting a proposal from somebody to run the Farmers Market without cost to the BID or possibly a investment sharing plan.
 - b. Recap of website launch event: About 20 people showed up for the website mixer and signed up online.
 2. Website update - Ron & Chad: Ron Z said all is good as people are signing on and setting up their mini-websites; Ron will bring some web stats for next meeting.
 3. Parking update – Ron: Nothing new.
 4. Planting report – Chad: the Sculpted Garden installed a hanging plant-sphere at Avenue I & Catalina
 - a. Chime update: Chad will bring sample for next meeting.
 5. Banner report – Mike/Chad showed new banner idea with 3 versions so they are not all the same; Ron Z, Chad S made motion to increase banner budget from 8k to 10k to allow for the new 3 banner versions **MSA20100517-03**
- IX. DISCUSSION ITEMS
- X. OTHER BUSINESS
- XI. ANNOUNCEMENTS
- XII. ADJOURNMENT OF BID MEETING: Ron Z, Jeff G made motion to adjourn **MSA20100517-04**

Please contact Michael Morales at 791-7104 for more information.