

**Board Meeting Agenda**

October 15, 2024, 8:30 AM at H.T. Grill (indoor wine room), 1701 S Catalina Ave

**CALL TO ORDER 8:35 AM****I. ROLL CALL**

Cris Bennett, Jeff Ginsburg, Kim Judy, Brad Waller, Ralph Russomano, Greg Gomez, Mike Ward, Lauren Bass, Victoria Tapp, Allen Sanford.  
Dan Elder, Michael Klein, Officer Kyle Lofstrum, Nils Nehrenheim

**II. CONSENT ITEMS**

1. Approval of Minutes from September 17, 2024 meeting (Secretary) **(attachments item #1)**

**Motion to approve minutes by Jeff Ginsburg, 2nd by Cris Bennett; all in favor-APPROVED**

2. Receive & file Financial report (Treasurer) **(attachments item #2)**

\$163K in bank, \$30k bills outgoing. Earmarked: Digital directories \$20-\$30k, "beautification" \$30k  
**Motion to approve financial report by Brad Waller, 2nd by Kim Judy; all in favor-APPROVED**

**III. RECEIVE & FILE Online resolution #MSA20240926 (Kathleen) (attachments item #3)**

**Motion to approve online resolution regarding assessment discrepancy from \$29 to \$34 by Ralph Russomano, 2nd by Greg Gomez; all in favor-APPROVED**

**IV. GUESTS**

1. Redondo Beach Police Dept (Kyle Lofstrum)
2. Board Vice President of Redondo Beach Board of Education (Dan Elder)

Hoping to get the RVA's support of measure S which will aid in keeping schools infrastructures and structures in good condition. Redondo Beach Unified School District has low funding for Redondo Beach because it is a wealthy School District

3. Redondo Beach City Manager (Mike Witzansky)
4. Redondo Beach Public Works, Deputy Director (Mike Klein)

Keep an eye out for political posting/signs on the public right of way or public property and please remove them. The City is going to get started on Avenida del Norte pavers going from Catalina, past Little Sister, including some plantings in January 2025. Jeff, "Sprinklers between planters and conduits." Mike will inquire.

**V. UPDATES**

1. Farmers Market (Lynda Habash) **(attachments item #4)**

Income will increase \$2 per month from 2023. Kids Zone brings in approx 35 kids on those days

2. Social media (Kathleen Fisher)

"Meet me in the village" video spent \$550 of the \$1000 budget. \$30k total views so far. Yes, still engaging with businesses to spotlight them social media and in email campaigns

3. Digital directory touch screen (Jeff Ginsburg)

Jeff Ginsburg has purchased a digital directory touchscreen at Plaza Riviera building. RVA can use this as a demo. Allen has another brand, "Bright Sign" information to share as an option. Programming of the touch screen tech can be pricey.

4. Parklets (Cris Bennett)

Gabi Jamie repair is \$1,500. Contractor, Jeff, can do it on a Monday. Please proceed. Village Pizza is 4 months behind on parklets payments. Riviera House has a firepit seen functioning over the weekend of 10/12/24. Firepits in parklets are prohibited near flammable surfaces and if there is a fire, the RVA is liable.

5. Plants (Greg Gomez)

Jose has gone "dark" on an estimate. Meeting Greg Simms, landscaper. His company did BL Grotto. They will walk the Village. Greg suggested phases of work. Greg thinks first phase is to finish the west side of Catalina

6. Lamp post banners (Mike Ward) 50% paid

7. Grants GrantVantage, Quanah Stamps N/A

8. Events Director (Kim Judy)

- a. Holiday Stroll, December 5, 2024
- b. Halloween Trick or Treat, 3-6 PM Oct 31, 2024

Fulbright declined sponsoring DJ. \$1,700 for 10/31? Double check if it is for both fall events or just one. Trying to reach LA Kings for sponsorship. Consider a scavenger hunt at the Stroll for a chance to win LA Kings tickets. RVA not handing out candy. Purchase sandwich boards and design inserts saying, "This event is brought to you by the businesses of the Riviera Village Association. Please come back and support us through the year."

- c. Halloween concert, Oct 26-27, 2024 (Mike Ward)
- d. Next Merchant Mixer, November 20, 2024, 6-8 PM, Salon Riviera

Victoria Tapp, owner of Salon Riviera, will walk the Village and invite businesses to the mixer.

## VI. DISCUSSION & VOTING ITEMS

1. BID

- a. Bylaws
  - 1. Fiscal year change

**Motion** to alter the RVA BID bylaws to change the reporting period from a fiscal year to a January-December calendar year. **by Allen Sanford, 2nd by Mike Ward; all in favor-APPROVED**  
**Motion** to amend this motion, by adding "effective 2024" by Allen Sanford, 2nd by Mike Ward; all in favor-APPROVED

Ralph will confirm the effective year of 2024 with accountant Sara.

- b. Annual Report (Allen Sanford) **(attachments item #5)**

2. Beautification
  - a. \$30k Project

VII. **ONGOING ITEMS**

1. Make more formal, a program focusing on Riviera Village sidewalk beautification
2. Retractable Bollards (Jeff Ginsburg)
3. Permanent Parklets
4. Morgan Moore Memorial: \$1,125 in prepaid acct.

VIII. **CITY LEADERSHIP UPDATES** (City Council Member Nils Nehrenheim)

A grant for sidewalk widening projects is in place from Metro. Moving ahead with design. Avenue I ramp is under review for a new design, ADA compliant, etc. No city funds for Riviera Park on the south end of S Catalina.

IX. **PUBLIC COMMENT** (Non-agenda items up to 3 minutes per individual)

X. **ADJOURNMENT 10:07 am**

1. Next BID meeting (November 19, 2024)
2. Any agenda questions or additions, please email [coordinator@rivieravillage.net](mailto:coordinator@rivieravillage.net)

**CURRENT BOARD ROSTER 2024-2026**

Name	License #	Address	Additional Role	Add'l Role2
Bass Lauren	318410	McGaughey & Spirito, 116 Avenue I	Insurance	
Bennett, Cris	302409	Good Stuff, 1617 S PCH	Parklets	
Diederich, Brian	308860	Riviera Funding, 1801 S Catalina Ave Ste201	<b>SECRETARY</b>	
Ginsburg, Jeff	309640	Plaza Riviera, 1611 S Catalina Ave Ste115	Bollards grant	Touch screen directory
Gomez, Gregory	327704	Property Owner, 1830 S Elena	<b>VICE PRESIDENT</b>	Plants maintenance
Judy, Kimberly	327316	Card De A, 265 Avenida Del Norte	Events Director	Farmers Market Summer Festival
Russomano, Ralph	1256290	HT Grill, 1845 S Elena Ave Ste30	<b>TREASURER</b>	
Sanford, Allen	331039	BeachLife Grotto, 1711 S Catalina	<b>PRESIDENT</b>	
Tap, Victoria	302312	1807 S Catalina Ave		
Waller, Brad	295562	1840 S Elena STE 108		
Ward, Mike	290198	Village Runner, 255 Avenida Del Norte	Lamp Posts	

**CURRENT VENDORS**

**Insurance**

Joanne Covarrubias License #OB26427  
 Bichlmeier Insurance Services, Inc.  
 310-376-8854 X229 | joannec@bisins.com

**Accounting & Bookkeeping**

Sara O’Conlon (Accountant)  
 sara3trees@gmail.com  
 (805) 620-7509

**Legal**

Craig Weinstein  
 LAW OFFICES OF CRAIG D. WEINSTEIN  
 2381 Rosecrans Avenue, Suite 405  
 El Segundo, California 90245  
 (310) 798-4940

**Parklet Cleaning**

John | info.pathtoclean@gmail.com

**Farmers Market**

Lynda Habash | [lyndahabash@ca.rr.com](mailto:lyndahabash@ca.rr.com) | 310-212-0180

**Plant Maintenance**

Lisa’s Garden Therapy | Lisa | 310-504-0589 |  
[lisa@lisasgardentherapy.com](mailto:lisa@lisasgardentherapy.com)

**Digital Kiosk Maintenance**

Pat Dacy | 3V Signs | pat@3vsigns.com

**RVA EVENT SCHEDULE**

Date	Event	Organizer	Details	Event Planner
4/17/2024	RVA Merchant Mixer	RVA	6PM-8PM (restaurant TBD)	RVA
6/28-30/2024	Summer Festival	RVA	Last weekend of June	VR Events
7/4/2024	Independence Day 5K	Village Runner	4 AM - 11 AM Catalina street closure	VR Events
8/17-18 /2024	Sidewalk Sale	RVA		RVA
9/14/2024	LA Kings RB 5K	LA Kings	Catalina closed from Vista del Mar to Ave I. Ave I closed between Catalina & Esplanade	LA Kings
10/26, 27/2024	Halloween concert	VR Events	2-9 PM   Ave I closed between Catalina & Esplanade	VR Events
10/31/2024	Halloween Trick or Treat	RVA	3-6PM	Lynda Habash
11/20/2024	RVA Merchant Mixer	RVA	6PM-8PM Salon Riviera	RVA
12/5/2024	Holiday Stroll	RVA	5-9PM	Lynda Habash

**Attachments**

- 1 Previous meeting minutes
- 2 Treasurer report
- 3 Online Resolution
- 4 Farmers market
- 5 Annual Report