

Board Meeting MINUTES

November 20, 2024, 8:30 AM at H.T. Grill (indoor wine room), 1701 S Catalina Ave

CALL TO ORDER 8:35am

I.	ROLL CALL:
	Lauren Bass, Cris Bennett, Brian Diederich, Jeff Ginsburg, Greg Gomez, Kimberly Judy, Ralph Russomano, Allen Sanford, Victoria Tapp, Brad Waller, Mike Ward; Non Board Members: Lynda Habash, Mike Klein; Rabbi Mendel Mintz
II.	CONSENT ITEMS
	1. Approval of Minutes from October 15, 2024 meeting (Secretary) (attachments item #1)
	Motion to approve minutes by Jeff Ginsburg, 2nd by Brad Waller: All in favor—APPROVED
	2. Receive & file Financial report (Treasurer) (attachments item #2)
	Motion to receive and file financial report by Greg Gomez; 2nd by Jeff Ginsburg: All in favor—APPROVED
III.	GUESTS
	1. Redondo Beach Police Dept (Kyle Lofstrum)
	N/A
	2. Redondo Beach City Manager (Lauren Sablan)
	N/A
	3. Public Works, Deputy Director (Mike Klein)
	The sidewalk paver project will begin in January from Catalina up to Little Sister. The overhead string lights are at their end of life in 2025. The Riviera Village entry sign off of PCH needs to be replaced as it is falling apart. Allen Sanford suggested we update the signs but Mike suggested we clean up what we have first. Jeff Ginsburg suggested using the Morgan Moore money he collected to buy a new art bench in Morgan Moore's honor.
	4. Rabbi Mendel Mintz would like to install a light up Menorah next to the Holiday Stroll Hanukkah sign; it was suggested he put the sign by his office at Plaza Rivera and he wouldn't need us but he was not in agreement. He wanted it where the Hanukkah sign would be.
IV.	UPDATES
	1. Farmers Market (Lynda Habash) (attachments item #3)
	2. Social media, (Kathleen Fisher)
	FB: Nov, 2024: 9,876 + 58 IG Nov, 2024: 14,573 +510

	3. Digital directory touch screen (Jeff Ginsburg)
	Jeff will have the research completed in Q1.
	4. Parklets (Cris Bennett)
	Cris talked to the fire marshall and to Riviera House again about the illegal use of the open flame fire table; it will not be used again. The repairs on the parklets are now complete at Vida, Gabi James and Creme de la Crepe. Per the contractor (Jeff) these parklets will definitely last a couple more years.
	5. Plants (Greg Gomez)
	All the landscapers/contractors Greg was speaking with flaked and no one replying with a quote.
	6. Lamp post banners (Mike Ward)
	7. Grants GrantVantage, Quanah Stamps
	N/A
	8. Events Director (Kim Judy)
	Motion by Allen Sanford to spend up to \$1,000 for December retail marketing via social media; 2nd by Kimberly Judy; All in Favor– APPROVED
	a. Holiday Stroll, December 5, 2024 (Lynda Habash)
	Motion by Ralph Russomano to allow The Menorah at the Holiday Stroll as long as the Rabbi has a paid BID business license and there is no advertising on the Menorah; 2nd by Jeff Ginsburg; All in Favor–APPROVED
	b. (Recap) Halloween Trick or Treat, 3-6 PM Oct 31, 2024 (Lynda Habash)
	Less shops were open this year handing out candy. Kim Judy suggested we keep the Halloween Trick or Treat open later in 2025; discussion ensued Motion by Brad Waller to table the Halloween event time discussion until 2025; 2nd by Greg Gomez–All in Favor–APPROVED
	c. Next Merchant Mixer, November 20, 2024, 6-8 PM, Salon Riviera
VII.	DISCUSSION & VOTING ITEMS
	1. BID
	a. Finances: Review motions with earmarked expenditures (Ralph Russomano) (attachments item #4)
	Our new fiscal is now a calendar year that begins on January 1, 2025 and ends on December 31st, 2025.
	b. Bylaws: Confirm calendar year reporting period is effective 2024 (Ralph Russomano)
	2. Events
	a. Summer Festival 2025 (Mike Ward)

VIII.	ONGOING ITEMS
	1. Beautification \$30k Project
	2. Retractable Bollards (Jeff Ginsburg)
	3. Permanent Parklets
	4. Morgan Moore Memorial: \$1,125 in prepaid acct.
IX.	CITY LEADERSHIP UPDATES (City Council Member Nils Nehrenheim)
X.	PUBLIC COMMENT (Non-agenda items up to 3 minutes per individual)
XI.	ADJOURNMENT: Motion to adjourn by Ralph Russomano; 2nd by Jeff Ginsburg, All in Favor-APPROVED
	1. Next BID meeting (January 21, 2025)
	2. Any agenda questions or additions, please email coordinator@rivieravillage.net

CURRENT BOARD ROSTER 2024-2026

Name	License #	Address	Additional Role	Add'l Role2
Bass Lauren	318410	McGaughey & Spirito, 116 Avenue I	Insurance	
Bennett, Cris	302409	Good Stuff, 1617 S PCH	Parklets	
Diederich, Brian	308860	Riviera Funding, 1801 S Catalina Ave Ste201	SECRETARY	
Ginsburg, Jeff	309640	Plaza Riviera, 1611 S Catalina Ave Ste115	Bollards grant	Touch screen directory
Gomez, Gregory	327704	Property Owner, 1830 S Elena	VICE PRESIDENT	Plants maintenance
Judy, Kimberly	327316	Card De A, 265 Avenida Del Norte	Events Director	Farmers Market Summer Festival
Russomano, Ralph	1256290	HT Grill, 1845 S Elena Ave Ste30	TREASURER	
Sanford, Allen	331039	BeachLife Grotto, 1711 S Catalina	PRESIDENT	
Tap, Victoria	302312	1807 S Catalina Ave		
Waller, Brad	295562	1840 S Elena STE 108		
Ward, Mike	290198	Village Runner, 255 Avenida Del Norte	Lamp Posts	

CURRENT VENDORS

Insurance

Joanne Covarrubias License #OB26427
Bichlmeier Insurance Services, Inc.
310-376-8854 X229 | joannec@bisins.com

Legal

Craig Weinstein
LAW OFFICES OF CRAIG D. WEINSTEIN
2381 Rosecrans Avenue, Suite 405
El Segundo, California 90245
(310) 798-4940

Digital Kiosk Maintenance

Pat Dacy | 3V Signs | pat@3vsigns.com

Accounting & Bookkeeping

Sara O'Conlon (Accountant)
sara3trees@gmail.com
(805) 620-7509

Parklet Cleaning

John | info.pathtoclean@gmail.com

Farmers Market

Lynda Habash | lyndahabash@ca.rr.com | 310-212-0180

Plant Maintenance

Lisa's Garden Therapy | Lisa | 310-504-0589 |
lisa@lisasgardentherapy.com

RVA EVENT SCHEDULE

Date	Event	Organizer	Details	Event Planner
4/17/2024	RVA Merchant Mixer	RVA	6PM-8PM (restaurant TBD)	RVA
6/28-30/2024	Summer Festival	RVA	Last weekend of June	VR Events
7/4/2024	Independence Day 5K	Village Runner	4 AM - 11 AM Catalina street closure	VR Events
8/17-18 /2024	Sidewalk Sale	RVA		RVA
9/14/2024	LA Kings RB 5K	LA Kings	Catalina closed from Vista del Mar to Ave I. Ave I closed between Catalina & Esplanade	LA Kings
10/26, 27/2024	Halloween concert	VR Events	2-9 PM Ave I closed between Catalina & Esplanade	VR Events
10/31/2024	Halloween Trick or Treat	RVA	3-6PM	Lynda Habash
11/20/2024	RVA Merchant Mixer	RVA	6PM-8PM Salon Riviera	RVA
12/5/2024	Holiday Stroll	RVA	5-9PM	Lynda Habash

Attachments

- 1 Previous meeting minutes
- 2 Treasurer report
- 3 Farmers market
- 4 Finances/motions