

Board Meeting MINUTES

February 17, 2026, 8:30 AM at H.T. Grill (indoor wine room), 1701 S Catalina Ave

CALL TO ORDER 8:34

I. ROLL CALL

Lauren Bass, Brian Diederich, Jeff Ginsburg, Greg Gomez, Kimberly Judy, Ralph Russomano, Allen Sanford, Victoria Tap, Mike Ward. Non Board Members: Brad Waller, Lynda Habash, Kyle Lofstrom

II. CONSENT ITEMS

1. Approval of Minutes from January 20, 2026 meeting (Secretary) (**attachments item #1**)

Motion to approve by Greg Gomez, 2nd by Ralph Russomano. All in Favor-APPROVED

2. Receive & file

- a. Financial report (**attachments item #2**)

Motion to receive and file by Kimberly Judy, 2nd by Jeff Ginsburg. All in Favor-APPROVED

- b. Cultivate with Jess (**attachments item #3**)

Lisa's Garden Therapy has a new name/owner and all our paperwork is in order (W9, insurance, etc)

III. GUESTS

1. Redondo Beach Police Dept (Kyle Lofstrom)

Announced our new police chief Steve Sprengel. He would like to thank Montauk, Good Stuff and Local Smile Dentistry for their donations. March 28th is the Baker to Vegas Run so if anyone would like to donate it is more than welcome. On May 16, 2026 the RBPD will be hosting a coffee with a cop and looking for a place to set up.

2. Redondo Beach Public Works, Deputy Director (Mike Klein)

IV. UPDATES

1. Farmers Market (**attachments item #4**)

Sales were slow in January. 5 vendors have left.

2. Social media (Kathleen Fisher)

FB 11,828 | +1127| YTD +15%
IG 18,935 | + 391 | YTD +21.5%

3. Parklets (Cris Bennett)

Jeff Mac will begin the repairs now the rain is over. The same restaurants are behind on their parklet payments again. They will be given one last verbal/email request before a letter is sent regarding eviction from the parklet area.

4. Plants (Greg Gomez)

5. Holiday decor & lamppost banners (**attachments item #5**)

Allen Sanford suggested since the city is now requiring traffic blocks anytime there is overhead work we should ask the city and pay them directly for hanging the new banners.

Motion by Allen Sanford to approve the printing of the banners up to \$7,500 while making the RVA logo more bold and having more bold colors. Final design to be approved by Brian Diederich and Kathleen Fisher. 2nd by Greg Gomez. All in Favor-APPROVED

- 6. Events Director (Kim Judy)
 - a. Dine Around Riviera Village (Kim Judy)

The sub committee meeting went well. Kim is in charge of going around to the businesses and asking if they would like to participate. Kathleen Fisher will help coordinate our website with the Dine Around website, which has yet to be created.

A question was posed about having a Cannabis company help sponsor the Dine Around event. It was determined since Cannabis is not allowed to be sold in the City of Redondo Beach would should not have them sponsor.

- b. Next Merchant Mixer, **Reschedule** February 18, 2026, 6-8 PM, location TBD

Victoria will reach out to Friends of the Vine

V. DISCUSSION & VOTING ITEMS

- 1. City Council Meetings Sign-up (attachments item #6)

Kat Fisher (3/10); Lauren Bass (4/7); Kimberly Judy (5/5); Greg Gomez (6/9)

2/24/2026	3/10/2026	4/7/2026	5/5/2026	6/9/2026
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- 2. Events Production
 - a. Summer Festival June 26-28

- b. Halloween Trick or Treat

Lynda Habash and Mike Ward are in charge for 2026

- c. Holiday Stroll

Lynda Habash and Mike Ward are in charge for 2026

VI. ONGOING ITEMS

- 1. Digital directory touch screen (Jeff Ginsburg)
- 2. Retractable Bollards
- 3. RVA entry sign PCH; clean or replace
- 4. Beautification \$30k Project
- 5. Make more formal, a program focusing on Riviera Village sidewalk beautification
- 6. Permanent Parklets
- 7. Morgan Moore Memorial: \$1,125 in prepaid acct.

VII. **CITY LEADERSHIP UPDATES** (City Council Member Brad Waller)

There will be no cannabis sales in Redondo Beach. Special Thanks for Jeff Ginsburg for notifying the city via COMCATE for the broken overhead lights in the triangle parking lot area.

VIII. **PUBLIC COMMENT** (Non-agenda items up to 3 minutes per individual)

IX. **ADJOURNMENT 9:35am**

1. Next BID meeting (March 18, 2026)
2. Any agenda questions or additions, please email coordinator@rivieravillage.net

CURRENT BOARD ROSTER 2024-2026

Name	License #	Address	Additional Role	Add'l Role2
Bass Lauren	318410	McGaughey & Spirito, 116 Avenue I	Insurance	
Bennett, Cris	302409	Good Stuff, 1617 S PCH	Parklets	
Diederich, Brian	308860	Riviera Funding, 1801 S Catalina Ave Ste201	SECRETARY	
Ginsburg, Jeff	309640	Plaza Riviera, 1611 S Catalina Ave Ste115	Bollards grant	Touch screen directory
Gomez, Gregory	327704	Property Owner, 1830 S Elena	VICE PRESIDENT	Plants maintenance
Judy, Kimberly	327316	Card De A, 265 Avenida Del Norte	Events Director	Farmers Market Dine Around
Russomano, Ralph	1256290	HT Grill, 1845 S Elena Ave Ste30	TREASURER	
Sanford, Allen	331039	BeachLife Grotto, 1711 S Catalina	PRESIDENT	
Tap, Victoria	302312	Salon Riviera, 1807 S Catalina Ave		
Ward, Mike	290198	Village Runner, 255 Avenida Del Norte	Lamp Posts	

CURRENT VENDORS

Insurance

Joanne Covarrubias License #OB26427
 Bichlmeier Insurance Services, Inc.
 310-376-8854 X229 | joannec@bisins.com

Accounting & Bookkeeping

Sara O'Conlon (Accountant)
 sara3trees@gmail.com
 (805) 620-7509

Legal

Craig Weinstein
 LAW OFFICES OF CRAIG D. WEINSTEIN
 2381 Rosecrans Avenue, Suite 405
 El Segundo, California 90245
 (310) 798-4940

Parklet Cleaning

John | info.pathtoclean@gmail.com

Farmers Market

Lynda Habash | lyndahabash@ca.rr.com | 310-212-0180

Plant Maintenance

Cultivate with Jess, Jesse Mayote | 310-989-5278 |
 jpmayotte@gmail.com

Digital Kiosk Maintenance

Pat Dacy | 3V Signs | pat@3vsigns.com

RVA EVENT SCHEDULE

Date	Event	Organizer	Details	Event Planner
2/18/2026	RVA Merchant Mixer	RVA	6PM-8PM	RVA
3/14/2026	St. Pat's Day Run	Village Runner	8AM	VR Events
6/3/2026	Dine Around Riviera Village	RVA		Robin Garfield
6/11-7/19 2026	World Cup			
6/17/2026	RVA Merchant Mixer	RVA	6PM-8PM	RVA
6/26-28/2026	Summer Festival	RVA		?
7/4/2026	31st Annual 4th of July 5k and Firecracker Dash / Village Runner	Village Runner	6:30AM - 11AM Catalina street closure	VR Events
8/19/26	RVA Merchant Mixer	RVA	6PM-8PM	RVA
8/22-23/2026	Sidewalk Sale	RVA	Discounted racks and tables on sidewalk	RVA
9/??/2026	LA Kings RB 5K	LA Kings	Catalina closed from Vista del Mar to Ave I. Ave I closed between Catalina & Esplanade	LA Kings
10/31/2026	Halloween Trick or Treat	RVA	3-8PM	Lynda Habash
11/18/2026	RVA Merchant Mixer	RVA	6PM-8PM	RVA
12/3/2026	Holiday Stroll	RVA	5-9PM	Lynda Habash

Attachments

- 1 Previous meeting minutes
- 2 Treasurer report
- 3 Plant Maintenance
- 4 Farmers Market contract
- 5 Banners
- 6 Council Schedule

