

RIVIERA VILLAGE BUSINESS IMPROVEMENT DISTRICT
BOARD MEETING

HT Grill
1701 S. Catalina Ave
Monday, November 16, 2009
6:00 p.m.

MEETING MINUTES

Board Legend:	Member#	BID Address in Redondo	Owner Name(s)	Title	Beginning	Ending
	#01:	1705 S Catalina Ave	Mike Morales	President	??/??/2004	
	#02:	1901 Catalina S Ave	Ron Zagha	Vice President	??/??/2004	
	#03:	1811 S Catalina Ave Ste A	Mike Ward	Treasurer	??/??/2004	
	#04:	1611 S Catalina Ave Ste 115	Jeff Ginsburg	Secretary	01/11/2005	
	#05:	1799 S Catalina Ave	Chad Somers	Board Member	??/??/2004	
	#06:	1617 S Pacific Coast Hwy #102	Cris Bennett	Board Member	10/09/2007	
	#07:	1611 S Catalina Ave Ste L30	Cari Campbell	Board Member	11/13/2007	
	#08:	1907 1/2 S Catalina Ave	Susannah Hogentogler	Board Member	05/13/2008	
	#09:	1706 S Elena Ste A	Trent Westernoff	Board Member	10/20/2008	11/30/2009
	#10:	1921 S Catalina Ave Ste 3	Keith Komatsu	Board Member	10/20/2008	
	#11:		VACANT			

I. CALL TO ORDER: 6:16pm by Mike M

II. **ROLL CALL & INTRODUCTIONS(M=10/Q=6):** Jeff Ginsburg, Mike Morales, Ron Zagha, Mike Ward, Cari Campbell, Keith Komatsu, Chad Somers, Keith Komatsu, Susannah Hogentogler

ABSENT: Trent Westernoff (Resigned 11/30/2009)

III. PUBLIC COMMENT - This is for comment on items not on the agenda. None.

IV. CONSENT ITEMS FOR APPROVAL

1. Approval of Minutes from October meeting: Jeff G, Ron Z **MSA20091116-01**
2. Receive and file Treasurers report: Cari C, Chad S **MSA20091116-02**

V. PRESIDENT'S REPORT

1. Seaside Ice: Thursday is 80's night visit seasideice.com for details.
2. Village Capital Improvement update – Veronica Wolkow & Bill Workman: Bill said sidewalks & signage are great looking improvements for the Riviera Village (contrary to the UU opposition). He said about 100k is ear marked for additional Riviera Village improvement as well as about 50k left over from the other improvements and a new entry sign at PV Blvd/Catalina is the next sign he suggests the sign goes. Bill will work with Jeff G on trying to get an easement to install a sign in the planter of the service station. Bill is looking to a few locations for more paving stones; Cris B said the stones need to be sealed as the stones which are not sealed absorb coffee, grease, etc stains and look bad once stained. Bill said new rubbish contract includes steam cleaning sidewalks. Ron Z, Cari C made motion to consider 1900 block (alley to north) for next paver stone improvement project **MSA20091116-02** (Cris & Keith abstained). Cari C, Mike W made motion to request city investigate changing the grassy area in front of Wells Fargo on Elena into parking spots **MSA20091116-03**. Ron Z, Chad S made motion to have city install next entryway "gateway" signage to go at Catalina Avenue & Palos Verdes Boulevard (be the sign to reflect it is the main gateway to the village) **MSA20091116-04**.
3. Annual BID renewal – reports due: Veronica W has reports she needs and said tomorrow will be the first reading; things should go smoothly and anybody wanting to be present is welcome to be there.
4. Electric car update – Jeff G: Pizza and other restaurant delivery service is perfect opportunity for this program; Ron Z met with Wally about Pedone's using the vehicle to do deliveries. More information to follow.
5. RFQ review for painting vents in Village: Mike M said monies were previously allocated for the paint supplies, etc by the BID but we need to send a RFQ to the Public Arts Commission to get the project officially out to the artists. Jeff G, Ron Z made motion to create a Edison Vents committee to generate the RFQ for this project **MSA20091116-05**.
6. Update on Holiday Stroll (12/3 5pm-9pm) – Royce Morales is upon us in a few weeks; Royce and Ellen working together. We'll have 2 horse carriages running, maybe a large Christmas tree somewhere, perhaps real snow somewhere but city not excited about that (slippery). If Jeff's karaoke buddy will host karaoke again that would be appreciated. Mike Ward said funds should really also be allocated to marketing/promoting Holiday Stroll. Ron Z said he's like to see "appropriate" holiday stroll music. Mike Ward said he feels banners promoting Holiday Stroll are well worth putting up (cheap advertising). Cari C & Mike W said weekly newspapers make a lot more sense than Daily Breeze and budget should be allocated accordingly.
7. December meeting date – tentatively Dec 21st: Mike W, Susannah H made motion to change meeting to Dec 14th **MSA20091116-06**

VI. PRESENTATIONS

1. Marketing Report – Ellen Engelke, Executive Director
 - a. Farmer's Market: Ellen said all is moving along.
 - b. Halloween recap: Ellen said all went well...karaoke was terrific; Jim Gamble cost \$650 but was it worthwhile?
2. Proposal for banner/flag on poles – Jeff: Ron Z showed new flag material (nylon) he proposed; size: 3' x 5' and would hang from lower pole, the flags could be replaced with various themes since they are easy to change out.

VII. ACTION ITEMS

1. Replacement for Trent on Board: Jeff G nominated Michael Franks from Chez Melange; Debbie Prewitt from Solutions.

VIII. COMMITTEE REPORTS

1. Website Launch date - Ron & Chad: Ron Z said he is trying to get all the server information from the existing hosting company so the transfer can be arranged...he thinks it will be up around the beginning of the year...it is worth the wait.
2. Parking update – Ron: Nothing new except parking meters will be bagged this year.
3. Cable lights – Jeff G reset timer near Lisa Z but otherwise all is going well.
4. Planting report – Chad has fake poinsettia's for baskets from last year he will be installing.
5. Banner report – Jeff: We are waiting for new flag theme Ron is working on with AAA Flag & Banner. Ron Z, Chad S made motion for budget NTE \$8000.00 to replace banners with flags and possibly new hardware (where needed) **MSA20091116-07** (Mike W opposed)

IX. DISCUSSION ITEMS

X. OTHER BUSINESS

XI. ANNOUNCEMENTS

XII. ADJOURNMENT OF BID MEETING Susannah, Ron Z made motion to adjourn 8:35pm **MSA20091116-08**.