

RIVIERA VILLAGE BUSINESS IMPROVEMENT DISTRICT  
ADVISORY BOARD

Hennessey's  
1712 S. Catalina Ave  
Tuesday, August 12, 2008  
8:00 a.m.

MEETING MINUTES

- I. CALL TO ORDER: 8:11am
- II. ROLL CALL (Members=11/Quorum=6): Jeff Ginsburg, Ron Zagha, Mike Morales, Mike Ward, Cris Bennett, Chad Somers  
Not present: Matthew Berriman, Cari Campbell, Mike Schwartz, Craig Pendergraph, Susannah Hogentogler  
  
ALSO PRESENT: Veronica Wolkow (RB City: Harbor Project Analyst x2236), veronica.wolkow@redondo.org, approx 25 public persons, Steve Aspel (RB City Councilman), Mike Gin (RB Mayor), Ian Miesen (RB Police).
- III. PUBLIC COMMENT: Request to change time of our meetings to evenings instead of mornings. Business owners are saying they are not receiving notices for meetings; Mike M commented that meetings are mailed with city business license mailing list. A few people said they don't know what the BID is doing and plants are dying, etc. Mike W said we have had meetings for 4 years 8am at Hennessey's and we are doing our best to get the word out, etc but it is so rare people show up and get involved. Many people are frustrated that they are not getting emails regarding the meetings. Ron Z asked crowd what time for evening meetings...crowd said 3rd Monday (Sept 15th) 7:30pm at Nights of Columbus. Public asked who complained from the Riviera Village about parking and why is the BID wanting to change the parking now? Steve Aspel said he does not remember how it all started but Westside of Catalina doesn't have enough turnover so city was asked to make changes to the code and at last meeting the city council agreed to setup a sub-committee to figure out the situation. Mike Gin said the city put the breaks onto the parking after last weeks meeting and the public outcry to the changes. Ron Z said parking is difficult in/around the village and when we discussed this with the city they found there were no enforceable ordinances for the parking limits which is how the revision to the ordinance came from. Steve Aspel discussed about an underground parking structure in the triangle but the problem being that we would not have parking for at least a year during construction which would be a big deal. Mike Gin said he would like to see the city support the BID in finding a parking solution and that works for all.
- IV. PRESENTATIONS
  1. Lobster Festival – Pete Moffitt: Moving away from the "carnival theme"; local restaurants will be present, marketing will be heavy for this event.
- V. DISCUSSION ITEMS
  1. Parking Ordinance discussion
    - a. History: Mike M explained the history, Coastal Commission issues, etc.
    - b. Intent
    - c. Result
- VI. CONSENT ITEMS FOR APPROVAL
  1. Approval of Minutes from July meeting
  2. Receive and file Treasurers report
- VII. PRESIDENT'S REPORT
  1. Signage update: Veronica said directional signs going up within the next 30 days.
  2. Survey results: Mike M said he is experimenting with surveymonkey.com; perhaps will use new email addresses of BID members to try parking surveys?
- VIII. COMMITTEE REPORTS
  1. Economic Development report – Mike S not present but BID discussed with crowd how Fantastic Sam's and Subway type of businesses are not really in line with the "type" of businesses the Riviera Village is well known for.
  2. Marketing planning – Mike W, Chris & Matt: Meeting adjourned before discussing as less than quorum still present and board members had to get to their businesses.
    - a) Map/directory
    - b) Mixer

3. Update from city staff \_Veronica Wolkow
4. Cable lights - Jeff
5. Planting report – Chad
6. Banner report - Jeff
7. Art bench report – Mike M

IX. ACTION ITEMS

X. OTHER BUSINESS

XI. CALENDAR

XII. ADJOURNMENT OF BID MEETING: 10:09am (Meeting adjourned before completing agenda items as ran out of time).

**Please contact Michael Morales at 791-7104 for more information.**