

RIVIERA VILLAGE BUSINESS IMPROVEMENT DISTRICT
BOARD MEETING

HT Grill
1701 S. Catalina Ave
Monday, May 18, 2009
6:00 p.m.

MEETING MINUTES

- I. CALL TO ORDER: 6:12pm by Ron Zagha
- II. **ROLL CALL & INTRODUCTIONS(M=11/Q=6):** Jeff Ginsburg, Trent Westernoff, Cris Bennett, Ron Zagha, Susannah Hogentogler, Chad Somers
- III. Cari Campbell (Had to work), Mike Morales (Out of town: Sacramento), Keith Komatsu (Had to work),
Absent: Mike Schwartz (Closed business), Mike Ward (Out of town)
Also present: Jon Emerson (City Sr Manager Analyst), Sylvia Glazer (Public Works Director), Todd Heywood (Police Lieutenant), Joe Leonardi (Police Chief), Pattie Ziello (Parking Enforcement), Robert Norman (City Purchasing Analyst), Stephen Erlandson (City Accounting Manager), Ellen Engelke (Executive director of BID Marketing)
- IV. PUBLIC COMMENT - This is for comment on items not on the agenda.
- V. CONSENT ITEMS FOR APPROVAL
1. Approval of Minutes from April meeting: Jeff G, Ron Z made motion **MSA 20090518-01**
2. Receive and file Treasurers report: Mike W: Not present.
- VI. PRESIDENT'S REPORT
1. Village Capital Improvement update – Sylvia Glazer: Handed out a flyer update on the project; the pavers had to be smoother than originally designed as the original “rough” pavers were found not within ADA requirements; businesses are open during construction (only sidewalks closed at area being worked on).
- VII. PRESENTATIONS
1. Redondo Beach City Refuse Rate Adjustment – Jon Emerson: Presented a handout describing the proposed refuse rate increases; public hearing regarding the increase set for 6/16/2009 at city council meeting; if approved the new rate would go into effect 7/2009. The increase would include a new full time service to pick-up trash and steam blast sidewalks around the city. Also the franchise contract for rubbish collection is near the end of its term and a RFP (Request For Proposal) will be made to rubbish companies.
2. Crime Report - Todd Heywood/Joe Leonardi: Theft is usually an opportunity crime; don't leave things (GPS, laptop, etc) out in visible sight. On the city website crime statistics are available for the public to view; the site displays address and type of crime.
3. Business License fee increase – Stephen Erlandson: A \$10 new business license application fee and a \$3 increase in renewal fees for existing licenses is in the works.
- VIII. ACTION ITEMS
- IX. COMMITTEE REPORTS
1. Website update Ron & Chad: Ron Z presented 6 branding designs; people voted on design/fonts and Ron will revise for next meeting.
2. Parking update – Ron/Joe Leonardi: Proposed annual parking permits will increase \$63 to \$100; Employee permits increased from \$50 to \$100; increase parking meter cost from .50/hr to \$1/hr. Residents within 100 feet of a parking meter will receive notice of these proposed increases and Pattie Ziello said she would also notice the businesses in Riviera Village.
3. Economic Development report – Veronica: Not present.
4. Marketing update – Marketing committee
a. Farmers Market – Cris Bennett: Cris said he met with the Mike Witzansky (City Recreation and Community Services Director) to discuss moving it to Riviera Village at Elena & Vista del Mar (Thursdays).
b. 2009 Marketing plan: June 27 (Sat) & 28 (Sun) is Summer Festival.
5. Cable lights – Jeff: All is good.
a. Planting report (Hanging baskets) – Chad: Replaced bad plants with new also a basket was stolen.
6. Banner report – Jeff: All is good.
7. Sign Committee report – Shereen Ansari, Denyoce Giannioses & Jeff G: Left before end of meeting hence no update.
- X. DISCUSSION ITEMS: We need to figure out Royce & Mike Morales involvement is this year's holiday/event activities.
- XI. OTHER BUSINESS
- XII. ANNOUNCEMENTS:
- XIII. ADJOURNMENT OF BID MEETING: Ron Z, Chad S made motion to adjourn at 8:03pm **MSA 20090518-02**