

Board Meeting MINUTES

September 17, 2024, 8:30 AM at H.T. Grill (indoor wine room), 1701 S Catalina Ave

	CALL TO ORDER 8:33
I.	ROLL CALL
	Cris Bennett, Brian Diederich, Greg Gomez, Kimberly Judy, Ralph Russomano, Allen Sanford, Victoria Tapp, Brad Waller, Mike Ward. Non Board Members: Kyle Lofstrom (RBPd), Joan Irvine (Keep the Esplanade Beautiful, Lynda Habash (Farmer’s Market/Events), Daryl Evans and Jennifer Pope (LA Kings), Sally (Fulbright Dental); Nils Nehrenheim (RB Council Member)
II.	CONSENT ITEMS
	1. Approval of Minutes from August 20, 2024 meeting (Secretary) (attachments item #1)
	Motion to approve minutes by Brad Waller, 2nd by Greg Gomez; all in favor–APPROVED
	2. Receive & file Financial report (Treasurer) (attachments item #2)
	Motion to receive and file financials by Greg Gomez, 2nd by Brad Waller; all in favor–APPROVED
III.	GUESTS
	1. Redondo Beach Police Dept (Kyle Lofstrum)
	The city is adding a larger footprint on Kingsdale Avenue for more homeless. He is also soliciting donations for the annual Baker to Vegas Run this year. Reminder: the email address for Quality of Life at the city is qualityoflife@redondo.org
	2. Public Works, Deputy Director (Mike Klein)
	3. Keep the Esplanade Beautiful (Joan Irvine)
	Wants us to all help volunteer for the next cleanup. Keep the Esplanade Beautiful is having an auction soon to raise money for more public art along the esplanade. On a side note she wants us to all know she has been in talks with multiple dispensaries and one of them will ‘for sure’ be down in the Village.
	4. LA Kings (Jennifer Pope)
	Daryl Evans and Jennifer Pope from the LA Kings wanted to meet with us after 10 years since the LA Kings Run is located in the Riviera Village. There were some erroneous emails going around about the RVA not supporting the LA Kings so they wanted to talk directly to us. Daryl: “Every dollar raised goes back to charity.” After all guests left the meeting Motion by Allen Sanford to officially support and help promote the annual LA Kings, 2nd by Kimberly Judy; all in favor–APPROVED
	5. Fulbright Dental (Sally)
	Introduced herself and wanted to help any way she could since they have not been involved before. Work with Kathleen on Dental Hygiene Awareness month for social media
IV.	UPDATES

	1. Farmers Market (Lynda Habash) (attachments item #3)
	Lynda thanked us for her gift basket and also noted what a huge help Mike Ward has been while she was not able to work.
	2. Events Director (Kim Judy)
	a. Holiday Stroll, December 5, 2024
	Motion by Ralph Russomano to increase the budget to \$50,000 for the Holiday Stroll as long as it doesn't cause us to dip below \$75,000 in our account, 2nd by Mike Ward; All in Favor-APPROVED
	b. Halloween Trick or Treat, 3-7 PM Oct 31, 2024
	Last year cost \$10K and this year we are already at \$15K.
	c. Summer Festival (Mike Ward)
	d. Halloween concert, Oct 26-27, 2024 (Mike Ward)
	e. Next Merchant Mixer, November 20, 2024, 6-8 PM, Salon Riviera
	3. Social media, (Kathleen Fisher)
	4. Digital directory touch screen (Jeff Ginsburg)
	One bid was \$30,000 so we are working on a new bid.
	5. Parklets (Cris Bennett)
	Motion by Mike Ward to spend up to \$5,000 for the repair of Gabi James' parklet, 2nd by Kim Judy; All in Favor-APPROVED
	6. Plants (Greg Gomez)
	There are more treewells than anticipated so this project with have to be implemented in phases
	7. Lamp post banners (Mike Ward)
	8. Grants GrantVantage, Quanah Stamps
VII.	DISCUSSION & VOTING ITEMS
	1. Beautification
	a. 30K project ideas from board members(Ralph Russomano)

	2. BID
	a. Bylaws
	1. Fiscal year
	We will need to amend our Bylaws to accommodate a change to our fiscal year for Jan 1-Dec 31.
	2. Final review (attachments item #6)
	3. Beautification
	a. Tree well map (Greg Gomez) (attachments item #7)
VIII.	ONGOING ITEMS Motion to adjourn by Greg Gomez at 10:43, Brian 2nd; all in favor-APPROVED
	1. Make more formal, a program focusing on Riviera Village sidewalk beautification
	2. Retractable Bollards (Jeff Ginsburg)
	3. Permanent Parklets
	4. Morgan Moore Memorial: \$1,125 in prepaid acct.
IX.	CITY LEADERSHIP UPDATES (City Council Member Nils Nehrenheim)
	Wants to remind us the parklet program is approved through January 2026; he mentioned pavers on Avenida del Norte could begin before the holidays of 2024 (questionable). Cris Bennet asked Nils if the City can pay for the materials again for the repair of Gabi James' parket. Nils will talk to Mike Klein.
X.	PUBLIC COMMENT (Non-agenda items up to 3 minutes per individual)
XI.	ADJOURNMENT
	1. Next BID meeting (October 15, 2024)
	2. Any agenda questions or additions, please email coordinator@rivieravillage.net

CURRENT BOARD ROSTER 2024-2026

Name	License #	Address	Additional Role	Add'l Role2
Bass Lauren	318410	McGaughey & Spirito, 116 Avenue I	Insurance	
Bennett, Cris	302409	Good Stuff, 1617 S PCH	Parklets	
Diederich, Brian	308860	Riviera Funding, 1801 S Catalina Ave Ste201	SECRETARY	
Ginsburg, Jeff	309640	Plaza Riviera, 1611 S Catalina Ave Ste115	Bollards grant	Touch screen directory
Gomez, Gregory	327704	Property Owner, 1830 S Elena	VICE PRESIDENT	Plants maintenance
Judy, Kimberly	327316	Card De A, 265 Avenida Del Norte	Events Director	Farmers Market Summer Festival
Russomano, Ralph	1256290	HT Grill, 1845 S Elena Ave Ste30	TREASURER	
Sanford, Allen	331039	BeachLife Grotto, 1711 S Catalina	PRESIDENT	
Tap, Victoria	302312	1807 S Catalina Ave		
Waller, Brad	295562	1840 S Elena STE 108		
Ward, Mike	290198	Village Runner, 255 Avenida Del Norte	Lamp Posts	

CURRENT VENDORS

Insurance

Joanne Covarrubias License #OB26427
Bichlmeier Insurance Services, Inc.
310-376-8854 X229 | joannec@bisins.com

Legal

Craig Weinstein
LAW OFFICES OF CRAIG D. WEINSTEIN
2381 Rosecrans Avenue, Suite 405
El Segundo, California 90245
(310) 798-4940

Digital Kiosk Maintenance

Pat Dacy | 3V Signs | pat@3vsigns.com

Accounting & Bookkeeping

Sara O'Conlon (Accountant)
sara3trees@gmail.com
(805) 620-7509

Parklet Cleaning

John | info.pathtoclean@gmail.com

Farmers Market

Lynda Habash | lyndahabash@ca.rr.com | 310-212-0180

Plant Maintenance

Lisa's Garden Therapy | Lisa | 310-504-0589 | lisa@lisasgardentherapy.com

RVA EVENT SCHEDULE

Date	Event	Organizer	Details	Event Planner
4/17/2024	RVA Merchant Mixer	RVA	6PM-8PM (restaurant TBD)	RVA
6/28-30/2024	Summer Festival	RVA	Last weekend of June	VR Events
7/4/2024	Independence Day 5K	Village Runner	4 AM - 11 AM Catalina street closure	VR Events
8/17-18 /2024	Sidewalk Sale	RVA		RVA
9/14/2024	LA Kings RB 5K	LA Kings	Catalina closed from Vista del Mar to Ave I. Ave I closed between Catalina & Esplanade	LA Kings
10/26, 27/2024	Halloween concert	VR Events	2-9 PM Ave I closed between Catalina & Esplanade	VR Events
10/31/2024	Halloween Trick or Treat	RVA	3-6PM	Lynda Habash
11/20/2024	RVA Merchant Mixer	RVA	6PM-8PM Salon Riviera	RVA
12/5/2024	Holiday Stroll	RVA	5-9PM	Lynda Habash

Attachments

- 1 Previous meeting minutes
- 2 Treasurer report
- 3 Farmers market
- 4 Trick or Treat
- 5 Touch screen
- 6 Bylaws
- 7 Tree well map