

RIVIERA VILLAGE BUSINESS IMPROVEMENT DISTRICT
BOARD MEETING

HT Grill
1701 S Catalina Ave
Monday, July 20, 2009
6:00 p.m.

MEETING MINUTES

Board Legend:	Member#	BID Address in Redondo	Owner Name(s)	Title	Beginning	Ending
	#01:	1705 S Catalina Ave	Mike Morales	President	??/??/2004	
	#02:	1901 S Catalina Ave	Ron Zagha	Vice President	??/??/2004	
	#03:	1811 S Catalina Ave Ste A	Mike Ward	Treasurer	??/??/2004	
	#04:	1611 S Catalina Ave Ste 115	Jeff Ginsburg	Secretary	01/11/2005	
	#05:	1799 S Catalina Ave	Chad Somers	Board Member	??/??/2004	
	#06:	1617 S Pacific Coast Hwy #102	Cris Bennett	Board Member	10/09/2007	
	#07:	1611 S Catalina Ave Ste L30	Cari Campbell	Board Member	11/13/2007	
	#08:	1907 ½ S Catalina Ave	Susannah Hogentogler	Board Member	05/13/2008	
	#09:	1706 S Elena Ste A	Trent Westernoff	Board Member	10/20/2008	
	#10:	1921 S Catalina Ave Ste 3	Keith Komatsu	Board Member	10/20/2008	
	#11:		VACANT			

- I. CALL TO ORDER: Mike Morales 6:10pm
- II. ROLL CALL: **ROLL CALL & INTRODUCTIONS(M=11/Q=6/V=1)**: Jeff Ginsburg, Trent Westernoff, Cris Bennett, Cari Campbell, Mike Morales, Mike Ward, Keith Komatsu (Late 6:52pm)

ABSENT: Keith Komatsu, Ron Zagha, Susannah Hogentogler, Chad Somers
- III. PUBLIC COMMENT - This is for comment on items not on the agenda. Shriley Payne of Yellow Cab spoke: She said cruise ships come into port and have a catalog of what to do in port but learned there is very little in there about Los Angeles and even less for Riviera Village! She wants to promote (at no fee) what merchants in our area are promoting!
- IV. CONSENT ITEMS FOR APPROVAL
 1. Approval of Minutes from June meeting: Jeff G, Chis B **MSA 20090720-01**
 2. Receive and file Treasurers report: Cari C, Trent W **MSA 20090720-02**
- V. PRESIDENT'S REPORT
 1. Village Capital Improvement update – Veronica (Not available): Cris B said his landlord added to the sidewalk beautification bringing it to the doors of the businesses (looks great). Cris said the new bricks need to be sealed as oils, gum, etc look bad on the new bricks; he will speak to Veronica.
 2. Formation of Parking committee: Mike M said due to the numerous parking ideas on the table we need to form a committee to distill the information so we can present an official position for the Riviera Village. Ron Z will chair the committee with Mary Delehanty C:310-971-0623 e:marydel@prodigy.net and Mike Ward.
 3. Halloween Event: Mike W will put together 2 proposals for next meeting.
- VI. PRESENTATIONS
- VII. ACTION ITEMS
 1. Proposed Wi-fi Installation in the Riviera Village: Sean Cooley explained how the proposed system would work in Riviera Village. Jeff to email everybody the proposed coverage area map. Sean also said Hermosa is thinking about going with WiFi parking meters tied into the city WiFi system.
- VIII. COMMITTEE REPORTS
 1. Website update Ron & Chad: Not present
 2. Parking update – Ron Z: Not present but some discussion over permit use occurred. Mike W, Cari C made motion to let parking committee handle decisions/presentation to the city council representing Riviera Village's official position **MSA 20090720-03**
 3. Economic Development report – Veronica: Not present
 4. Marketing update – Marketing committee
 - a. Farmers Market: Ellen Englekey said city is deciding on if and/or where Farmers Market will be relocated to in Riviera Village. Mike W said it could go on Avenue I where the beer garden was.
 - b. 2009 Marketing plan: Trent will work on a New Business "Welcome package". Mike W asked to have marketing committee come back with a budget for Halloween & Holiday Stroll & 2010
 5. Cable lights – Jeff: Jeff will get Horst to provide sample of zip tie for Trent to investigate longest life possible.
 6. Planting report – Chad: Not present
 - a. Hanging baskets
 7. Banner report – Jeff: Mike W said banner at Lisa Z needs to be secured (Jeff will have it secured).

- IX. DISCUSSION ITEMS: Keith K said the yoga business was not happy about Summer Festival's BBQ smoke.
- X. OTHER BUSINESS
- XI. ANNOUNCEMENTS
- XII. ADJOURNMENT OF BID MEETING: Cris B, Cari C **MSA 20090720-04**

Please contact Michael Morales at 791-7104 for more information.