

RIVIERA VILLAGE BUSINESS IMPROVEMENT DISTRICT
BOARD MEETING

HT Grill
1701 S. Catalina Ave
Monday, April 20, 2009
6:00 p.m.

MEETING AGENDA

- I. **CALL TO ORDER:** 6:09pm by Mike Morales
- II. **ROLL CALL & INTRODUCTIONS(M=11/Q=6):** Jeff Ginsburg, Chad Somers, Cari Campbell, Mike Morales, Susannah Hogentogler, Keith Komatsu, Cris Bennett, Ron Zagha, Trent Westernoff (Late 6:31pm)
Absent: Mike Schwartz, Mike Ward
ALSO PRESENT: Jackie & Wally SBCOG, Ellen Englekey, Arron Jones (RB City), Steve Aspel (RB City Council), Steve Diehls (RB City Council), Winn Page (Impressions)
- III. **PUBLIC COMMENT:** None
- IV. **CONSENT ITEMS FOR APPROVAL**
 1. **Approval of Minutes from March meeting:** Jeff G, Cari C **MSA20090420-01**
 2. Receive and file Treasurers report: Mike W not present
- V. **PRESIDENT'S REPORT**
 1. **City's proposed Building fee increase:** Steve Wong emailed Mike M the proposed fee increases; Aaron Jones explained the fees...this will be on City Council meeting tomorrow night.
 2. **Marketing assistant – Cris B:** Discussed hiring a marketing consultant; Mike W & Cris B decided Ellen Englekey makes sense for the position since she has been so involved with the BID. Cris B made motion to hire Ellen Engle per details of last month's motion **MSA20090420-02**
 3. Village Capital Improvement update - Veronica (not present); Tim Shay spoke: Public works is ordering the stone, light poles & "dig alert" (4 weeks out)...3 light poles & 3k sqft of sidewalk pavers are part of this project.
- VI. **PRESENTATIONS**
 1. **A Frame signage in Redondo Beach- John Parsons, RB Planning Commissioner:** Discussed ideas of a new sign regulation which would allow more signs than currently; people had lots of suggestions which the city will consider. Sign committee formed: Shereen Ansari s_ansari@yahoo.com, Jeff Ginsburg jeffginsburg@nscorp.net & Denyce Giannioses taras_garden@verizon.net
 2. **NEV proposal for the Village - Jacki Bacharach and Wally Siembab & Steve Diehls:** Jackie explained how their program is designed to make NEV's (Neighborhood Electric Vehicles) as a viable alternative to gas vehicles. Wally explained how Riviera Village has been selected as a good pilot program for the NEV's and likely 2 vehicles are planned for it. Jeff G, Trent W made motion to support the LUV (formerly NEV) program including showing vehicles at our events (Summer Festival, etc) **MSA20090420-03 (Susanna H abstained)**
- VII. **ACTION ITEMS: None**
- VIII. **COMMITTEE REPORTS**
 1. Website update Ron & Chad: Ron Z handed out a website navigation page draft and answered questions from audience.
 2. Parking update – Ron: Survey will be mailed soon; Councilman Steve Aspel and Ron had a meeting & revised the survey form.
 3. Economic Development report – Veronica: Handed out "Budger News Release" and explained about how websites are being updated with marketing in mind.
 4. Marketing update – Marketing committee: Ellen E.
 - a. Farmers Market: Mike Luinski (RB City Community Services): City is discussing new location for Farmers Market including Riviera Village.
 - b. 2009 Marketing plan: Getting organized for Summer Festival: We'll have a booth, Map/Directory & need gift donors for village fundraiser.
 5. Cable lights – Jeff: All working well.
 6. Planting report – Chad
 - a. Hanging baskets: Chad S: Wind killed plants; Chad will try to replace with the 1-yr Lowes replacement guarantee.
 7. Banner report – Jeff
 - a. Metal banners: Contact Jeff for information.
- IX. **DISCUSSION ITEMS**
- X. **OTHER BUSINESS**
- XI. **ANNOUNCEMENTS**
- XII. **ADJOURNMENT OF BID MEETING:** Ron Z, Chad S made motion to adjourn at 8:10pm **MSA 20090420-04**