

## Board Meeting Agenda

August 19, 2025, 8:30 AM at H.T. Grill (indoor wine room), 1701 S Catalina Ave

### CALL TO ORDER 8:36am

- I. **ROLL CALL** Lauren Bass, Cris Bennett, Brian Diederich, Jeff Ginsburg, Greg Gomez, Kimberly Judy, Ralph Russomano, Allen Sanford, Victoria Tapp, Mike Ward. Non Board Members: Mike Klein (RB Public Works), Keep the Esplanade Beautiful (Joan Irvine, Steve Morris, Lisa??), Brad Waller (Council Member), Lynda Habash (Farmer's Market), Steve Aspel (member of the public)

### II. **CONSENT ITEMS**

1. Approval of Minutes from June 17, 2025 meeting (Secretary) (**attachments item #1**)

**Motion to approve minutes by Jeff Ginsburg, 2nd by Greg Gomez; All in Favor-APPROVED**

2. Receive & file

a. Financial report as of 06/30/25 (Treasurer) (**attachments item #2**)

b. Financial report as of 07/31/25 (Treasurer) (**attachments item #3**)

**Motion to receive and file financial report by Greg Gomez, 2nd by Kim Judy; All in Favor-APPROVED**

### III. **GUESTS**

1. Redondo Beach Police Dept (Kyle Lofstrom)  
2. Redondo Beach Public Works, Deputy Director (Mike Klein)

The new banner holders have been purchased and are awaiting arrival before a time is scheduled to be installed.

The string lights across the triangle parking lot are at their life's end. New ones have been ordered.

Mike is unaware of any money being available for new pavers or a location for the next paver project.

Steve Aspel wants to head up a 'DINE AROUND THE VILLAGE' event where tickets are sold to the public and participating restaurants will provide some appetizers, drink, etc. Details will follow. He is seeking volunteers and the following came forward to help: Ralph Russomano, Victoria Tapp, Jeff Ginsburg and Cris Bennett.

3. Keep the Esplanade Beautiful (Joan Irvine)

Wants to spread the word about the mixer being held at HT Grill on October 22 from 5:30-7:30.

Steve Morris has been updating their social media graphics, including a song he wrote. KEB would like to team up with the RVA BID to be ready for LA28 (Olympics)

IV.   **UPDATES**

1. Farmers Market (**attachments item #4, #4b, #4c**)

6 new food vendors have been added.  
The RVA will help with responding to any correspondence from vendors, future vendors, etc.

2. Social media (Kathleen Fisher)

FB: 11322 + 514 | IG: 17,302 + 1328

3. Parklets (Cris Bennett)

Contracts have been sent out to all participants of the parklet program.  
New turf would cost about \$62,000. New turf may not be necessary as long as we repair the transitions from the curb to the parklet.

4. Plants (Greg Gomez)

We will not be doing placards on the planters

5. Holiday decor & lamp post banners (Mike Ward)

6. Events Director (Kim Judy)

n/a

- a. Halloween 10.31.25, 3-8PM  
b. 2025 Stroll 12.4.25  
c. LA Kings 5K 09.13.25 (Kathleen Fisher)

n/a

- d. Third Thursdays  
e. Next Merchant Mixer, November 19, 2025, 6-8 PM, locationHT Grill

n/a

V.   **DISCUSSION & VOTING ITEMS**

1. BID

- a. Mission Statement (**attachments item #5**)

- b. Fundraising Campaign (**attachments item #6**)

c. Motions for expenditures (**attachments item #7**)

d. Leadership Redondo

**Motion** by Jeff Ginsburg to sponsor a board member (TBD) to join Leadership Redondo at a cost up to \$1,800, Mike Ward 2nd, Allen Sanford against–**APROVED**

## 2. PARKLETS

a. Guidelines 2025 signatures (**attachments item #8**)

## VI. ONGOING ITEMS

1. Digital directory touch screen (Jeff Ginsburg)
2. Retractable Bollards
3. RVA entry sign PCH; clean or replace
4. Beautification \$30k Project
5. Make more formal, a program focusing on Riviera Village sidewalk beautification
6. Permanent Parklets
7. Morgan Moore Memorial: \$1,125 in prepaid acct.

## VII. CITY LEADERSHIP UPDATES (City Council Member Brad Waller)

## VIII. PUBLIC COMMENT (Non-agenda items up to 3 minutes per individual)

## IX. ADJOURNMENT 10:07am

1. Next BID meeting (September 16, 2025)
2. Any agenda questions or additions, please email [coordinator@rivieravillage.net](mailto:coordinator@rivieravillage.net)

## **CURRENT BOARD ROSTER 2024-2026**

Name	License #	Address	Additional Role	Add'l Role2
Bass Lauren	318410	McGaughey & Spirito, 116 Avenue I	Insurance	
Bennett, Cris	302409	Good Stuff, 1617 S PCH	Parklets	
Diederich, Brian	308860	Riviera Funding, 1801 S Catalina Ave Ste201	<b>SECRETARY</b>	
Ginsburg, Jeff	309640	Plaza Riviera, 1611 S Catalina Ave Ste115	Bollards grant	Touch screen directory
Gomez, Gregory	327704	Property Owner, 1830 S Elena	<b>VICE PRESIDENT</b>	Plants maintenance
Judy, Kimberly	327316	Card De A, 265 Avenida Del Norte	Events Director	Farmers Market Summer Festival
Russomano, Ralph	1256290	HT Grill, 1845 S Elena Ave Ste30	<b>TREASURER</b>	
Sanford, Allen	331039	BeachLife Grotto, 1711 S Catalina	<b>PRESIDENT</b>	
Tap, Victoria	302312	Salon Riviera, 1807 S Catalina Ave		
Ward, Mike	290198	Village Runner, 255 Avenida Del Norte	Lamp Posts	

## **CURRENT VENDORS**

### **Insurance**

Joanne Covarrubias License #OB26427  
 Bichlmeier Insurance Services, Inc.  
 310-376-8854 X229 | joannec@bisins.com

### **Accounting & Bookkeeping**

Sara O'Conlon (Accountant)  
 sara3trees@gmail.com  
 (805) 620-7509

### **Legal**

Craig Weinstein  
 LAW OFFICES OF CRAIG D. WEINSTEIN  
 2381 Rosecrans Avenue, Suite 405  
 El Segundo, California 90245  
 (310) 798-4940

### **Parklet Cleaning**

John | info.pathtoclean@gmail.com

### **Farmers Market**

Lynda Habash | [lyndahabash@ca.rr.com](mailto:lyndahabash@ca.rr.com) | 310-212-0180

### **Digital Kiosk Maintenance**

Pat Dacy | 3V Signs | pat@3vsigns.com

### **Plant Maintenance**

Lisa's Garden Therapy | Lisa | 310-504-0589 |  
[lisa@lisasgardentherapy.com](mailto:lisa@lisasgardentherapy.com)

## **RVA EVENT SCHEDULE**

Date	Event	Organizer	Details	Event Planner
4/16/2025	RVA Merchant Mixer	RVA	6PM-8PM BeachLife Grotto	RVA
6/27-29/2025	Summer Festival	RVA	Last weekend of June	VR Events
7/4/2025	31st Annual 4th of July 5k and Firecracker Dash / Village Runner	Village Runner	6:30AM - 11AM Catalina street closure	VR Events
8/23,24/2025	Sidewalk Sale	RVA	Discounted racks and tables on sidewalk	RVA

9/13/2025 TBD	LA Kings RB 5K	LA Kings	Catalina closed from Vista del Mar to Ave I. Ave I closed between Catalina & Esplanade	LA Kings
10/31/2025	Halloween Trick or Treat	RVA	3-8PM	Lynda Habash
11/19/2025	RVA Merchant Mixer	RVA	6PM-8PM HT Grill	RVA
12/4/2025	Holiday Stroll	RVA	5-9PM	Lynda Habash

### Attachments

- 1 Previous meeting minutes
- 2 Treasurer report 06/30/25
- 3 Treasurer report 07/31/25
- 4a Farmers Market
- 4b Farmers Market insurance
- 4c Farmers Market insurance
- 5 Mission Statement
- 6 Fundraising Campaign
- 7 Motions
- 8 Parklet Guidelines no signature