

RIVIERA VILLAGE BUSINESS IMPROVEMENT DISTRICT
BOARD MEETING

HT Grill
1701 S. Catalina Ave
Monday, January 18, 2010
6:00 p.m.

MEETING MINUTES

Board Legend:	Member#	BID Address in Redondo	Owner Name(s)	Title	Beginning	Ending
	#01:	1705 S Catalina Ave	Mike Morales	President	??/??/2004	
	#02:	1901 Catalina S Ave	Ron Zagha	Vice President	??/??/2004	
	#03:	1811 S Catalina Ave Ste A	Mike Ward	Treasurer	??/??/2004	
	#04:	1611 S Catalina Ave Ste 115	Jeff Ginsburg	Secretary	01/11/2005	
	#05:	1799 S Catalina Ave	Chad Somers	Board Member	??/??/2004	
	#06:	1617 S Pacific Coast Hwy #102	Cris Bennett	Board Member	10/09/2007	
	#07:	1611 S Catalina Ave Ste L30	Cari Campbell	Board Member	11/13/2007	
	#08:	1907 ½ S Catalina Ave Susannah	Hogentogler	Board Member	05/13/2008	
	#09:	1921 S Catalina Ave Ste 3	Keith Komatsu	Board Member	10/20/2008	
	#10:		VACANT			
	#11:		VACANT			

- I. CALL TO ORDER: 6:11pm by Mike Morales
- II. ROLL CALL & INTRODUCTIONS: Mike Morales, Jeff Ginsburg, Ron Zagha, Mike Ward, Cris Bennett, Chad Somers, Cari Campbell, Keith Komatsu (late 6:28pm), Cari Campbell (left early 7:03pm)

NOT PRESENT: Susan Hogentogler

ALSO PRESENT: Nina Zak Laddon, Jordan Fillers
- III. PUBLIC COMMENT - This is for comment on items not on the agenda: Mike Ward said St Patrick's Day 3/14 5k run and Summer Festival this year is 6/26 & 6/27
- IV. CONSENT ITEMS FOR APPROVAL
 1. Approval of Minutes from December meeting: Jeff G, Ron Z made motion to approve/file **MSA20100118-01**
 2. Receive and file Treasurers report: Cari C, Cris B made motion to approve/file **MSA20100118-02**
- V. PRESENTATIONS
 1. Recognizing counterfeit currency – Kelly O'Hara, Special Agent, U.S. Secret Service: N/A (not present)
- VI. PRESIDENT'S REPORT
 1. City & Chamber branding plans: Mike M has been working on this with more info available in Feb or Apr.
 2. Business Awards Program nominations: Mike M handed out a flyer to nominate a persons for various awards; Mike M nominated Jeff G on Committee to decide on nominee.
 3. Posters for Super Bowl 10k – February 7: Mike Morales has available at Harmony Works
 4. E-Waste Round-up – January 30 & 31: Portion of proceeds goes to Chamber of Commerce.
 5. Customer Service Workshop – February 18: Mike M is working on this and handed out a flyer.
 6. State of the City - February 22: Mike M asked if anybody would go with him; Jeff G said yes.
 7. Painting of vents in Village: Nina represents 2 Redondo Art groups, is on the Public Art Commission and is promoting art on SCE vents; she will help raise money towards the project. Ron Z has agreed to host a social to raise funds for the project and Nina believe \$500 - \$1500 can be raised per fundraiser. Jordan Fillers jfillers@gmail.com made a presentation of his art capabilities for the SCE vents and examples of his art are available at: http://www.thewhole9.com/profile_portfolio.php?pm=14229
- VII. ACTION ITEMS
 1. Nominees for vacant Board position: Jeff would like to nominate Michael Franks of Chez Melange but will confirm Michael is ok with it.
- VIII. COMMITTEE REPORTS
 1. Marketing Report – Ellen Engelke, Executive Director: Ellen wants to see consistent ads in newspapers \$300-\$450 per month (Peninsula People & Beach Magazine). Cris Bennett said the Marketing Committee will to meet with Ellen and have the details all ready for the next meeting. Ellen asked if we should plan any promotion for Easter (Egg Hunt?); Mike M suggested Ellen bring that up at the Marketing Committee meeting.
 - a. Block Captains: Ellen wants to organize the community with Block Captains.
 - b. Farmer's Market: Ellen said with the holidays, etc nothing new to really report.
 2. Website Launch date - Ron & Chad: Ron Z said launch date is Feb 1, 2010 <http://rivieravillage.org> Chad S, Mike W made motion to spend NTE 3k to promote (determined by marketing committee) the launch of the new website to the BID members in an effort to get them to register **MSA20100118-03** Ron Z asked Mike Morales to get Web Country to get him the User ID & Password so the site can be transferred over.
 3. Parking update – Ron: Said he sent letter to city to request a parking study for Riviera Village and City Mgr said it would go on agenda.
 4. Cable lights – Jeff: Nothing new.
 5. Planting report – Mike Ward, Ron Z made motion to match funds to replace trees with the BID/City approved recommendations (up to 30k of matching BID funds this year) for businesses within the BID area **MSA20100118-04** Mike W suggested we need a planting/beautification committee. Mike W, Ron Z made motion to purchase 2 (NTE \$500) cigarette receptacles for the BID area **MSA20100118-05**
 6. Banner report – Ron Zagha suggested the "flag material" 3' X 5' flags (Chad suggested 2-sided) and use the bottom hardware on the light poles to secure the flags (flags to have the logo but with an alternating message under it); Ron will have a sample made up per a previously approved motion.
- IX. DISCUSSION ITEMS: N/A
- X. OTHER BUSINESS: N/A
- XI. ANNOUNCEMENTS: N/A
- XII. ADJOURNMENT OF BID MEETING: Mike Ward, Jeff G made motion to adjourn meeting at 8:23pm **MSA20100118-06**

Please contact Michael Morales at 310-791-7104 for more information.