

**Board Meeting Agenda**

January 20, 2026, 8:30 AM at H.T. Grill (indoor wine room), 1701 S Catalina Ave

**CALL TO ORDER 8:37**

I. **ROLL CALL** Cris Bennett, Brian Diederich, Jeff Ginsburg, Greg Gomez, Kimberly Judy, Ralph Russomano, Allen Sanford, Mike Ward. Non Members: Lauren Sablan, Mickey Johnson, Brad Waller, Mike Klein, Charles (Engineer) Lynda Habash

**II. CONSENT ITEMS**

1. Approval of Minutes from November 18, 2025 meeting (Secretary) **(attachments item #1)**

**Motion to Approve by Jeff Ginsburg, 2nd by Greg Gomez. All in Favor-APPROVED**

2. Receive & file
  - a. Financial report **(attachments item #2)**

**Motion to receive and file financial report by Allen Sanford, 2nd by Jeff Ginsburg. All in Favor-APPROVED**

**III. GUESTS**

1. Redondo Beach Police Dept (Kyle Lofstrom)
2. Redondo Beach Public Works, Deputy Director (Mike Klein)

**Mike Klein reiterated the importance of our contractors being fully licensed and they need to acquire the correct permits when performing work on city property. For example, Tony Trutanich was hired by the RVA to hang Christmas lights on all the trees up and down Catalina by November 1, 2025. No attempt to hang the lights occurred until the evening of December 3rd, 2025. Traffic was blocked, trees were cut and nailed into. Another incident by Tony Trutanich occurred at 3am on December 24th where he attempted to finish hanging lights (after he was fired by the RVA) but police were called and forced him to leave due to lack of permits.**

**Allen Sanford suggested finding a way to have our contractors apply for an annual permit instead of applying each time.**

**Mike Klein also suggested we send notice to all businesses who have lights hanging in the trees as no power cords are allowed to cross above the sidewalk.**

**Mickey Johnson from the NRBBA joined our meeting in order to learn about the BID since the NRBBA is new. She suggested a once per quarter meeting with the two BIDs or at least one person from our Board can meet via Zoom.**

**IV. UPDATES**

1. Farmers Market **(attachments item #2)**

**See attached**

2. Social media (Kathleen Fisher)

**FB: 11701 | +195 | YTD +16% IG: 18,544 | + 790 | YTD +20%**

3. Parklets (Cris Bennett)

**The area in front of Hook n Plow, where UGO and Il Posto were is now cleared out and has one bike rack in its place.**

4. Plants (Greg Gomez)

5. Holiday decor & lamppost banners (Mike Ward)

**Amy, our graphic artist, is designing new banners and will have some drafts for all of us to look at before the next meeting.**

6. Events Director (Kim Judy)

- a. Recap 2025 Stroll 12.4.25

**Halloween: cost of candy was a concern for a lot of the businesses due to the extended hours this year. It was discussed to reimburse businesses for a portion of the candy instead of giving them money up front.**

**Holiday Stroll: we came in under budget this year. However, the lights and the sound system this year was not acceptable and will be fixed for Holiday Stroll 2026. Suggestion of possible putting kiosks or tents in the middle of the Stroll which may help discourage the outside vendors from coming in.**

- b. Next Merchant Mixer, February 18, 2026, 6-8 PM, location TBDI

## V. DISCUSSION & VOTING ITEMS

1. Farmers Market 2026 contract (**attachments item #4**)

**Motion by Jeff Ginsburg to sign the contract with Start to Finish for Farmers Market 2026. 2nd by Kimberly Judy. All in Favor-APPROVED**

**Motion by Ralph Russomano to fill our vacant position on the board with Lynda Habash pending verification of her BID license. 2nd by Ralph Russomano. All in Favor-APPROVED**

2. Board of Director Nominations Election 2026-2028 term

3. Events

- a. 2026 Dine Around RVA (Jeff Ginsburg, Victoria Tapp, Kim Judy)
- b. Summer Festival June 26-28

VI. **ONGOING ITEMS**

- 1. Digital directory touch screen (Jeff Ginsburg)
- 2. Retractable Bollards
- 3. RVA entry sign PCH; clean or replace
- 4. Beautification \$30k Project
- 5. Make more formal, a program focusing on Riviera Village sidewalk beautification
- 6. Permanent Parklets
- 7. Morgan Moore Memorial: \$1,125 in prepaid acct.

VII. **CITY LEADERSHIP UPDATES** (City Council Member Brad Waller)

**Brad suggested if we want free parking for the December holidays in 2026 we should begin the process now.**  
**Motion by Allen Sanford to send one board member per month to the council meetings to talk about the RVA BID. Kat Fisher will prepare talking points. 2nd by Greg Gomez.**  
**All in Favor–Approved**

VIII. **PUBLIC COMMENT** (Non-agenda items up to 3 minutes per individual)

IX. **ADJOURNMENT 10:10AM**

- 1. Next BID meeting (February 17, 2026)
- 2. Any agenda questions or additions, please email [coordinator@rivieravillage.net](mailto:coordinator@rivieravillage.net)

**CURRENT BOARD ROSTER 2024-2026**

Name	License #	Address	Additional Role	Add'l Role2
Bass Lauren	318410	McGaughey & Spirito, 116 Avenue I	Insurance	
Bennett, Cris	302409	Good Stuff, 1617 S PCH	Parklets	
Diederich, Brian	308860	Riviera Funding, 1801 S Catalina Ave Ste201	<b>SECRETARY</b>	
Ginsburg, Jeff	309640	Plaza Riviera, 1611 S Catalina Ave Ste115	Bollards grant	Touch screen directory
Gomez, Gregory	327704	Property Owner, 1830 S Elena	<b>VICE PRESIDENT</b>	Plants maintenance
Judy, Kimberly	327316	Card De A, 265 Avenida Del Norte	Events Director	Farmers Market Summer Festival
Russomano, Ralph	1256290	HT Grill, 1845 S Elena Ave Ste30	<b>TREASURER</b>	
Sanford, Allen	331039	BeachLife Grotto, 1711 S Catalina	<b>PRESIDENT</b>	
Tap, Victoria	302312	Salon Riviera, 1807 S Catalina Ave		
Ward, Mike	290198	Village Runner, 255 Avenida Del Norte	Lamp Posts	

**CURRENT VENDORS**

**Insurance**

Joanne Covarrubias License #OB26427  
 Bichlmeier Insurance Services, Inc.  
 310-376-8854 X229 | joannec@bisins.com

**Legal**

Craig Weinstein  
 LAW OFFICES OF CRAIG D. WEINSTEIN  
 2381 Rosecrans Avenue, Suite 405  
 El Segundo, California 90245  
 (310) 798-4940

**Digital Kiosk Maintenance**

Pat Dacy | 3V Signs | pat@3vsigns.com

**Accounting & Bookkeeping**

Sara O’Conlon (Accountant)  
 sara3trees@gmail.com  
 (805) 620-7509

**Parklet Cleaning**

John | info.pathtoclean@gmail.com

**Farmers Market**

Lynda Habash | [lhabash@ca.rr.com](mailto:lhabash@ca.rr.com) | 310-212-0180

**Plant Maintenance**

Lisa’s Garden Therapy | Lisa | 310-504-0589 | [lisa@lisasgardentherapy.com](mailto:lisa@lisasgardentherapy.com)

**RVA EVENT SCHEDULE**

Date	Event	Organizer	Details	Event Planner
2/18/2026	RVA Merchant Mixer	RVA	6PM-8PM	RVA
5/20 or 27/2026	Dine Around Riviera Village	RVA		Robin Garfield
6/11-7/19 2026	World Cup			
6/17/2026	RVA Merchant Mixer	RVA	6PM-8PM	RVA
6/26-28/2026	Summer Festival	RVA		?
7/4/2026	31st Annual 4th of July 5k and Firecracker Dash / Village Runner	Village Runner	6:30AM - 11AM Catalina street closure	VR Events
8/19/26	RVA Merchant Mixer	RVA	6PM-8PM	RVA
8/22-23/2026	Sidewalk Sale	RVA	Discounted racks and tables on sidewalk	RVA
9/??/2026	LA Kings RB 5K	LA Kings	Catalina closed from Vista del Mar to Ave I. Ave I closed between Catalina & Esplanade	LA Kings
10/31/2026	Halloween Trick or Treat	RVA	3-8PM	Lynda Habash
11/18/2026	RVA Merchant Mixer	RVA	6PM-8PM	RVA
12/3/2026	Holiday Stroll	RVA	5-9PM	Lynda Habash

**Attachments**

- 1 Previous meeting minutes
- 2 Treasurer report

- 3 Farmers Market report
- 4 Farmers Market contract

