

RIVIERA VILLAGE BUSINESS IMPROVEMENT DISTRICT
ADVISORY BOARD

Hennessey's
1712 S. Catalina Ave
Tuesday, May 13, 2008
8:00 a.m.

MEETING AGENDA

- I. CALL TO ORDER: 8:20am
- II. ROLL CALL: Jeff Ginsburg, Ron Zagha, Mike Morales, Craig Pendergraph, Cari Campbell, Cris Bennett, Chad Somers, Mike Schwartz
Not present: John Waters, Deborah Richie (Resigned 5/13 per email), Matthew Berriman, Mike Ward
- ALSO PRESENT: Susanah Hogentogler (Sandy Feet sandy.feet2@verizon.net), Ben Ganger (RB Economic Development), Ellen Engelke (Cowgirl Communications)
- III. PUBLIC COMMENT
- IV. CONSENT ITEMS FOR APPROVAL
1. Approval of Minutes from April meeting: Motion to approve: Jeff G, Cari C **MSA 200805-01**
 2. Receive and file Treasurers report: N/A as Mike Ward not present
 - a) Holiday stroll reimbursement:
- V. PRESIDENT'S REPORT
1. Construction concerns: Mike S is unhappy with the continued sewer work in streets and that city wants to resurface streets during low business date/time.
 2. City Manager meeting: Mike M said we had meeting with Ron Z, Mike M, Mike W & Jeff G at the meeting and the signs should be up this summer and 100k budgeted towards the village; top item is 2 more signs (PV Drive/Catalina). Ron Z said
 3. Chamber news – Installation dinner: June 6 6:30pm @ Portofino (Jeff G & Mike M will be attending)
 4. Task force reports to City Council: Mike M said meeting is tonight city council 6:30pm.
- VI. PRESENTATIONS
1. Visitor's Bureau – new contract: Mike M said next month he will bring up.
- VII. COMMITTEE REPORTS
1. Economic Development report – Mike S: Suggested setting a meeting with City/Landlords to figure out who is coming in.
 2. Marketing planning – Mike W, Chris & Matt: Ellen Engelkey said she wants to do Festival Specials and handed out flyers...needs them handed out around the Village; Jeff will arrange with either Ryan or Carlos to distribute to RV-BID businesses.
 - a) Farmers Market: Mike W not present.
 - b) Festival: Ellen handed out promo items, Festival Specials, etc...
 - c) Map/directory: Ron Z said Paula is working on a bid for a Village Directory/flyer.
 3. Update from city staff – Ben Ganger: El Camino College wants to organize a seminar to benefit the Riviera Village.
 - a) SBDC seminar for merchants (see above #3)
 4. Planting report – Chad & Deborah: Chad adding 6 pots to Catalina.
 5. Banner report - Jeff: All is ok!
 6. Parking report – Ron: Nothing new.
 7. Art bench report – Mike M:
 - a) Repay Jeff for drill bits: Ron Z, Mike S Motion to reimburse Jeff G for NTE \$100 for drill bits to install new benches **MSA 200805-02**
- VIII. DISCUSSION ITEMS
- IX. OTHER BUSINESS: Deborah Richie sent email resigning her RV-BID position effective today; Ron Z, Jeff G made motion to add Susanah Hogentogler to the BID **MSA 200805-03**; Ron Z, Cari C made motion to remove John Waters from RV-BID **MSA 200805-04**
- X. CALENDAR
- XI. ADJOURNMENT OF BID MEETING: Jeff G, Ron Z 9:27am

Please contact Michael Morales at 791-7104 for more information.