

Board Meeting MINUTES

March 19, 2024, 8:30 AM at H.T. Grill (indoor wine room), 1701 S Catalina Ave

CALL TO ORDER 8:39

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| I. | ROLL CALL |
| | Cris Bennett, Brian Diederich, Jeff Ginsburg, Gregory Gomez, Terry McGaughey, Ralph Russomano, Allen Sanford, Mike Ward. NON Board Members: Mike Klein (Public Works), Ted Semaan (Public Works Director), Brian Kelleher (Hook & Plow). Nils Nehrenheim 9:33. |
| II. | CONSENT ITEMS |
| | 1. Approval of Minutes from February 20, 2024 (Secretary) (attachments item #1) |
| | Motion by Jeff Ginsburg to approve minutes. 2nd by Greg Gomez. All in Favor—APPROVED |
| | 2. Receive & File Financial Report (Treasurer) (attachments item #2) |
| | Motion by Jeff Ginsburg to receive and file the financial report. 2nd by Terry McGaughey. All in Favor—APPROVED |
| III. | GUESTS |
| | 1. Redondo Beach Police Dept (Kyle Lofstrum) |
| | N/A |
| | 2. Public Works (Mike Klein) |
| | Mike said he would check with The Fire Department regarding the Outdoor Fire Pit Tables to make sure it could/would pass inspection and safety rules. |
| | 3. Public Works (Ted Semaan) |
| | <p>Ted is retiring at the end of the month. He was instrumental in the parklet program and without him it couldn't have happened. He mentioned the Coastal Commission would not allow any new parklets per the agreement with the city. Redondo Beach has also received a \$2M grant for the exploration of the Catalina Corridor and Parking Structure at the triangle parking lot. Once a design firm has been chosen the RVA can submit an RFP so we can be integrated into the process of design. <i>Many thank yous and a round of applause for Ted when he left the meeting.</i></p> <p>Motion by Ralph Russomano to spend \$250 for a gift certificate/card for Ted Semaan's retirement gift. 2nd by Allen Sanford. All in Favor—APPROVED</p> |
| | 4. Brian Kelleher (Hook & Plow) |
| | Brian would like to be allowed to use Patio Fire Tables for dining on the parklet property. Mike Klein notified Brian and the RVA it would be up to the Fire Department if they were to allow. If Fire is okay then the RVA will provide guidelines (may include height, BTU, size) which all restaurants must abide. This will be discussed after the fire department approves/denies the idea. |
| IV. | UPDATES |
| | 1. Farmers Market (Lynda Habash) (attachments item #3) |
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| | 2. Social media (Kathleen Fisher) |
| | FB: 9,661 + 50 YTD +8% IG: 11,757 +138 YTD + 26% Board Election nomination form distributed, Due April 1, 2024 |
| | 3. Digital directory touch screen (Allen Sanford) |
| | Jeff Ginsburg will be in charge of researching new touchscreen digital directories. Jeff mentioned locations of Catalina/Vista del Mar, Catalina/Avenue I and Esplanade/Avenue I. |
| | 4. Civitas BID assessment, expansion (Allen Sanford) |
| | Motion by Allen Sanford to increase the base price of the BID business license to \$125 plus \$29 per employee with a cap at \$1,400 per license. 2nd by Mike Ward. All in Favor-APPROVED |
| | 5. Parklets repairs (Cris Bennett) (attachments item #4) |
| | Kalaveras has been repaired at a cost of \$1,750. Cris mentioned some businesses still pay a little bit late for the parklet rent but they do still pay. Motion by Jeff Ginsburg to charge a late fee of 10% to businesses who pay their parklet rent late. No 2nd. Motion Killed |
| | 6. Plants (Greg Gomez) |
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| | 7. Lamp post banners (Mike Ward) |
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| | 8. Events Director (Kim Judy) |
| | a. Next Merchant Mixer, April 17, 2024, 6-8 PM, location TBD |
| | Kim is working with The Craftsman to host the next one. Kim was unable to attend meeting but will update via email. |
| VII. | DISCUSSION & VOTING ITEMS |
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| | 1. EVENTS |
| | a. Summer Festival |
| | 1. Change of producer (Mike Ward) (attachments item #5) |
| | Mike will provide us with a written contract for Terry McGaughey to review for approval. This must be fully executed by April 15th. |
| | 2. Parklets |
| | a. Fire pits |
| | Fire Pit Table |
| | 3. RVA BID |
| | a. BOD resignations (attachments item #6) |
| | Brian Poage and Orlando Novoa have resigned from the Board. |

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| VIII. | ONGOING ITEMS |
| | 1. Grants contact: Quannah Stamps, (703) 599-8226, qstamps@grantvantage.com (Brian Diederich) |
| | 2. Make more formal, a program focusing on Riviera Village sidewalk beautification |
| | 3. Retractable Bollards (Jeff Ginsburg) |
| | 4. Permanent Parklets |
| | 5. Morgan Moore Memorial: \$1,125 in prepaid acct. |
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| IX. | CITY LEADERSHIP UPDATES (City Council Member Nils Nehrenheim) |
| | Nothing new to report. |
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| X. | PUBLIC COMMENT (Non-agenda items up to 3 minutes per individual) |
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| XI. | ADJOURNMENT 9:40 Motion to adjourn by Terry McGaughey. 2nd by Brian Diederich. All in Favor-APPROVED |
| | 1.Next BID meeting (April 16, 2024) 2. Any agenda questions or additions, please email coordinator@rivieravillage.net |

CURRENT BOARD ROSTER

| Name | License # | Address | Additional Role | Add'l Role2 |
|------------------|------------------|---|------------------------|-----------------------------------|
| Bennett, Cris | 302409 | Good Stuff, 1617 S PCH | Parklets | |
| Diederich, Brian | 308860 | Riviera Funding, 1801 S Catalina Ave Ste201 | SECRETARY | |
| Ginsburg, Jeff | 309640 | Plaza Riviera, 1611 S Catalina Ave Ste115 | Bollards grant | |
| Gomez, Gregory | 327704 | Property Owner, 1830 S Elena | VICE PRESIDENT | Plants maintenance |
| Judy, Kimberly | 327316 | Card De A, 265 Avenida Del Norte | Events Director | Farmers Market Summer Festival |
| McGaughey, Terry | 318410 | McGaughey & Spirito, 116 Avenue I | Insurance | |
| Russomano, Ralph | 1256290 | HT Grill, 1845 S Elena Ave Ste30 | TREASURER | |
| Sanford, Allen | 327531 | Rockefeller, 1707 S Catalina | PRESIDENT | |
| Ward, Mike | 290198 | Village Runner, 255 Avenida Del Norte | Lamp Posts | |

CURRENT VENDORS

Insurance

Joanne Covarrubias License #OB26427
 Bichlmeier Insurance Services, Inc.
 310-376-8854 X229 | joannec@bisins.com

Legal

Craig Weinstein
 LAW OFFICES OF CRAIG D. WEINSTEIN
 2381 Rosecrans Avenue, Suite 405
 El Segundo, California 90245
 (310) 798-4940

Digital Kiosk Maintenance

Pat Dacy | 3V Signs | pat@3vsigns.com

Accounting & Bookkeeping

Sara O’Conlon (Accountant)
 sara3trees@gmail.com
 (805) 620-7509

Parklet Cleaning

John | info.pathtoclean@gmail.com

Farmers Market

Lynda Habash | lyndahabash@ca.rr.com | 310-212-0180

Plant Maintenance

Lisa’s Garden Therapy | Lisa | 310-504-0589 | lisa@lisasgardentherapy.com

RVA EVENT SCHEDULE

| Date | Event | Organizer | Details | Event Planner |
|--------------|--------------------------|----------------|--|---------------|
| 12/7/2023 | Holiday Stroll | RVA | 5-9PM | Lynda Habash |
| 4/17/2024 | RVA Merchant Mixer | RVA | 6PM-8PM (restaurant TBD) | RVA |
| 6/28-30/2024 | Summer Festival | RVA | Last weekend of June | VR Promotions |
| 7/4/2024 | Independence Day 5K | Village Runner | 6:30 AM - 11 AM Catalina street closure | VR Events |
| 8/24,25/2024 | Sidewalk Sale | RVA | | RVA |
| 9/2024 TBD | LA Kings RB 5K | LA Kings | Catalina closed from Vista del Mar to Ave I. Ave I closed between Catalina & Esplanade | LA Kings |
| 10/31/2024 | Halloween Trick or Treat | RVA | 3-6PM | Lynda Habash |
| 11/19/202 | RVA Merchant Mixer | RVA | 6PM-8PM (restaurant TBD) | RVA |
| 12/5/2024 | Holiday Stroll | RVA | 5-9PM | Lynda Habash |

Attachments

- 1 Previous meeting minutes
- 2 Treasurer report
- 3 Farmers Market Financial Report
- 4 Parklets Repair invoice
- 5 Summer Festival
- 6 BOD Resignation