

RIVIERA VILLAGE BUSINESS IMPROVEMENT DISTRICT
ADVISORY BOARD

Hennessey's
1712 S. Catalina Ave
Tuesday, June 10, 2008
8:00 a.m.

MEETING AGENDA

- I. CALL TO ORDER
- II. ROLL CALL: Jeff Ginsburg, Ron Zagha, Mike Morales, Cari Campbell, Mike Ward, Mike Schwartz, Craig Pendergraph, Susannah Hogentogler (late 8:24am), Chad Somers (late 8:39am)
Not present: John Waters (Removed 5/13 meeting 200805-04), Deborah Richie (Resigned 5/13 per email), Matthew Berriman, Cris Bennett

ALSO PRESENT: Joan Irvine (Resident of 1605 Catalina Ave Unit C), Ben Ganger (RB Economic Development), Ian Miesen (RB Police), Ellen Engelke (Cowgirl Communications)
- III. PUBLIC COMMENT
- IV. CONSENT ITEMS FOR APPROVAL
 1. Approval of Minutes from May meeting: Motion to approve: Jeff G, Cari C **MSA 200806-01**
 2. Receive and file Treasurers report: Motion to approve: Mike W, Jeff G **MSA 200806-02**
- V. PRESIDENT'S REPORT
 1. Chamber discussion groups: Mike M (Economic Development & Chair Elect) working with chamber
 2. Signage update: Mike M & Jeff G handed out proposed signage printout; Ron Z brought up again about the signage needed at Catalina & PV Boulevard...
 3. Chamber representative needed: Mike M, Mike S nominated Jeff G as Rep (Meetings 4th Wed of month, beginning June) **MSA 200806-03**
- VI. ACTION ITEMS
 1. Cable lights: Jeff G, Ron Z made motion for up to \$2000 towards preventive maintenance to zip-tie hanging lines, replace burnt bulbs, etc **MSA 200806-04**
- VII. COMMITTEE REPORTS
 1. Economic Development report – Mike S: We discussed how the old Sandy Feet location, Fantastic Sams location, etc may affect the village.
 2. Marketing planning – Mike W, Chris & Matt
 - a) Farmers Market: Mike W said Mary Lou pulled out of wanting to run the Farmers Market.
 - b) Festival: June 21 & 22: Ellen has posters all ready; Mike W sent 10k flyers in the mail; Mike W suggested changing it back to "Frontier Days".
 - c) Map/directory: Ron Z got a quote on designing tri-fold map/directory for \$2k from Paula (4 higher design).
 - d) Mixer: Ellen handing out flyers to merchants for the 6/19 mixer.
 3. Update from city staff – Ben Ganger: Working with SCE & sewer contractors to try to make construction go as smoothly as possible; Ben turning in his resignation this week.
 4. Planting report – Chad: Nothing new.
 5. Banner report - Jeff: All looking good.
 6. Parking report – Ron: Chief Joe Leonardi gave Ron proposed parking ordinance.
 7. Art bench report – Mike M: Nothing new.
- VIII. DISCUSSION ITEMS
- IX. OTHER BUSINESS: Ron Z handed out a \$50 counterfeit bill for everybody to checkout as he received it at Lisa Z.
- X. CALENDAR
June 21–22 Riviera Village Summer Festival
- XI. ADJOURNMENT OF BID MEETING: Jeff G, Cari C made motion to adjourn at 9:51am **MSA 200806-05**

Please contact Michael Morales at 791-7104 for more information.