

RIVIERA VILLAGE BUSINESS IMPROVEMENT DISTRICT
BOARD MEETING

HT Grill
1701 S. Catalina Ave
Monday, February 15, 2010
6:00 p.m.

MEETING MINUTES

Board Legend:	Member#	BID Address in Redondo	Owner Name(s)	Title	Beginning	Ending
	#01:	1705 S Catalina Ave	Mike Morales	President	??/??/2004	
	#02:	1901 Catalina S Ave	Ron Zagha	Vice President	??/??/2004	
	#03:	1811 S Catalina Ave Ste A	Mike Ward	Treasurer	??/??/2004	
	#04:	1611 S Catalina Ave Ste 115	Jeff Ginsburg	Secretary	01/11/2005	
	#05:	1799 S Catalina Ave	Chad Somers	Board Member	??/??/2004	
	#06:	1617 S Pacific Coast Hwy #102	Cris Bennett	Board Member	10/09/2007	
	#07:	1611 S Catalina Ave Ste L30	Cari Campbell	Board Member	11/13/2007	
	#08:	1907 ½ S Catalina Ave	Susannah Hogentogler	Board Member	05/13/2008	
	#09:	1921 S Catalina Ave Ste 3	Keith Komatsu	Board Member	10/20/2008	
	#10:	1611 S Catalina Ave Ste 150	Michael Franks	Board Member	02/15/2010	**Appointed today**
	#11:		VACANT			

- I. CALL TO ORDER: 6:12pm by Jeff Ginsburg
- II. ROLL CALL & INTRODUCTIONS: Ron Zagha, Chad Sommer, Jeff Ginsburg, Susannah Hogentogler, Cari Campbell, Cris Bennett
ALSO PRESENT: Ellen Englekey, Michael Franks
- III. PUBLIC COMMENT - This is for comment on items not on the agenda. None
- IV. CONSENT ITEMS FOR APPROVAL
 1. Approval of Minutes from January meeting: Ronz, Chad S MSA 20100215-01
 2. Receive and file Treasurers report: Mike Ward not present at meeting.
- V. PRESENTATIONS
- VI. PRESIDENT'S REPORT
 1. City & Chamber branding plans: N/A (Today is President's Day holiday so nobody working in city to give report)
 2. Customer Service Workshop – February 18: Mike Morales not present.
 3. State of the City - February 22: Mike Morales not present.
 4. Business Awards Program nominations: Cris Bennett nominating Alex Lobi (Lovey Properties)
- VII. ACTION ITEMS
 1. Approval of nominee for vacant Board position
 - a. Michael Frank - Chez Melange: Jeff G, Ron Z made motion to appoint Michael Franks to the board MSA 20100215-02
- VIII. COMMITTEE REPORTS
 1. Marketing Report – Ellen Engelke, Executive Director: Ellen brought a Southbay Magazine to show how advertising may be advantageous for the Riviera Village? Michael Franks said this magazine is primarily a L.A. magazine. Chad handed out the 2010 Riviera Village Marketing Plan put together by the Marketing Committee. Ron Z wants to know what the status is with the Riviera Village Facebook page? ...it should be used to benefit the Riviera Village rather than just one single business and it should be used to promote the Riviera Village website. Ron Z, Chad S made motion to move forward with Riviera Village Marketing Committee annual budget 35k (not including festival funds from the Holiday Stroll) MSA 20100215-03
 - a. Block Captains: Ellen said next meeting she'll update us...
 - b. Farmer's Market: Ellen & Jeff meeting with Mike Watanski (City) at Jeff's office 4pm this Thursday to discuss site map, etc and a Thursday evening market. Michael Franks said the Farmers Market will greatly benefit Riviera Village and a morning Farmers Market is much more attractive than an evening event.
 2. Website Launch date - Ron & Chad: Ron said website <http://rivieravillage.org> website is up and running; merchants should login with their business license to activate their mini-site!
 3. Parking update – Ron: Nothing new.
 4. Cable lights – Jeff: Nothing new.
 5. Planting report – Chad brought photos of new fiberglass pots to plant trees in at a cost of approximately \$450 each; Chad will get a pot all setup before the next meeting. Chad will also get some chimes to consider replacing the hanging pots with. Chad S, Cari C made motion for NTE \$500 towards the purchase of a fiberglass pot/tree sample MSA 20100215-04
 6. Banner report – Ron Z: is in Mike Ward's hands now but he isn't present for this meeting
- IX. DISCUSSION ITEMS
- X. OTHER BUSINESS: Ron Z, Cari C made motion to move meeting to Chez Melange in March 15, 2010 MSA 20100215-05
- XI. ANNOUNCEMENTS
- XII. ADJOURNMENT OF BID MEETING: Ron Z, Cari C made motion to adjourn 6:57pm MSA 20100215-06